Résumé, June, 1979, Volume 10, Issue 09

Alumni Association, WWU

Follow this and additional works at: https://cedar.wwu.edu/alumni_reports

Part of the Higher Education Commons

Recommended Citation
https://cedar.wwu.edu/alumni_reports/167

This Book is brought to you for free and open access by the Western Publications at Western CEDAR. It has been accepted for inclusion in Western Reports and Résumé by an authorized administrator of Western CEDAR. For more information, please contact westerncedar@wwu.edu.
Board reviews year's functions

The members of the Alumni Association Board of Directors met on campus May 12, reviewing the concluding year and choosing leadership for the 1979-80 year.

Several programs were thoroughly reviewed, especially the services which the association undertook to provide. Participants in the association's travel programs reported favorably on their experiences, to the gratitude of the staff members and committee members who selected the offerings. A presentation by Mike Kimmich, '70, Bellingham, on the association's academic apparel service indicated that the program is functioning smoothly.

Three programs in career planning were developed in cooperation with the Career Planning and Placement Center, and committee chairperson Molly Gerhard, '65, Seattle, noted that panels for history students, journalism students and non-traditional careers for teachers were completed.

On the legislative front, Shirley Moore, '72, Olympia, explained the association's focus on Western program, which was held in the Legislative Building's state reception room. Designed to show legislators and capital visitors some dimensions of Western, the program was well received and will probably be repeated in future years.

Several members of the campus community with whom the association had worked this past year expressed their appreciation. Dick Riehl, director of admissions, thanked the association for the financial support of Western Preview, the prospective student visitation program held each spring. He also thanked all alumni who had referred prospective student names to his office throughout the year.

Tina Brinson, counselor in career planning and placement, expressed the appreciation of her office with alumni involvement in career exploration activities. Chuck Randall, basketball coach, discussed the alumni-varsity athletic events held during the year.

Beginning discussions that will lead to more academic programming for alumni, Mary Robinson, vice provost for administration and director for continuing education, offered the assistance of her office in bringing formal and informal learning opportunities to alumni. She introduced Tony Ruiz, who will be the principal liaison with the Alumni Office and the Alumni Association.

COMING EVENTS

The ninth big year of Summer Stock at Western will be presented this year with an offering of six different shows. This top-flight entertainment will be presented by a dedicated group of theater students from across the United States and Canada.

As usual, the season will open with a musical. This year it's Babes in Arms, by Richard Rogers and Lorenz Hart, which offers songs such as "Where or When" and "Funny Valentine."

Following the musical will be California Suite, a hilarious hit by Neil Simon at his best. The show is now a first-run motion picture, and Western is proud to have obtained the rights to this exciting play.

The third show of the season will be My Three Angels by Sam and Bella Spewack. Always a favorite, this congenial comedy tells how three convicts become the good angels of a sadly harassed household.

A Midsummer Night's Dream will be this summer's Shakespeare offering. This masterpiece of romantic comedy has delighted audiences for hundreds of years and—with a new twist—will delight once again at Western.

As part of Summer Stock '79, Western is proud and fortunate to include two plays for children. Robin Hood, the traditional folk tale in a new adaptation, and a new play, Reynard the Fox, will provide the same high quality entertainment for children that Western provides during the regular season.

For further information, call the Western Theatre box office, (206) 676-3873, or write to Summer Stock '79, Theatre/Dance Department, Western Washington University, Bellingham, Washington 98225.

Dates for performances are as follows:
- Babes in Arms, July 18-21 and August 23-25, Main Auditorium.
- California Suite, July 25-28 and August 19-21, Old Main Theatre.
- My Three Angels, August 1-4 and 12-14, Main Auditorium.
- A Midsummer Night's Dream, August 8-11 and 16-18, Old Main Theatre.
- Reynard the Fox, July 19-22, Performing Arts Center Lab Theatre.
- Robin Hood, August 2-5, Performing Arts Center Lab Theatre.

Mike Kirk new board president

At the annual meeting of the Western Alumni Association's Board of Directors, held on campus May 12, Mike Kirk, '65, assumed the presidency for the 1979-80 year. Kirk had served for the past year as president-elect.

During the past two years, Kirk has represented Western alumni on the University Planning Council, Western's principal long-range planning agency. In that capacity he has been involved in every dimension of Western's program and physical development.

