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This misty scene with the sun's rays spreading through the trees signals the advent of autumn on the Western campus. The opening of fall quarter 1979 brought a record number of students to the University. (See pages 4 and 5.)
Fairhaven College reports productive year

(In the spring of 1978, Resume ran a story detailing recommendations submitted by a faculty committee designed to strengthen Fairhaven College. At the time, Fairhaven was under intense study because of declining enrollments and increasing expenses involved in the college’s academic and independent study programs.

One of the committee’s recommendations was that a new dean be appointed. On March 20, 1978, Phillip Ager, then chairman of Western’s Music Department, was appointed dean of Fairhaven.

The article that follows is a summary by Ager of Fairhaven’s progress in meeting the goals outlined by the committee and a general look at where Fairhaven College is today. The article appeared earlier in the June 26 issue of the Western Front.)

It has been a very good year at Fairhaven College, certainly not always easy or without its problems, but on the whole, I think, a productive and calming year. For some, I suspect it has been a bit too calm and has lacked the excitement and highly charged atmosphere of our recent past.

However, we have been able to take time to be a bit more reflective—to have brief relief from a crisis-centered existence—to take time to place renewed energy into teaching/learning processes and curricular improvement—and to bring a number of administrative and policy matters to closure which have been hanging for the past two or three years.

I am pleased to report that the college has met all but two of the presidential recommendations. Both the Retention, Tenure and Promotion Policy and Procedures and the Academic Standing Policy are in final drafts and will be presented to the appropriate bodies for final approval in the fall.

Percent of formula (based on student-teacher ratio) has dropped from 134 percent in fall 1977 to 93 percent in spring 1979. Coupled with a staff reduction of about 40 percent, these factors combined have decreased the cost per student significantly, and put the college nearer the goal of “providing an alternative education at a cost no greater than the University average.”

Great credit for the success of our outreach efforts this year must be given to Bob Keller of the Fairhaven faculty who has functioned very effectively as admissions adviser and coordinator of public relations.

The emphasis over the past year, in addition to meeting the specifics of the recommendations, has been to regularize curricular processes and strengthen course offerings. The core curriculum has been in place since fall 1978, and all courses have been offered at least once. We are now in the process of evaluating the core program with emphasis on improving individual courses and establishing more inter-relationships between courses.

Relationships with administrative offices on main campus have been very rewarding for me personally.

This past year we have tried to re-emphasize those aspects of the Fairhaven program which have provided a high-quality education for students in the past. Students still take maximum responsibility for the direction and content of their degree program, design their own majors, share in the planning of courses, engage in a variety of independent studies and participate directly in the total governance of the college.

This freedom and initiative will continue to promote a special kind of spirit and personal support system which enhances the learning process and has been typical of the Fairhaven experience since its inception.

And that, folks, is a very brief wrap-up of what has happened at Fairhaven during the past year.

HOMECOMING/1979

A sweet fall day, with golden leaves, a bite in the air that promises winter. It’s fall in Bellingham and time for Homecoming ’79.

As things now stand, you can look forward to a full day of campus visits, football, food and fellowship. Start calling your friends now, put your party together and congregate at Western on Saturday, November 3.

The day’s events

☐ 10:00 — Registration — coffee, tea, and a copy of the final schedule of the day’s activities. Registration Center, Old Main.

☐ 10:15 — A Welcome to Western — Performing Arts Center/Concert Hall. A short performance by one of the workshop bands.

☐ 1:00 — Football, Bellingham Civic Field. Vikings vs. Eastern Oregon State College.

☐ 6:30 — No-host cocktails, Bellingham Holiday Inn, I-5 & Lakeway Drive.

☐ 7:30 — Buffet dinner, Holiday Inn.

☐ 9:00 — Dancing. Music by Bob Storms (’60) and Variety.

Reservation Form for Homecoming ’79

Name ____________________________

Address ____________________________

Phone ____________________________

Please reserve _______ places for me at Homecoming ’79.

Make checks payable to the WWU Alumni Association and mail to the Alumni Association, Western Washington University, Bellingham, Washington 98225. Reservations, payment included, need to be received by October 31.

— Franz Grillparzer (1791-1872)
Students put math knowledge into practice

By JAMES A. SCHWARTZ
Public Information Director

Math students at Western breathed life into the textbook theories of “Operations Research” when they helped a local travel agency learn how many new customers it could be losing through tied-up telephone lines.

Dr. John Reay recently compiled the results from 13 senior and graduate students in his Math 436 class for C.V. Smith, owner of Whatcom Travel, Inc.

“This math class studies what types of conclusions may be drawn and what types of decision processes are best when the data used is affected by a random process,” Reay explained. “After studying such specific topics as inventory theory and queuing [waiting line] theory, the class was ready to try its teeth on some practical data this spring.”

During a two-day period last April, Smith and his employees supplied the class with precise data on the use of the firm’s three telephone lines, two of which are reserved for incoming calls, the third for company calls to airline and other ticket reservation centers.

