10-1977

Résumé, October, 1977, Volume 09, Issue 01

Alumni Association, WWU

Follow this and additional works at: https://cedar.wwu.edu/alumni_reports

Part of the Higher Education Commons

Recommended Citation
https://cedar.wwu.edu/alumni_reports/147

This Book is brought to you for free and open access by the Western Publications at Western CEDAR. It has been accepted for inclusion in Western Reports and Résumé by an authorized administrator of Western CEDAR. For more information, please contact westerncedar@wwu.edu.
Moving-in day is always hectic fall quarter. Top left shows autos being processed through holding pattern in parking lot before being issued their parking lot assignments. Other photos show students carrying their belongings and a walkway near Wilson Library with one of the new building markers. Fall enrollment at Western totaled 9,359, which is the third highest autumn figure in the school's history.
‘Energy Van’ is touring the state

A Northwest version of a national program designed to increase the “energy literacy” of high school students and civic club members is coming to Washington State.

Sponsored by Western Washington University, the traveling program, “Energy Today and Tomorrow,” was developed by Oak Ridge Associated Universities and funded by utilities and industries in the state. Total funding for a van and teacher-demonstrator is about $80,000.

William Dittrich, Western physics professor, said the program is designed to provide an insight into America’s energy problems, not offer specific solutions.

“The purpose is educational and it does not advocate anything,” he explained. “It presents facts, not opinions and can cover local problems currently being discussed, but these are presented in an unbiased manner.”

Heart of the program is a teacher-demonstrator, trained at Oak Ridge, Tenn., and a van with $25,000 in energy demonstration gear. Visits will be made to secondary schools throughout Washington where assembled students will see a 40-minute presentation of energy phenomena, then discuss the issues raised in their individual classrooms with the teacher-demonstrator.

Shorter presentations also will be available to civic groups. Developed in 1974 as a means to help meet the nation’s need to understand mounting energy problems, the program has been seen by an estimated 30 million young people.

Oak Ridge Associated Universities (ORAU) was established in 1946. The non-profit corporation is sponsored by 43 colleges and universities, which conduct research, education and information programs for the federal Energy Research and Development Administration and other private and public agencies.

Western’s decision to sponsor the ORAU program was hailed by Lawrence B. Bradley, acting director of the Washington State Energy Office.

Bradley said the energy show reaches audiences in a “uniquely dynamic and entertaining way. It gets people’s attention, gives them some energy literacy, but most importantly primes them to receive the output of the other federal, state and local energy programs.”

In addition to the state Energy Office, organizations funding the program for 1977-78 include Weyerhaeuser Corp., Exxon Nuclear, Seattle City Light, Intalco Aluminum, Washington Public Power Supply System and Washington Natural Gas Co. Public utility districts in these counties also are supporting the project: Clallam, Clark, Cowlitz, Grays Harbor, Lewis, Mason, Pacific and Snohomish.

The van to be used in Washington’s program, expected to start visiting high schools around September 26, is designed to reach as many as 300,000 students and their parents a year. Demonstration equipment aboard includes a bicycle generator, miniature smoke precipitator, recycling trash can, a solar car, multi-pocketed “conservation coat,” an electric motorcycle and other items that show how energy is generated and used.

ORAU’s Energy Education Office, which prepared the program, said the demonstrations cover the mechanics of energy production and “economics and sociology as well.”

A Washington educator and scientist, who is well-versed on energy matters, already has completed training for the program at Oak Ridge, Dittrich said.

Western also sees the program as a vehicle to focus attention on the energy problems of individual localities and for calling upon university and corporate discussion leaders to introduce the programs.

“We’re very excited about Western’s role in helping to focus local attention on a growing national problem,” said Western’s president, Paul J. Olsamp. “I hope to visit some of the schools with the ‘Energy Today and Tomorrow’ program myself.”

