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Alumni Association, WWSC

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THE ENVIRONMENTAL STUDIES CENTER. See dedication story and pictures on pages 4 and 5.
One of the main functions of any alumni association is fund-raising. Western's alumni, however, until recently have not had a tradition of making contributions to the College. Until the association was revitalized in 1969, gifts to the College were unsolicited, random and rare.

In the past five years the association has made steady, impressive growth in this area, increasing alumni contributions more than fivefold. In 1969 no phone-a-thons were held; a mailpiece resulted in 233 donations averaging $8.43 and totaling $1,964. The next year a phone-a-thon was held in Whatcom County. Contributors increased to 425, and with donations averaging $9.26 the total soared to $4,001.

In 1971 the phone-a-thon was introduced to King County; and gifts increased to $5,663. Tacoma and Skagit County held phone-a-thons in 1972, providing a further increase to $6,971.

Last year, with a Olympia phone-a-thon added (though Skagit Valley didn't materialize), mailing and phoning efforts produced 832 donors who, with an average gift of $12.02, contributed $10,002. The actual total, $16,067, we believe, is due to a generous offer of matching funds from members of the College Foundation.

This year one mailer—personally signed by President Flora—recently already produced over $5,500 in gifts. Another mailer will precede this spring's phone-a-thons, to be held in late April and early May. This year a phone-a-thon will be initiated in the south King County area, to reach alumni in the Kent, Auburn, Federal Way area.

Donors have their choice of purchasing books for the library (a gift of $10 will buy a book in the donor's name) or contributing to scholarships. Last year over $1,600 went to the Wilson Library Fund, over $4,000 to unrestricted scholarships, and the remainder to specific scholarships. (The Arntzen Memorial was a popular draw last year.)

Needless to say, the Alumni Association urges all alumni to make some kind of donation—even small ones—help. (Donations have ranged from one dollar to one thousand dollars.) Also, we need volunteers to help with the phone-a-thons. If you would be willing to give a few hours to this important effort, drop a note to or call Alumni Relations Officer Steve Inge at the College.

(Another issue I'll discuss long-range plans under the leadership of Development Officer George Shoemaker.)

Responses to the appeal in my January column for new board members have been gratifying. Interest from Eastern Washington (Pullman, Cheney, Walla Walla) and Southwestern Washington (Chehalis, Vancouver) plus Portland has been especially welcomed. I've received letters from points as far away as Milwaukee, Wisconsin, Lawrence, Kansas, and Woodland, Maine. Thanks to all of you who responded. What happened to Skagit and Snohomish counties?

ALUMNI PROFILE: Another valuable new member of the board this past year has been Barbara Mackey Page (class of 1961). Barbara, an Everett High graduate, majored in history at Western, where she was active in student government and Valkyrie, served as secretary of her sophomore class, and was named to Who's Who.

For the past 13 years, Ms. Page has been a teacher in the Edmonds School District. For nine years she has served on the board, and U.S. history at Mountlake Terrace High School; then, to gain experience for elementary library work, she taught one year of fifth grade at Terrace Elementary and the past three years of second grade at Evergreen Elementary.

As an educator she has been active in the Edmonds Education Association, the Association of Classroom Teachers (one year as local chairman), and on the state ACT committee. Ms. Page, who has an 11-year-old son, Andy, is a member of the American Association of University Women.

A political activist, she has been involved in Democratic precinct committee work for seven years, on the Snohomish County Democratic Committee, and helped coordinate fund-raising in the Edmonds area for successful State Superintendent of Public Instruction candidate Frank "Buster" Brouillet.

Barbara became an alumni trustee last spring when she was looking for new interests. "I had been wanting to get back to Western," she says, "and see how things have changed." In her first year on the board, Ms. Page has been on the By-Laws Revision Committee and the Legislative Committee. "I think we should build the Alumni Board as a political force," Barbara asserts. "If we do, our bargaining power for helping the College is a lot stronger."

75th reception set for June

A reception and dinner marking the completion of 75 years of Western's history will be held on campus Thursday, June 13. A reception for alumni and faculty emeriti will begin at 2 p.m. in Viking Union 361-363. Reunions of the classes of 1924 and 1949 will be held at this time. Tours of the campus will be available.