The students’ mission: to sift data supplied by Whatcom Travel, plug in human variables and apply skills in calculus, statistics, computer science and deductive reasoning to decide how many new, prospective customers might have been lost to the company because of telephone “busy” signals.

“Parts of this lost business could be saved for the agency by installing a third incoming telephone line for customers,” Reay said. “This leads to the question, ‘Would it be profitable [for Whatcom Travel] to install a third customer telephone line?’”

Reay said the students tackled the problem by analyzing how many new customers might get a busy signal, recheck their telephone directories and make calls to other travel agencies. Established or previous customers who had been satisfied in previous dealings with Whatcom Travel, he added, would be more apt to make several telephone calls to the agency.

“But Whatcom Travel has no contact of any sort with a customer who balks because he gets a busy signal,” Reay continued. “Furthermore,” Reay continued, “telephone calls to a business arrive randomly and the length of each call is a random variable which depends on how much service the customer needs.”

During April 9 and 10, Smith’s employees used special sheets to log activities on incoming calls, listing whether the caller was a new or established customer, the length of each call, whether the successful contact was the customer’s first call to the agency and other information.

The data was fed into Western’s computers to give students the “tools” to ply their analytical and math skills. Reay said some special variables also came into play during the data-gathering period—a renewed fuel crunch that probably convinced many would-be motorists to take trips by air rather than by car, and changes in airline schedules due to grounding of DC-10 planes by the Federal Aviation Agency.

Even so, Reay said, most students independently concluded the agency was probably losing a potential new customer every two days because of busy telephones. They also computed the levels of lost profit that would make installation of a third in-coming phone line a sound business investment for the agency.

“We’re going to study their figures carefully,” said Smith, who soon will computerize his ticket scheduling and reservations business.

One of the Western students, Lisa Lyle, a computer science major, said the project was a “fun way” of making textbook theory come alive.

“Dr. Reay is always thinking up special projects for us,” she added.

Meanwhile, the professor is delighted to have given his advanced math students practical problems that also serve community interest.

“I’d like to do this again,” he said. “But next time, maybe we can analyze the data during a more normal period for the travel industry, when gasoline is available and the DC-10s are back in service.”
Western posts record enrollment with 10,104 students

A new all-time record enrollment has been posted at Western with 10,104 students registering for fall quarter classes. According to figures released by University Registrar Eugene Omey, that total exceeds by 240 students the previous record of 9,864 students set in the fall of 1971. Last fall 9,800 were enrolled.

Enrollment figures by class show freshmen, at 2,616, comprising 25.89 percent of the total, sophomore numbering 1,889 (18.70 percent), juniors at 2,146 (21.24 percent), seniors at 1,947 (19.27 percent), graduate students at 744 (7.36 percent), unclassified post-baccalaureate students at 466 (4.61 percent) and others at 296 (2.93 percent).

In a continuing upward trend, women comprise 51.84 percent of total enrollment with men comprising 48.16 percent.

Enrollment at Western’s Fairhaven College remained relatively stable with 204 students registered this fall as compared with 210 last fall. There are 220 students enrolled at Huxley College of Environmental Studies, a significant increase over last fall’s 197.

Geographically, Western’s students originated from 36 of Washington’s 39 counties, with only Columbia, Ferry and Lincoln counties not represented. Students also came from 46 other states to attend Western this fall, compared with 48 last year.

At the international level, 27 foreign countries are represented at Western, including 500 students from Canada. Nearly all the Canadians are from British Columbia.

Former Residence Hall administrator killed in Oregon car crash

Virginia Ramsay, assistant director of Residence Hall Programs at Western from 1970 to 1974, was killed in an automobile accident September 2 in Corvallis, Ore.

A 1957 graduate of Oregon State University, Ramsay worked in executive positions with the Camp Fire Girls for many years. In 1970 she received a master’s degree in collegiate personnel and guidance from OSU and came to Western to serve in the residence hall program. At the time of her death, Ramsay was a realtor specializing in investment realty in Corvallis.

Memorial contributions to the Camp Fire Girls may be sent to the McHenry Funeral Home, 206 N.W. 5th St., Corvallis, Oregon 97330.
Foundation supplements legislative appropriations

Though Western is a state-supported institution, there are numerous academic and other related University needs that need funding to supplement legislative appropriations. That's where The Western Foundation comes in.

Established in 1966 as a non-profit corporation, it is the legal recipient for all gifts benefitting Western. The Foundation now is gearing up to a continuing, large, fund- and gift-raising campaign.

"Even if all of our requests to the Legislature were to be fully funded," said University President Paul J. Olscamp, the Foundation's secretary and acting chief executive officer, "there are still many programs and enrichments which cannot be provided from tax-based funds. There are many needed items which the University must have in order to become and remain a top quality academic institution which cannot be obtained from other than private donations."

During the 1978-79 fiscal year, the Foundation gathered nearly $287,000 in gifts-in-kind and cash.