When the first Western Washington University directional sign was erected by the state near the Samish exit on Interstate 5, these four gentlemen were there to inspect the installation: From left are Sen. Barney Goltz, President Paul J. Olsamp, Board of Trustees Chairman Paul Hanson and Rep. Art Moreau.
Intalco lecture series underway

A wide range of business expertise, social commentary, economic forecasting and scientific discussion is being provided by four widely known speakers this year at Western.

Leading off the series was Monford A. Orloff, president and chairman of Evans Products Co., Portland. Others scheduled are Dr. Paul McCracken, former economic adviser to presidents Eisenhower and Nixon; Kenneth E. Boulding, with the University of Colorado’s Institute on Behavioral Science, and Dr. Laurence J. Peter, expert on organizational behavior and author of a series of best-selling books.

Funding for these speakers comes from Intalco Aluminum Co., Ferndale, which began sponsoring a Distinguished Lecture Series at Western last year.

Dr. Robert P. Collier, dean of the College of Business and Economics, said the speakers also will visit with students and lead seminars. Television tapes of their talks will be made available to service clubs and community colleges through Western’s Educational Media Services.

“We’re asking each speaker to comment about business and economic future of the nation and assess possible problems 20 years from now,” Collier explained. “With tapes of our four speakers last year added to those speaking at Western during 1977-78, we’ll have the nucleus for an interesting television course.”

Collier said the University also will compile the lectures into an annual proceedings which will be available on request.

The Intalco Lecture Series, free and open to the public, will be held at 10 a.m. Friday in Western’s Arntzen Hall 100. Following is the schedule for the upcoming series in addition to the Orloff appearance:

Friday, Nov. 18 — Dr. Paul W. McCracken, chairman of the President’s Council of Economic Advisors from 1969-71, regular contributor to The Wall Street Journal and spokesman for the conservative wing of economics. He will analyze the economic policies of President Carter’s administration.

Friday, Jan. 13 — Kenneth E. Boulding returns for his second year with the series. Author of more than two dozen books on economics, he has taught at numerous universities in the United Kingdom and the U.S. His wife, Dr. Elise Boulding, an urban sociologist, will accompany him during a two-day visit.

Friday, April 7 — Laurence J. Peter, a former Western student, has written such best sellers as The Peter Principle: Why Things Always Go Wrong, The Peter Prescriptions and his latest paperback The Peter Plan—A Proposal for Survival.

Bellingham native is first speaker

Monford A. Orloff, a Bellingham native whose corporate leadership has earned him an international reputation, led off this year’s Intalco Distinguished Lecture Series at Western.

Orloff, now president and chairman of the board of Evans Products in Portland, spoke on “The Corporation and Our American Way of Life” on Friday, October 7.

Since joining Evans Products in 1974, Orloff has generated one of the most striking corporate turn-arounds in recent history.

Evans’ stock has sold as low as $2-$3 per share within the past three years, but under Orloff’s leadership is now quoted at $14-$15 per share, more than five times its previous price. The company’s bonds and preferred stock also have risen dramatically during that time.

Orloff attended Western in the 1930s and transferred to Stanford University for his bachelor’s degree in business. He later earned a law degree from Harvard University and taught briefly at Western.

He is currently vice-chairman of the board of trustees of Reed College, on the board of directors of the Oregon Symphony Society, the First Bank of Oregon, and involved in many other community efforts.

While at Western, Orloff visited classes, management development seminars and taped a TV interview. As with other Intalco Lecture Series speakers, Orloff’s lecture and taped interview will be available to civic groups, schools and other organizations.

Arnold Chin is new director of Counseling Center

Clinical psychologist Dr. Arnold Chin is the new director of the Counseling Center at Western.

Chin, 49, comes to Western from the University of California at Berkeley where he was coordinator of counseling services for the past three years. He held positions as acting and associate director of Berkeley’s counseling services from 1965 to 1974.