An anniversary dinner will begin at 6 p.m. in the Viking Commons. Dr. Paul Woodring, distinguished service professor of the College, will be the principal speaker. The dinner will honor former presidents of the College, who will be the College's special guests, and the faculty emeriti.

Dinner tickets must be purchased by June 6. Checks should be made payable to the WWSC Alumni Association. Requests should be sent to the Alumni Office, Western Washington State College, Bellingham 98225. □

National figures from industry and academia will participate in the first biennial conference to be sponsored by the Center for Pacific Northwest Studies April 26 and 27 at WWSC.

Theme of this year's conference is "Transportation in the Puget Sound Region: Past, Present, and Future." Purpose of the event is to bring together representatives of government, transportation and service industries, the academic world and the general public to discuss problems of regional transportation, proposed solutions and future plans.

Speakers presently scheduled include Senator Warren Magnuson, A. Daniel O'Neal of the Interstate Commerce Commission, Professor Edward L. Ullman of the University of Washington, and Professor W. Turrentine Jackson of the University of California at Davis. Panel presentations will be moderated by Dr. Michael Mischakow of Western.

A no-host cocktail party at 6:30 p.m. will precede dinner at 7:30 p.m. at the Leopold Inn to open the conference Friday, April 26. Saturday's events will begin at 9 a.m. in Bond Hall on the campus and will continue until 4:45 p.m.

Exhibits to be displayed during the conference include a collection of documents and records of old transportation companies which have operated in the region, donated to the center by Puget Sound Power and Light Company; Viking I, Western's prize-winning, low-pollution automobile of 1973, and models of its 1974 successor, Viking II.

MRS. WYSKIEL DIES

Funeral services were held March 25 at St. Paul's Episcopal Church in Bellingham for Beth Wyskiel, a member of the faculty of the Home Economics Department at Western.

Mrs. Wyskiel, a member of the WWSC faculty since 1972, died March 21. The Home Economics Department is seeking to establish a memorial scholarship.

IN MEMORIAM


'22 OLIVER INGERSOLL, July 1973, in Olympia, of a heart attack.

'24 LEONA BLUME ENDRESEN, July 2, 1973, in Aberdeen.

N.W. Studies conference this month
Vikettes win regional; bow in nationals

The Western Washington State College women's basketball team earned a trip to the national tournament for the second straight year as the Vikettes defeated Washington State University in the championship game of the regional tournament 39-37.

At the nationals Western lost its opening round game to California State College at Fullerton 58-40. The Viking ladies came back to defeat East Stroudsburg (Pa.) 69-58 before bowing out of the tourney on a 50-44 loss to Indiana University.

Thus Western ended the season with a 22-5 overall record. Over the past three years the Vikettes have a 65-8 record under head coach Lynda Goodrich.

Two seniors, Wendy Hawley and Kathy Hemion, were key figures throughout the year.

Hawley, a guard from Auburn, led the squad in scoring with a 12.8 average. She was also second in assists with 90.

Hemion, a forward from Tacoma (Lakes High School), was second in scoring with a 10.9 average while leading the team in rebounds (286), assists (150) and steals (107).

Sophomore forward Charmon Odle of Aberdeen (Ocosta) had a 10.6 points per game average, while junior center Claudia Haaker of Seattle (Nathan Hale) topped the team in blocked shots with 35.

Five freshmen also played key roles—Jackie Green of Seattle (Ballard) (8.9 point average and 80 assists), Diane Bjerke of Seattle (Blanchet), Meg Miller of Seattle (Holy Names), Dee Dee Molner of Seattle (Evergreen) and Bethany Ryals of Bellevue (Newport).

The rest of the squad consisted of Sue Stange of Mercer Island and Sherry Stripling of Seattle (Ingraham). The Vikettes averaged 60 points a game and gave up 45 points a contest.

Planning committee differs with CHE roles and missions stance

Prescribing "areas of excellence" to state colleges, as recommended in a draft report on Roles and Missions of Higher Education recently prepared by the state's Council on Higher Education staff, could destroy academic vitality and deny equal educational opportunity to our students. Many programs singled out by the council should be basic to all state colleges.