Since graduating in 1963, Kirk has taught in the public schools, in Lynnwood for one year and at Ferndale High School for the past 15 years. He teaches mathematics and had been head basketball coach.

While at Western, Kirk was captain of the Viking basketball team.

Among the new president's goals for the coming year are to increase the overall visibility of the Alumni Association among alumni. Events in which alumni can be active participants will highlight his term.

Kirk and his wife, Etta Emery Kirk, have one son and live in Bellingham.
An economist gives his views

Intalco lecturer Walter Heller sees next decade a ‘distinct improvement’ over the 1970s

By JAMES A. SCHWARTZ
Public Information Director

Economically, at least, the next decade should be a “distinct improvement” over the 1970s. That assessment capped a host of facts and anecdotes by nationally known economist Dr. Walter W. Heller, who gave the spring quarter Intalco Distinguished Lecture on May 4.

Before a nearly packed Arntzen Hall 100, Heller, former economic adviser to presidents Kennedy and Johnson and much-published writer, gave his fact-filled, often humorous views on “Inflation, Growth and Carter—Whither Now?”

“H. L. Mencken said that for every problem there’s a solution—simple, complex and wrong,” said Heller, deadpanning.

Now regents professor of economics at the University of Minnesota, Heller said no one can predict accurately whether tight money policies by the Federal Reserve and austere government spending will lead to a gradual or drastic slackening of the nation’s Gross National Product (GNP), or a full-fledged recession.

He called Carter’s policies the “agonizing route” to curbing inflation and reminded the audience that it takes “$200 billion of lost GNP to reduce the inflation rate by one percent.”

Heller said there seems little likelihood of continued expansion of the GNP under Carter’s policies, which he termed “hawkish.” The economist said he sides with the fiscal “doves,” who believe tight money, rising costs and uncertainties in the industrial and employment sectors already are braking what has been a heated-up economy.

Consumer spending has represented the “cutting edge” of the nation’s economy, he said. Currently, consumers are saving only 4.5 percent of their after tax incomes, rather than the usual six percent. Heller said many buyers, worried about rising prices, are hesitating to stock up on durable goods, thus causing new demand problems and fueling inflation.

He forecast increasingly lower consumer spending and borrowing as costs and interest rates rise. The results already are apparent in housing starts, which dropped from 2.1 million last year to about 1.7 million today.

Stepped-up U.S. exports to new foreign customers such as China, Heller explained, will do little to stimulate the American economy, perhaps adding only two percent. Heller’s direct prediction in a generally upbeat forecast was his belief that the “odds are better than 50-50” that slowdowns in the GNP will mean a “mild, relatively short recession” for the nation next winter.

Under President Carter’s no-recession assumptions, he said, the federal deficit of $9 billion in 1978 and $33 billion now would dip to $28 billion in 1980. But Heller said that if the economy could sustain “reasonable employment,” the deficit could be pared to only $8 billion annually, a total that could rocket to $40 billion if the nation has a serious recession.

Heller said the success of California’s Proposition 13 has Congress and consumers thinking conservatively about the economy, particularly about balancing the federal budget. But he noted that the U.S. has already achieved a deficit of only one percent of its GNP from 1977 to present, while so-called prosperous nations have fared much worse.

For example, Heller said, West Germany’s deficit totaled three percent and Japan’s six percent in recent years. Meanwhile, he added, American consumers, with installment buying, mortgage payments and other major uses of credit, have extended their personal deficits to rates far exceeding the government’s.

Heller said he opposes a movement to add an amendment to the U.S. Constitution to force the nation to balance its budget because it would “hobble the government’s attempts to deal with the economy.”

During his talk, Heller salted his remarks with humor. He defined an economist, for example, as a person who wonders if something which works in practice also will work in theory. And, he recalled a writer’s two dislikes of California’s Governor Jerry Brown—“his face.”

Concluding his 50-minute talk on an upbeat note, Heller said most impacts of the OPEC nations’ oil price hikes are “behind us,” that Carter’s oil decontrols won’t be much noticed by U.S. consumers until 1981-82 and that inflation should slow from the current 11 or 12 percent to a more manageable eight percent by year’s end.