At Western, Chin is responsible for coordinating the University’s counseling services, including a staff of ten professional counselors and counseling interns. He also will work with other university divisions such as residence halls, health services, career planning and placement and minority affairs.

A native of California, Chin previously worked for the San Mateo County Community Mental Health Service and for the Veterans Administration in Los Angeles.

Chin earned his bachelor’s degree in psychology from Cornell University and a Ph.D. in clinical psychology from the University of Pennsylvania.

He is a member of the American Psychological Association and the American Personnel and Guidance Association.

Harry Smith is named mat coach

Harry Smith was named head wrestling coach at Western for the 1977-78 season, according to an announcement made by Boyd Long, director of men’s athletics.

Smith, 29, has been the Viking assistant mat coach the last four years. He replaces Rick Iversen, who resigned after handling the part-time position for the past five seasons.

A four-year letterman at Western, Smith took the Evergreen Conference championship at 167 pounds in 1968. He received his bachelor of arts degree from WWU in 1969 and obtained his master’s degree in 1975.

Smith has also taught and coached two years at Cedar Heights Junior High (Port Orchard) and served with the U.S. Army.
**Before the game: campus tour and visit with friends**

A fall afternoon cries out for a visit to campus. It is a time for football, good friends and a walk on the pathways in front of Old Main with leaves swirling in a brisk breeze about your feet.

Western offers you the opportunity to have that good fall feeling with this special day for you.

**THE DAY’S EVENTS**

11 a.m. to 1 p.m. — A “drop-in-to-say-hello” reception in the Viking Union. This is the place to find your friends, renew campus friendships and begin your campus tour. Several departments are preparing special programs aimed at your enjoyment.

“When do you eat?” The campus dining halls will be open, providing lunch (all you can eat) for $1.60. Serving time is from 11:30 a.m. to 1 p.m.

1:30 p.m. — Football game, Bellingham Civic Field, Western versus the Mountaineers of Eastern Oregon State College. Tickets are $2, available at the gate.

4:30 p.m. — Viking Buffet and Brew — The Viking Union, second floor coffeeshop. You’ll record this smorgasbord extravaganza in your diary after you visit the groaning board at the Viking Buffet. Pitchers included in the price of admission. (If your taste runs to stronger spirits, you may bring your own.)

Best of all, the price for this moment of gastronomic ecstasy is only $5 per person.

A SPECIAL NOTE: In order to properly serve our guests, we need to know who is coming. We need to receive your reservation, payment included, by November 3. (For phone reservations and special bank card instructions, see the order form.)

**FOR THE EVENING**

If you are still able, you may partake of the usual events that make of a Saturday night at Western. A full listing of these will be available at the morning welcoming reception in the Viking Union and at the afternoon Viking Buffet.
In the fall it's time for football, food and fun

At 1:30 p.m. the Big Blue take on the Mountaineers of Eastern Oregon State College at Bellingham's Civic Stadium. This will be the seventh meeting of the rivals, with Western holding a 4-2 lead in the previous six contests. In last year's game, the Vikings came from behind for a 24-21 victory.

The Mountaineers from LaGrande, Oregon, are coached by Lee Insko. They are 1-2 at this writing, having defeated the College of Idaho 16-7 in their season opener.

The 1977 Vikings have a powerful set of runners led by All-Northwest halfback Pat Locker, with another Locker threat in older brother Mike who has moved to fullback this year from a linebacker position. Add to this the exciting aerial attack featuring All-Conference receivers Hoyt Gier and Jeff Potter and fast-improving freshman quarterback Dave Blue.

The magic mix is up to you

It has been a few years since Western has put together that magic mix of Fall, Football and Food, so we thought a few instructions might be in order:

First, as you are reading this, you are probably wondering if a particular group of people might be in attendance. Only you can discover the answer to this important question. Go right now, or at the most reasonable time, and call those special people. Tell them that you are planning to attend and that you expect to see them there. While you have them on the phone suggest, firmly, that they in turn place a few calls. In no time at all you will all be heading in the same direction—which is back to the hill on November 5.