That is the conclusion reached by Western's Long Range Planning Committee in response to the council staff's draft report.

Dr. William Chance, chief planning officer for the council, and Peggy Anet, council education planner, visited Western recently on a tour of the state, ostensibly to obtain reactions to their proposal. According to some of the WWSC faculty and administrators who attended the session, however, the pair seemed more interested in defending their draft than in obtaining reactions or additional information.

"Geographical Areas"

Concerning Western, Central and Eastern, the council's report states, in part, that "while these state colleges should be considered universities, their . . . roles and missions should be defined in terms of the geographical areas they serve . . ." The colleges would also have exclusive responsibility for teacher certification in the public sphere.

The report continues: "Although these state colleges are re-designated as area universities, responsibility for the offering of doctorate programs should be confined to the University of Washington and Washington State University. Central, Eastern and Western should continue with their authority to offer baccalaureate and master programs."

Barney Goltz, college planning officer, in reading a statement prepared by Western's Long Range Planning Committee, responded that, "We would welcome exclusive responsibility for teacher certification if it carries with it the logical extension of the programs through the masters and doctoral levels."

"The strength of these sorts of doctoral programs can best be derived from strong undergraduate programs and vice versa—they nurture and support each other. We therefore recommend that doctoral programs in education as authorized at WWSC be encouraged and proceed as an extension of this exclusive responsibility."

Question Phase-Out

"Unless the extension of doctoral authorization accompanies this exclusive responsibility at the state colleges, "the long range planning report continued, "we seriously question whether the state universities should be phased out of professional education at the undergraduate and certifying level."

Another portion of the council's proposal states that, "As their areas of

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The dedication of the Environmental Studies Center marked the winter quarter activity of the Diamond Anniversary year at Western and included a conference on The Role of the Northern Puget Sound Area in the Energy Crisis. Above, Dr. Gene Miller, dean of Huxley College, addresses those gathered. Huxley will occupy a portion of the new building. Dean Miller is leaving Western in June for Utah State University at Logan, where he will chair the biology department. Seated to Miller's left is President Charles J. Flora.

Principal speaker at the dedication ceremonies was Dr. James Crutchfield, professor of economics at the University of Washington. His topic was "The Energy Crisis: The Role of Northern Puget Sound." Professor Crutchfield questioned the supposed economic benefits of the area becoming a major refining center.

Flexibility in arrangement of interior space is the keynote of the Environmental Studies Center recently completed in the new south campus academic area at Western. Walls are movable, electrical wiring and service lines are easily relocatable.

Designed by Ibsen Nelsen and Associates of Seattle, the new facility contains administrative offices for the Geology Department, the Aquatic Studies Program and Huxley College of Environmental Studies. Academic programs underway in the new center include physical, biological and social sciences, oriented toward creating environmental awareness and seeking solutions to man's ecological problems.

Facilities on upper floors are arranged around an open, skylighted atrium. Within this area are located all main vertical runs of mechanical and electrical systems, left exposed for easy accessibility.

Feeder lines branch from the main runs at each floor level. These also remain exposed wherever possible so that services may be added, removed or revised easily at a maximum number of points.

Sea Water, Too

Services supplied within the building include hot and cold water, sanitary and storm sewers, fume exhaust, natural gas, vacuum, sea water, distilled water and steam. Electrical services include conduits for closed-circuit television and intercom lines.

Because service lines are exposed, they were economical to install. They are also very functional in use and simplify future alterations to the interior of the building to accommodate changes in services, equipment and configuration which will be required from time to time as academic and research programs change.

Interior walls in laboratory and classroom areas are constructed with modular, movable panels which can also be relocated, adding to the building's versatility. A "plug-in" system of cabinets provides flexibility in arrangement of laboratory casework.
The atrium of the building gives prominent display of the utilities. All of the duct work is color coded as to function.

Six Stories High

The six-story building is constructed of reinforced concrete and is rectangular in plan. The concrete is left unpainted inside and out for minimum maintenance requirements. According to architect Ibsen Nelsen, walls in the center “can endure wear and abuse indefinitely.”