Most of Carter’s advisers and the Congress seem opposed to direct wage-price controls, he added, noting that industry is doing a good job with voluntary price controls. The current wage-price guidelines will be bent, but not broken.

“They’ll survive—barely,” Heller said. In the decade ahead, “the economic and political configurations point to a policy of [fiscal] moderation. There will be greater stability, greater production and less inflation, and the cost of government regulations [over industry] will decline.”
Comptec shows Western students 'real world'

The unpretentious steel building at Custer, a rural crossroads community north of Bellingham, doesn't look much like a classroom. But Comptec, producer of plastic keys and other components for industry, plays an important role in the "real world" education of a number of Western students.

This spring Claude Hill, associate professor of plastics technology, had four of his students placed in work-study programs there. The group, seniors Greg Anderson, Mike Hillson, Craig Henderson and Peter McMillin, all were given hands-on experience with production, management, distribution and other facets of the fast growing plastics firm.

"They are part of our work-study component," Hill said, adding that students in the past two years have signed on with more than a dozen Northwest and British Columbia firms to gain experience, college credits and modest part-time pay.

"A student can earn up to 15 credits, though seldom that many in one quarter," Hill continued.

This summer as many as 18 students will be involved in plastics work-study programs in the region.

"Most of our graduates land production-management jobs and some recent industry offers have included pretty healthy starting salaries of $15,000 to $18,000," Hill explained.

He said the academic and laboratory work at Western, coupled with on-the-job training with various plastics firms, have made his students especially attractive to industry. For example, he added, one graduating senior expects to earn as much as $30,000 at the end of one company's five-year development program.

McMillin, from Shelton, is a former Western business major who switched to plastics technology because of the industry's great potential and challenges. He said he is scouting for a permanent post with Comptec and another plastics firm that is aggressively managed and interested in research.

At Comptec, which is headquartered in Burnaby, B.C., McMillin worked part-time as an assistant supervisor. He learned the intricacies of injection molding machines that pour out colored and labeled keys and other parts for IBM, MaxiSwitch, Interface Mechanisms, telephone companies and other customers.

"The real value of the work-study program," McMillin said, "is that you see how your work in class and at Western's labs can be applied in industry. And," he said, grinning, "the contacts and associations you make by working with a company can be invaluable."
Don't be hasty in trading off your gas-guzzler

By MAUREEN SMITH
Public Information Staff Writer

Think twice before trading in that gas-guzzling older car for a newer, less thirsty model, advises Dr. Howard Mitchell, professor of economics at Western.

"Don't just look at the rising cost of gasoline when deciding whether to buy a new car," Mitchell said. "Look at the cost per mile which, on a new car, must also include depreciation. Gas and oil for the guzzler may be more of a bargain than buying a new car."

Mitchell has other advice, too, for persons concerned with today's spiraling inflation.

"The thing not to keep during inflationary times is money in demand-deposit form," he said. "If the small saver is getting even seven percent on savings, that's four percentage points below the current inflation rate."

Even persons with enough cash to purchase money market certificates in increments of $10,000 at a higher 9.57 percent are losing out. Inflation in April was running at 11 percent, Mitchell said.

"The only way to put money into some kind of real assets, like purchasing a home," he said. "However, buy a home only if it will maintain or increase in value."

Mitchell said both today's high prices and mortgage interest rates could fall in the future, leaving new homeowners with expensive mortgages to pay off over less inflationary years.

He predicted that property in the Puget Sound region should hold its value in the face of high housing demands, but suggested that potential home buyers look into mortgages set up with variable interest rates.

"These are rates which can be adjusted upward and downward to reflect the prime rate or particular Treasury Department rate packages," Mitchell said.

Trying to minimize the impact of inflation on other living costs is difficult, he noted.

"Boycotting certain food items only works if artificial prices have been built in," the economist said. "Also if you divert your expenditures to substitute products—chicken and fish instead of beef, for example—those substitutes go up, too."

"The only ultimate protest against inflation is for the population to insist that government and monetary authorities act to bring a halt to it," Mitchell said. "As a nation, we're living beyond our income and halting inflation is going to be painful. People are going to have to accept sharply reduced standards of living in order to stop it."

While many people are upset these days by reports of corporate profit increases as high as 26 percent, he added, such anger is misdirected.