You are the critical link in this process. If you think that you is in reference to someone else, then the whole process fails to work. So, you need to act now.

Good work!
Politics is feature of history department conference

Local politics may not have the media audience of national issues and scandals, but there were plenty of people working on the problem recently at Western.

A vocal audience reacted to a number of panelists and speakers at an unusual conference, "The Local Politician in Fact and Fiction," sponsored by the University's History Department.

One speaker, Eric Barnouw, director of the Television Archive of the Library of Congress, said a modern generation nurtured by television is enamored of "magic solutions" to complex social problems. This puts a burden on politicians, he indicated.

Barnouw said the medium also has been successfully used as a mythmaker by the FBI, which Barnouw said fares well with its budgets in Congress.

"Television creates a second reality that blurs the first reality," he said.

Other major speakers included James Moser, a Los Angeles television writer, Gordon Milne, author and professor at Lake Forest College, and Carolyn Dale, Sunday editor of the Bellingham Herald.

Funded by the Washington Commission for the Humanities, the one-day conference highlighted problems and perceptions concerning the local politician and related them to Home Rule, which Whatcom County voters will decide in November.

Speakers drew reactions from a number of office holders in the audience, among them State Senator H.A. "Barney" Goltz, Whatcom County Commissioner Larry McIntyre, and George Drake, Bellingham councilman and member of Western's sociology faculty.

Drake praised local press coverage of city-county political issues but said television in general is action-oriented and has difficulty covering governmental processes.

Robert Simmons, commentator for Seattle's KING-TV, noted that television is adept at packaging products for mass audiences and should use more ingenuity to make local politics interesting and informative to a larger audience.

Roland L. DeLorme, coordinator of the conference and Western history professor, said the conference was designed to draw comment from all sectors of the community, including county freeholder candidates.

Other conferences dealing with local politicians and Home Rule, which also will be open and free to the public, are scheduled.

In addition to Western's History Department, sponsors include the Bellingham YWCA, the Retired Senior Volunteers Program (RSVP), Voluntary Action Center, the County Government Committee of the League of Women Voters and the Bellingham Herald, which will carry a two-part series on aspects of Home Rule.

Kidnap victim is ex-Western student

After seven months of silence, a leftist guerrilla group in Colombia has acknowledged that they are holding a Western graduate captive and will negotiate with the U.S. government for his release.

On September 24, the guerrilla forces, known as FARC, said in a letter to a Colombian radio station that Charles Richard Starr of Edmonds was safe and in good health.

Starr was working with the Peace Corps in a small town north of Bogota last February when he was kidnapped. The group killed a policeman and robbed a bank during the incident.

In the seven months since his disappearance, Starr's mother, Charlotte Starr Jensen, had pleaded for some word of her son's safety. Two months ago, she traveled to Colombia to make appeals over radio and through newspapers for her son's release.

Starr, 31, was graduated from Western's Huxley College in 1972. He later worked as an instructor at Northern State University in Flagstaff, Ariz., before joining the Peace Corps in June, 1976.

At the time he was kidnapped, Starr, whose field of study at Huxley was ecosystems analysis, was working as a botanist for an agency of the Colombian government. U.S. sources in Bogota said Starr's kidnapping was not planned, but that he just happened to have been in the town when the raid occurred.
Chuck Randall is banking on his patented Slam-Dunk Rim

The mental picture is shattering.

David Thompson drives to the open hoop. The 6-4, 195-pound basketball player takes flight from the foul line as though shot from a launching pad. Hurting toward the basket, the ball is whipped in a powerful blur and all the power that this young man and gravity can muster together culminate as the ball, hands and arms slam through the rim.

Under all that pressure, the rim crumples like a spaghetti strainer, breaking the backboard in the process. Thompson narrowly escapes serious injury from the flying glass, suffering only minor cuts.