Besides faculty offices, laboratories and classrooms, there are large areas of unprogrammed space that can be converted to a variety of uses according to the dictates of changing academic needs.

The building contains 91,000 gross square feet of floor area, with 58,000 square feet of usable space. Offices and departmental conference rooms are grouped at the western end of five upper levels which occupy the same building height as four levels of laboratories. Mechanical equipment and heavy machinery are located on a sub-basement level.

A laboratory area on the upper south side of the Environmental Studies Center.

Ground Level Areas

Lecture halls and other general academic spaces which generate large amounts of pedestrian traffic are located at ground level so that congestion is minimized. Areas generating lesser amounts of traffic are located on upper floors.

Permanent facilities in the building include laboratories for marine biology, geophysics and general research, animal rooms, aquaria, plant-growth rooms, a greenhouse, electron microscopy labs, radiation biology labs and provision for special temperature-controlled labs. In addition to offices for faculty, departmental administration and graduate assistants, there are five seminar rooms, a 47-seat classroom and a 78-seat lecture hall.

The building is the first permanent structure to be completed in a new, 10-acre south campus at WWSC. A social sciences center is nearing completion just to the north of the new building.

Glass and concrete provide a feeling of spaciousness and solidity throughout the structure.
Planning committee

(Continued from page 3)

effort, each institution should assume primary responsibility for the development and offering of programs as follows:

"Eastern—the allied health sciences, social work, public affairs, clinical psychology, organization and business management.

"Central—education (particularly special education and counseling), teacher education (particularly post-baccalaureate programs), fine arts, communications, environmental studies (particularly the dry lands), agricultural education (in concert with WSU).

"Western—physical sciences and mathematics, engineering technologies, environmental studies (particularly the marine sciences), letters and social sciences."

In reply, Goltz stated that the proposed "areas of excellence" call for a parceling out of certain fields of academic endeavor which properly belong to all of the state colleges.

"For example," he said, "social studies, fine arts, public affairs, etc., belong to all first-rate colleges as part of a basic program of excellence. For this reason, these areas of study should not be designated as areas of excellence or extended and special programs.

They, like professional education, are appropriate as primary and basic programs at all three state colleges. Beyond a basic program, it would be desirable to have each college develop special programs. We therefore support as extended and special programs the following draft report recommendations:

"Eastern—the allied health sciences, social work (rural oriented).

"Central—environmental studies (particularly dry land), agricultural education.

"Western—environmental studies (particularly marine science), engineering technologies."

In addition to Goltz' remarks on behalf of the Long Range Planning Committee, faculty members and administrators were often heard to question the content of the council's report.

Dr. Peter Elich, chairman of the Psychology Department, for example, asked why clinical psychology was assigned to Eastern. He stated that he believes Western's Psychology Department would receive a top score if program excellence was the criterion upon which academic areas were located at one or another of the three state colleges.

"Our Psychology Department currently places 100 per cent of its graduates with advanced degrees and could place more, but we do not wish to compromise our undergraduate program," Dr. Elich stated. "We turn away many applicants from other schools who wish to enter our graduate program. I think a good part of our strength comes from the fact that our programs have to compete with similar programs at other institutions.

The assignment of education to Central brought comments from a number of members of the audience, particularly Dr. Arnold Gallegos, associate dean for teacher education. Western has more students enrolled in education than Central and is the only state college to have received national recognition for its teacher preparation program.

"Teacher education is a major foundation block of this institution," he continued. "One quarter to one third of our total enrollment is involved in professional education."

Dr. Howard Mitchell, chairman of economics and business, explained that strong departments do not exist in a vacuum; they rely upon other strong departments for their success. Removing the Psychology Department to Eastern would cut out an important aspect of Western's business program.

Locating emphasis upon fine arts at Central drew fire from Dr. William Gregory, coordinator of fine and performing arts:

Area Cultural Center

"Western is a cultural center for this area," he said. "Fine arts draws 800 students as majors at the College, with 5,000 students taking courses in fine arts areas. Performing arts at the College drew a combined audience of 86,000 members of the community last year."

Dr. Edward Stephan, associate professor of sociology/anthropology, presented testimony and maps to show demographic patterns created by a free-choice system of student enrollments.