"The amount the government is spending on the Department of Energy builds up to the profits of all those major energy companies the department regulates, but the Department of Energy doesn't produce one barrel of oil or one kilowatt of electricity."

"Cutting back such extravagant government spending with its consequent higher unemployment is but one painful step which will have to be taken, Mitchell believes.

"I look for eventual government wage and price controls," he said. "You can't do one without the other. The immediate improvement would be a cessation in the rise of prices and the longer result would be a rather sharp reduction in the availability of goods."

Mitchell warned voters to beware of political candidates who offer "painless" solutions to inflation.

"There is no painless solution," he said. "It's like measles. You try to prevent it, but if it breaks out, you confess to it and try to dispose of it as quickly as possible. Well, inflation's long past that point now."

Angus Bowmer is stroke victim

Angus Bowmer, 1928 graduate of Western, died in Ashland, Oregon, May 27 following a stroke.

Bowmer was active in theater while a student in Bellingham, under the tutelage of Victor Hoppe. Following the Hoppe tradition of producing a summer Shakespearean play, Bowmer created the internationally famous Ashland Shakespearean Festival.

Bowmer was honored in 1974 as a Distinguished Alumnus of Western, during the 75th anniversary celebration. When the Ashland Festival added an indoor fall season to its productions, it built the Angus Bowmer Theater in his honor.

Art is still what teachers and ladies and foundations believe in, it's civilized and refined, cultivated and serious, cultural, beautiful, European, Oriental, it's what America isn't, and it's especially what American movies are not.

— Pauline Kael
AND THEY'RE OFF — Three hundred runners take off in the second Norm Bright Road Run. Leading Bright through the route were Chris Pamp (center, striped shirt) and Norman Clark (center right, striped shirt). Bright is to Clark’s right, shirtless with white shorts. The high contrast shirts of Pamp and Clark are visible to Bright, who suffers from a visual handicap.

Norm Bright road run

307 participate in second event

Sunny skies, and a little more warmth than most participants really would have wanted, if they'd had a choice, set the backdrop for the Second Norm Bright Road Run on May 13.

Held to honor Norm Bright, class of ’29, who has achieved international fame as a master’s division runner, the road run is sponsored jointly by the Western Alumni Association and the Associated Students.

As was the case during the first running last year, Bright ran the route with the other 307 registered participants. As Bright suffers from a serious visual handicap, it is necessary that he have a guide lead him past the obstacles and traffic that any road run presents. This year he was assisted by Norman Clark of Kent, who is a frequent companion of Bright’s on Seattle’s Green Lake circuit, and by Western distance runner Chris Pamp. Bright toured the 5.5-mile route in 42:16, placing him in the middle of the pack.

Leading all runners across the line were Dick Halloway, an Atlantic-Richfield Company employee from Ferndale, running in the 30-39 men’s division, and Nick Roehl, a former Western runner. Holding hands to indicate a dead heat, the two were clocked in at 29:00 flat, averaging 5:16 per mile. The first woman to cover the course was Lisa Riedel, a Western student, with a time of 37:54.

Awards were given to fourth place in 14 age and sex divisions. The youngest runner was eight and the oldest was Norm Bright, at 69. Bright handily won his division, which included five other runners.

The route wended its way from the Western campus through Happy Valley along 30th Street to the Old Samish Road, and returned to campus via the Interurban trail and 21st Street. The last 1.25 miles of the route were on an uphill grade, which combined with the spring sunshine to tax many of the participants.

It was a fun day.
13th reading conference set for August

"Working With Children and Language" is the title of the 13th Annual Reading Conference scheduled to be held on the Western campus from August 6-10.

The conference consists of a week of lectures, discussions and demonstrations designed to inform all school personnel interested in involving youngsters in reading and in language arts.

Featured speakers include Morton Botel, professor in the Graduate School of Education, University of Pennsylvania, who is author of Botel Reading Inventory, Literacy Plus, and developer and author of the Pennsylvania Comprehensive Reading Plan; Ron Jones, teacher of special children and author of The Acorn People, The Third Wave and There Is No School on the 6th Floor; Joann Seaver, co-instructor, University of Pennsylvania and co-author with Botel of The Skylark Collection and Literacy Plus; Mary Stuart Taylor, reading specialist from the LaMesa-Spring Valley School District, California; and Barbara Evans, reading-language specialist at Cajon Valley Union School District, California.