And the quick-moving basketball contest comes to an abrupt halt as the damaged rim is replaced. The game might have been suspended had extra equipment not been available.

Well, thanks to a little idle time and a not-so-idle mind, that near-tragic scene of a year ago may never be repeated. Western's Chuck Randall has come up with an idea that could save time, money and injury, especially in this era of slam-dunk contests and double-pump, two-handed reverse stuffs.

Randall's invention is called the Slam-Dunk Rim. Its purpose is not fighting all the force that the dunk puts on a basketball rim. Rather it is to give way to it.

"I was trying to come up with a solution for bent rims," Randall said. "These days the dunk is a very big thing. Every player who can touch the rim tries to dunk and that is where the problem lies. Since it costs between $25-$35 to replace a rim, the expense can be a burden on any school's budget."

When Randall gets his Slam-Dunk Rim on the market, that will no longer be a problem. The rim gives way under pressure by use of two pop-bolts which shear off under excessive pressure. The lower portion of the rim is hinged to allow the rim to slowly drop down without damage or injury to players.

"The rim is designed to take the excessive abuse of 260 pounds," said Randall. "Maximum stress of the rim is 300 pounds. That way, it isn't going to come loose every time the ball bounces on it or when a player just hits the rim or the net with an arm. Replacing the bolts when they do pop takes just 60 seconds."

Randall came up with the idea last spring when one of his players bent a new rim during a pickup game. He got hold of an engineering friend at a local steel factory who helped him with the design and made a prototype which he had patented.

"We've gotten some very positive responses," Randall said. "We're going to go nationwide with the idea. We've made up 24,000 brochures and have bought a full-page ad in a national sports magazine. We're aiming at coaches and athletic directors who can appreciate the cost factor of not having to replace bent rims or broken backboards."

The "we" in all this is Randall and longtime friend Ernie McKie, now the highly successful basketball coach at West Linn (Ore.) High School. Randall and McKie have already teamed up quite successfully in the business world, forming the first summer basketball camp west of the Mississippi River in 1960. Now they have created Slam-Dunk Rim, Inc. which, besides backing the new rim, is sending Randall across the country.

"I've been to St. Louis, Los Angeles and Chicago," the Viking coach said, "seeing manufacturers and sporting goods distributors and the response has been terrific. We still have some business decisions to make, but we contracted with one of the most well-known companies in the United States to manufacture and eventually to help market the rims."

Randall also got some help from Jerry Krause, basketball coach at Eastern Washington University, who is chairman of the Research Committee of the National Association of Basketball Coaches and a member of the rules committee for the United States and Canada. Krause has written a supportive letter for Randall's invention and feels the rim would be welcomed by the rules committee.

"Our committee has continued to prohibit dunking during pre-game warm-ups because . . . equipment damage may cause the delay or postponement of a high school or college game," Krause wrote.

"In essence, I am saying that there is a definite need for a new rim that would allow players to carry out the skill of dunking and eliminate the danger of damage. I am certain that the . . . committee would support any developments in that area."

Randall sees Krause's support as the possible icing on the slam-dunk cake. The committee has the power to require colleges and high schools to use such break-away rims for games if it finds the proper design, which Randall obviously feels he has developed.

"We're aiming for a big push in October so that schools can order and receive the rims by the time the season starts in December," Randall said. "The rim is more expensive than a normal rim, of course, but it shouldn't have to be replaced."

Randall's inventiveness also extends to the basketball court. In 14 years at Western he has engineered 13 winning seasons. But for his coaching methods, the Slam-Dunk Rim may be the prize of his thinking.

And the end result of that thinking may find college and high school basketball players and fans alike enjoying the slam-dunk during pre-game warmups.
'27 MAURINE VANDER GRIEND has retired from the California State Department of Education, Bureau of Homemaking Education, but is still serving as a consultant at California State University, Fresno, working in home economics teacher education and on a special grant project.