Other points brought out at the meeting included the fact that many students desire a broad educational background, which they would not be able to acquire if all courses were not available at each institution. Employers are looking more toward hiring people with broad backgrounds.

Many students do not know what their major will be at the time they enter college. Taking away programs would limit students' choices or cause expensive transfer problems when they do have to make up their minds about a major field of study.

Registrar Gene Omey commented that the council's report considers only planning from the top down. Such an approach limits the schools, freezing them at their present characteristics and stifling creativity, he said.

"The University of Washington could not have made the strides it has made if such a plan had been enforced 30 years ago," Omey contended, "and we probably would not have developed Huxley College.

Institutional Level

Vice President Jerry Anderson concurred, asking if planning shouldn't take place first at the institutional level. He cited other states which have established superboards to plan higher education and which have subsequently abandoned that approach because it has not provided workable solutions.

"Western should be a university," he agreed. "That status for this institution is long overdue."

But he opposed the geographic limitations the council would impose. He believes they would narrow Western's focus and have a leveling effect on all state colleges. Removing programs would also have an adverse impact upon enrollment, he added.

In conclusion, Dr. Anderson said that the people of the state whose taxes provide the funds for higher education should, to the greatest extent possible, have access to broadly based educational programs, no matter where they happen to reside.

Athletic director reportage change is announced

A change in the reportage of the Director of Athletics was announced by Academic Vice President Jerry Anderson at the March 7 meeting of the Board of Trustees.

Effective April 1, Athletic Director Boyd Long began to report to the Dean of Students on all matters pertaining to men's and women's intercollegiate sports. In all other matters, Long and the coaching staff will continue to report to the chairperson of the Physical Education Department.

According to Anderson's announcement, "This recommendation results from what is perceived to be an improved definition of line of authority, since the Dean of Students has original authority for institutional funds supporting intercollegiate athletics. The recommendation is not the result of criticism of the department chairperson or director of athletics."
FM radio station is operating on Western campus

A new FM radio station, KUGS, went on the air January 29 at 89.3 MHZ from the WWSC campus. Broadcasting from 2 p.m. to midnight during the week and from 2 p.m. to 2 a.m. Saturdays and Sundays, the station presents a program of music, news and campus commentary to western Whatcom County.

The 10-watt station is entirely student-operated, with a largely volunteer staff. Only two staff members are paid; Jim Dodd, Bellingham junior, program director, and Terry Dayton, Ed Media staff, engineer, receive $20 per month. Faculty adviser for the station is Dr. Alden C. Smith of the Speech Department.

The studio and transmitter are located on the ground floor of Ridgeway Commons, with the antenna situated on the roof of Ridgeway Kappa residence hall. Equipment includes two turntables, a tape deck, cartridge tape machine, microphones and a control board.

Call letters KUGS were assigned by the FCC. Letters which might be more meaningful to the College or the area were requested but all the combinations submitted were already in use.

KUGS will carry no paid advertising but will broadcast public-service announcements. At present, musical selections include a wide range, from classical to light jazz, folk rock and big bands.

Vikings finish with 13-13 hoop mark

Though finishing 13-13 overall, the Western Washington State College basketball team was in contention for an NAIA District 1 playoff berth until the last week of the season.

The Vikings began the year losing five of their first six games to such powers as Seattle Pacific College, Fresno State University, Portland State University and the University of Idaho.

Then in a complete reversal of form Western won 12 of its next 16 contests, including triumphs over Calvin College, Central Washington, St. Martin's College and Oregon Tech.

Defense was the key. In one span Coach Chuck Randall's charges held their opponents under 60 points for six straight games. Their overall defensive average of 63.0 ranked tenth nationally among NAIA schools.

Thus a week before the regular season closed Western had a share of the Evergreen Conference (Evco) lead, but four straight losses to end the campaign sealed the Vikings' bid.

Guard Chuck Price, named to the All-Evco team, led the team in scoring with a 12.4 average.

Forward Chuck Fisher, the only senior on the team, set two school records in season and career field goal percentage with marks of .590 (95 of 161) and .543 (120 of 221), respectively.