Information about the conference may be obtained by writing Robert A. McCracken, Reading Conference Director, Western Washington University, Bellingham, Washington 98225.

Journalists win nine awards

Western's journalism and other students won a total of nine awards and two honorable mentions in the regional Mark of Excellence competitions—the best showing of any of the schools in the five-state region.

The annual awards are sponsored by the Society of Professional Journalists, Sigma Delta Chi.

Winners of first place awards were Angelo M. Bruscas, for editorial cartooning; Janet Simmelink, for best spot news reporting; and Klipsun for best student magazine, edited by Gregg D. Olsen.

Rudy Yuly won a second place award for best non-fiction article.

Third place awards were captured by Wendy Warren, for television depth reporting; Christopher Jarvis, for radio depth reporting; Darrell Butorac, for best news photo, and the Western Front, edited by Jessie Milligan, for best student newspaper.

In addition, honorable mentions went to Milligan and David Hatcher for editorial writing.

Two former Western students also took awards in the competition with Suki Dardarian, now at the University of Washington, taking second for best student newspaper and third for editorial writing, and Dan Lamont grabbing a second place in the best news photo category, also for the UW.

Awards were presented to winners at a May meeting of the journalism group in Seattle.

My father had always said that there are four things a child needs—plenty of love, nourishing food, regular sleep, and lots of soap and water—and after those, what he needs most is some intelligent neglect.

—Ivy Baker Priest
**Deering research facility**

Formal dedication ceremonies were held in April for Deering Wildflower Acres, a 30-acre research facility near Marysville.

The land, now owned by The Nature Conservancy and managed by Western, was donated by Tam and Ivah Deering of Marysville, Donna de Neeve, Honoluulu, Mr. and Mrs. Paul Under, Cleveland, Ohio, and Mr. and Mrs. Edward Schafer of Berkeley, Calif.

Since 1968, the property has been used as a living laboratory for ecological and botanical research. The site was subsequently obtained by The Nature Conservancy and became the first piece of property acquired by the non-profit organization in Washington State.

Over the years, Deering Wildflower Acres has been used by students and other researchers from Marysville School District, Educational Service District 189, Snohomish County Parks and Planning Department, Everett Community College and Scott Paper Co.

Through Western's efforts, a caretaker's cabin was recently built on the site.

Opening the dedication ceremony was Dr. A. Carter Broad, professor of biology at Western, who has headed the University's research effort at the site and played a major role in developing the facilities. In dedicating the facility, Western President Paul J. Olscamp said Western would continue to support the project as best it can in future years.

"Projects such as Deering Wildflower Acres will help to learn what we need to know about our resources, both economically and under controlled procedures," Olscamp said.

Citing the impact of the world's growing population on natural resources, Olscamp said, "I think that there are reasons, not just industrial, not just financial and economic, but reasons of value to preserve tracts such as Deering Wildflower Acres, simply for knowing what it's like."

Also speaking at the dedication were Mrs. Ivah Deering, program coordinator and the only one of six original land owners able to attend; Elliot Marks, Washington Director of The Nature Conservancy; high school student Dan Snare, head of the research area's Aquatic Organism Study Group; and Marie Nelson, president of the Marysville School Board.

---

**Alumni Newsmakers**

**Patti Morton**

If former classmates of Patti Morton, who graduated from Western with a degree in economics in 1956, have had a difficult time keeping track of her, it's no wonder.

After working in the office of the governor for four years and for a Florida law firm, Morton entered the foreign service as a staff secretary in 1965.

Since that time she has established several "firsts" for women in the State Department, including being the only woman to have been a regional security officer, the first to be admitted to the Office of Security as a special agent and the first woman to work as a desk officer in the Foreign Operations Division.

Most recently, Morton, as regional operations officer for Africa, has been responsible for the security of all U.S. embassies and consulates, including counter-terrorism, protection of ambassadors and development of bullet-resistant materials.

Morton was to receive Centralia College's second Distinguished Alumnus Award at commencement exercises this month.

**Dennis Cooper**

Next time you hear reference to the RCWs (Revised Code of Washington) or the WACs (Washington Administrative Code), think of 1966 Western grad Dennis Cooper.