'36 MILLIE ZEMBAL retired in June after 30 years of teaching, 29 in Aberdeen and one in Ocosta.

'48 BILL WILDER, former elementary school principal in Bellingham, has been appointed administrator of special education for the Everett School District.

'55 ALBERT L. SHAW has received a master's degree in education from the University of Alaska.

'56 Dr. GENE L. CURTIS has been elected president of a fraternity of professional educators for the 1977-78 school year.

'59 RALPH HILT is head football coach and athletic director at Medical Lake High School.

'64 Dr. DAVID A. AULT is the director of the graduate program in computer science and applications in northern Virginia for Virginia Polytechnic Institute and State University.

'65 ED BROWN is branch manager for the Ferndale outlet of Bellingham Federal Savings. JERRY STANSBERRY, arts and crafts teacher at Continuation High School in Edmonds, was named Teacher of the Year by the Edmonds Education Association.

'66 Dr. DEANE HORNE, assistant professor of chemistry at the University of Toledo, was awarded a grant and summer fellowship totaling $5,656 to conduct research on the "Synthesis of Jatrophastrione and Jatrophere."

'67 STEVE AUGUSTON graduated summa cum laude with a Master of Science degree in computer science from West Coast University in June in Los Angeles. He is working as a computer specialist-system analyst at Fleet Combat Direction Systems Support Activity in San Diego.

'68 DIANE HIGGINS and Richard Shaffer were married in Tacoma where they are living and where she is teaching. BECKY GUILFORD and JERALD DEETER were married in Poulbo where they are living.

'69 KATHRYN J. O'CONNOR received a Master of Science degree in physical education from Washington State University in June.

'70 LARRY V. BROOKS received his master's degree at Southern Illinois University in 1973 and is presently teaching in Bellingham. DIANA C. LUDWIG has been teaching music in Okinawa and Korea for the Department of Defense Dependent schools for three years. She has just started a two-year assignment near Tokyo. CAROL BURROWS has received a master's degree in education from the University of Alaska. BRUCE M. GIFFEN has received a Master of Science degree in counseling psychology from the University of Alaska. LANCE BOWIE has received a M.Ed. degree in public school administration from the University of Alaska.

'71 ARLENE R. DAY has received an M.A.T. degree in history from the University of Alaska. National Guard First Lieutenant STEVEN L. PETTERSEN has graduated from the Squadron Officer School at Maxwell AFB, Alabama. ROBERT G. UPTON is a planning technician with the Snohomish County Planning Department. Mr. and Mrs. EDWARD SHAFFER (MARY ANN BEISSE) are living in Lacey, She is a children's librarian and coordinator at the Timberland Regional Library in Olympia and he is a claims representative with the Department of Health, Education and Welfare Social Security Administration in Olympia.

'72 BEVERLY JEAN LEE received a diploma in theology from Southwestern Baptist Theological Seminary.

'73 DIANE HIGGINS and Richard Shaffer were married in Tacoma where they are living and where she is teaching. BECKY GUILFORD and JERALD DEETER were married in Poulbo where they are living.

'74 HARRY "ART" SEELEY is food and beverage manager at the Ebbtide Restaurant and Cocktail Lounge in Kent. DONNIE WENLESS and MICHAEL SAYERS were married in June in Port Orchard. He teaches at South Kitsap High School. DONNA LEE Johnson and CHARLES EHRER Jr. were married in June in Seattle. He is the manager for the Buten Jack-in-the-Box restaurant.

'75 PATRICIA DUGGAN is the anchor woman for the noon news program at station KREM in Spokane. JULIE LYNN CHATT and MARSHALL SHILLINGER were married in June in Mount Vernon where he is an accounting supervisor at United General Hospital. NAVY Medical Service Corps Ensign DANIEL L. ROBERTSON has completed training as a Naval Aerospace Physiologist at the Naval Aerospace Medical Institute in Pensacola, Florida.