Rob Visser, Western's 6-6 transfer center, topped the squad in rebounds (166) and blocked shots (37).

For the second straight year forward Dick Bissell had the most assists with 125. He was followed closely by Price, who had 117.

A highlight of the season was Randall securing his 200th coaching victory on the hill. The Viking mentor has never had a losing season in his 12 years at Western.

The team also set a school and Evco record, hitting .659 from the field (29 of 44) in a game with Southern Oregon College.

Three juniors were recipients of post-season awards as voted on by the team. Price took the Captain's award, Bissell the Inspirational trophy and Keith Lowry the Darigold Sportsmanship award.

WRESTLING—The Western Washington State College wrestling team began its resurgence, finishing with a 4-6 dual meet record and a solid fourth in the Evergreen Conference (Evco) meet. Last year the Vikings were 1-11 and last in the league tournament.

Dan Daly, a senior transfer from Washington State University, was second in the 158-pound weight class, while Jeff Michaelson was runnerup in the 177-pound bracket at the Evco meet.

SWIMMING—The men's and women's swim teams at Western finished their respective seasons with good efforts.

In the Evergreen Conference meet the Vikings' Paul Simmerly set two school records in the 100 and 200 yard breaststroke events, with times of 1:06.70 and 2:27.99.

Western finished fourth overall in the meet that saw ten league records broken.

The Viking ladies placed eighth out of 15 schools at the Northwest College Women's Sports Association championships.
U.S. business with Japanese is probed

Failure of the United States and Japan to coordinate policies on energy and natural resources could create a crisis of confidence between the two nations, according to Dr. Ellis Krauss, assistant professor of political science and member of the program in East Asian studies at Western.

Dr. Krauss said his comment was the consensus of participants in a seminar on U.S.-Japan affairs held recently in Los Angeles. The 11-man seminar group, reporting to a symposium of more than 400 Western-states businessmen, urged that both nations cooperate on mutual problems, before further deterioration in the relationship occurs.

Titled "Communication: The Key To Doing Business in Japan," the symposium was co-sponsored by the United States-Japan Trade Council and chambers of commerce and world trade organizations from nine Western states. Speakers and observers from Japan included four consuls general and His Excellency Takeshi Yasukawa, Japanese ambassador to the United States.

In its report to the symposium, the seminar group discussed the current oil crisis and its effects upon Japan, a nation which imports virtually all of its petroleum, 43 per cent of it coming from Arab states. Dr. Krauss noted that there was disagreement concerning the severity of the Japanese oil crisis, but a general feeling that the situation has several complex implications for U.S.-Japan relations. Aspects of Japanese foreign policy are unclear and there is a fear that U.S. oil interests may cut deliveries to Japan.

Seminar panelists warned that unless U.S. businessmen study Japanese market possibilities much more closely and work harder to sell their products abroad, they may face a renewed weakening of their competitive position in Japan and other overseas markets.

Offering specific recommendations to deal with what it saw as major U.S.-Japan problems, the seminar suggested immediate joint action to study problems such as the development and sharing of raw materials and energy. It also advocated financial commitments by both nations to improve their knowledge of each other and expanded exchange programs for journalists, businessmen and others.

Dr. Krauss noted that the symposium brought together many groups which traditionally have difficulty in communicating with each other, such as Japanese and Americans, businessmen and scholars. He added that the event marked the first occasion on which the Japanese ambassador had visited the West coast and said he was convinced that such events are beneficial to all concerned.

Western's Political Science and Economics-Business departments will present a special workshop next summer at the College called "Doing Business With Japan," taught and coordinated by Dr. Krauss and Professor James Ito (Economics and Business). This event will be open to all members of the business community.

‘Western at 75’ to be published

Western at 75, a new history of the College by Dr. Arthur C. Hicks, is scheduled to be available sometime in April. The book contains 132 pages, plus some 80 photographs, some never before published, of the campus and people who played an important role in the development of the College. This history benefits from Dr. Hicks' 30-plus years at Western and should provide interesting reading for anyone who has ever been associated with the College.

A limited number of copies will be printed in paperback form and will be available at $3 each from the Student Co-op Bookstore, WWSC, Bellingham, WA 98225.

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