Cooper was located by the Camas-Washougal Post-Record in his job as Code reviser officer for Washington's Statute Law Committee. Under his direction, staff members work with a nearly $4 million biennial budget producing and keeping track of Washington's laws, bills, reports and transcripts.

Following his graduation from Western, Cooper moved to California where he entered Stanford University's law school, graduating in 1969.

**Kit Marcinko, Glen Veal**

Meanwhile, many of us have probably seen the creative handiwork of Western grads Kit Marcinko ('67) and Glen Veal ('68) around other people's waistlines. The two are partners in Anacortes Brass Works, a firm which specializes in custom-made belt buckles and one which is earning a world-wide reputation for quality craftsmanship.

Veal and Marcinko bought the former iron works building in 1970 and have since made the Brass Works famous in such far-away places as Australia and Arabia.

Although custom-made buckles in limited editions are the firm's main line, the company has also produced other works such as five plaques adorning the north side of Seattle's Kingdome, sundials and small bells.
Shirley Moore is alumni president-elect

Shirley Moore, '72, an assistant attorney general from Olympia, has been chosen president-elect of the Western Alumni Association. The University of Puget Sound law school graduate has been a member of the Alumni Board for two years and has been active in career planning programs and the association's legislative efforts.

Chosen as treasurer was Susan Berg, '69, a librarian with the Vancouver, Washington, public schools. Berg has served two previous terms on the Executive Committee as the southwest Washington representative.

Representing the northern section of the state on the Executive Committee will be Dan Gerhard, '66, Sedro Woolley. Metropolitan Seattle retains Chuck Johnson, '60, counselor at Issaquah's Liberty High School, in the second position, while the southwest section will be represented by Dr. Patricia Swenson, manager of KBPS public radio in Portland.

Five new members joined the board at this session. They include Lynne Tolson, '78, Oak Harbor teacher; David Harrington, '72, Vancouver, B.C., industrial education specialist; Beverly Haddock, Bellingham middle school teacher; and Hunter Nickell, '74 (M.Ed. '76), student services coordinator for Skagit Valley College. Also becoming members were Charles LeWarne, '65, historian, author and teacher at Meadowdale High School; and Maureen (Mosey) Faires, '78, with the Boeing Company.

Completing terms on the board were Bette Alexander, treasurer, '66, Bellingham High School teacher; Eli Davis, '59, Seattle, who held the northern Executive Board position; and Pauline LeWarne, '54, Edmonds, who noted that she had provided her own replacement.

If you do not wish to continue receiving Resume, please tear off your address label and send it to us so we can remove your name from the mailing list.

ALUMNI ASSOCIATION
WESTERN WASHINGTON UNIVERSITY
BELLINGHAM, WASHINGTON  98225

Gourmet lo-cal cooking workshop

(Continued from page 6.)

patterns, the best times to eat and an analysis of what it really takes to satisfy hunger in a healthful and enjoyable way," Rosenthal said.


Meade said students also will learn how to prepare 10 authentic but low-calorie meals, which normally might have 1,500 to 2,000 calories each had butter, sugar and cream been used.

Students need not have extensive cooking experience.

"If they can make toast and boil water, they can learn the basics of French cooking," Meade said.

The philosophy of the class, the professors agreed, is to convince students that a knowledge of food, personal eating habits and quality cooking can result in a nutritious and delicious way to maintain lifelong weight control.

"Most diets are not tasty and you don't get much food," Meade explained. "It's important that people eat a food they like every meal."

"You can eat like a gourmet, eat often but in small amounts, keep your weight under control and enjoy meals."

Fees for the workshop, which includes a gourmet picnic and all supplies needed for the cooking class, is $200. For more information contact Dr. Barbara Rosenthal, Department of Psychology, Western Washington University, Bellingham 98225, or call (206) 676-3579.

RESUME is the monthly publication of the Western Alumni Association and is produced in cooperation with the Public Information Office and the Office of Publications.

Editors: Steve Kurtz, Jim Schwartz, Steve Inge.

Writers: Jim Schwartz, Chris Goldsmith, Maureen Smith, Paul Madison.

Layout: Steve Kurtz.

Photography: Tore Oftness.

Typesetting: Pauline Palmer.

Graphics: Bob Williamson.