Nearly $210,000 provided direct support for Western students and programs through 100 scholarships, club sports and cultural programs. Also, replenished through investments during FY 78-79 were eight endowment programs with total assets of more than $158,000.

Expenditures of the Foundation, excluding salaries of the three-person staff, were slightly under $24,000. Of this amount, more than $5,000 were used to help academic departments buy supplies, book special speakers and programs, and aid related enrichment programs not funded by the State Legislature. Another $5,700 were used to help pay for various communication and entertainment programs involving faculty and campus guests. Western's Alumni Association also received $1,200 for programs and projects available to approximately 26,000 Western graduates.

About $4,000 were spent to bring needed gifts of equipment to the University, and $2,000 were used to hire students for fund-raising activities.

About $6,200 went for other fund-raising programs, financial reporting, travel, awards to donors, subscriptions and various office expenses.

The Foundation now reports to the Office of University Relations under the direction of Ray Varley. This move to University Relations, formerly entitled External Affairs, will provide better coordination with departments who deal with other external constituencies of the University such as public information, public relations, alumni and legislative liaison. Varley says, "By coordinating and maintaining high communication levels between these departments whose contact is with the public, better service will result. We want to provide a quality and professional service to the University community as well as to the community at large." Operating expenses of the Foundation have been pared and contacts with the community have been stepped up.

The Foundation is developing better communication levels within the University as well as with other residents of the Pacific Northwest, and is gathering more facts about Western's economic benefits derived in the communities of prospective donors. Already enthusiastically behind the program is Foundation board chairman C.W. "Bill" McDonald, former vice president for student affairs. Bill says, "I have volunteered to serve as chairman of The Western Foundation Board of Directors because I believe in the Foundation and the valuable support it provides to the University." Other board members include Ron Benson of Quadrion Corporation; Ed Conforti, president of Bellingham National Bank; Jim Doud, president of Uniflite, Inc.; Fielding Formway, manager of ARCO Refinery; Jim Brooks of Brooks Manufacturing; Pete Gaasland of Builders Concrete; Marilyn Grindley, former president of the Alumni Association; Bernard Jaffe of Northern Sales, Inc.; Reta Kahn; Mike Kirk, WWU Alumni President; Chuck Wilder of Wilder Construction; Al Williamson, general manager of Mobil Corporation; John Williams, president of Whatcom Builders; David Syre of Trillium Corporation; Mrs. Bob Thornberg; Mrs. Geri Van Zanten; Jerry Walton of Walton Beverage; Yale Gifford, vice president of Seattle-First National Bank; and Pat Finn.

Funds could be used to aid various community services

These preparations are the prelude to a campaign to increase the flow of unacademic "enrichment" funds to academic and student areas that do not directly from state benefit revenues.

Varley said Western's reputation for quality depends upon individual, organizational and community support for programs such as library acquisitions, endowed chairs for visiting scholars, purchase of special learning equipment and recruitment of qualified minority students.

"The funds might also be used to improve community relations and services through programs for senior citizens and grammar and high school students," Varley explained. "Or they might help us do a better job in assisting the community through our programs in hearing testing, speech therapy and various remedial areas."

In moving from the planning to action phase of the fund-raising project, Varley announced a six-point program being coordinated by Phil Mason, associate director of development. This program involves the identifying of 100 major donors, direct mail drives, deferred giving programs, expansion of the Foundation's gifts-in-kind activities, projects for academic departments with special needs and use of Western's alumni to help expand fund-raising contacts beyond Whatcom County.

The Foundation is confident that it will show that Western has a long history of providing beneficial services to local and state-wide communities.

More than ten years ago, an editorial writer for The Bellingham Herald capitalized that fact this way:

"Sure the city does have problems originating from college expansion," he wrote. "But non-college growth also created municipal headaches. On balance, Western continues to be, as it always has been, a tremendous asset to Bellingham."
Western's alumni came through in sparkling style to capture first place in the Sixth Annual Varsity-Alumni Cross-Country Meet held at Bellingham's Lake Padden Park on Saturday, September 22.

Finishing in a tie for first place were '79 alums Steve Pilcher and Chris Pamp, each posting a time of 25:10.7 for the five-mile course. The first varsity runner to make the finish was Jeff Coulter, taking third with a time of 25:15.

Below are the times and finish for the nine alums and 12 varsity runners who competed:

<table>
<thead>
<tr>
<th>Place</th>
<th>Name</th>
<th>Team</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Steve Pilcher</td>
<td>A</td>
<td>25:10.7</td>
</tr>
<tr>
<td>1</td>
<td>Chris Pamp</td>
<td>A</td>
<td>25:10.7</td>
</tr>
<tr>
<td>3</td>
<td>Jeff Coulter</td>
<td>V</td>
<td>25:15</td>
</tr>
<tr>
<td>4</td>
<td>Clay Stenberg</td>
<td>V</td>
<td>25:17</td>
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<tr>
<td>5</td>
<td>Bruce Manclark</td>
<td>A</td>
<td>25:30</td>
</tr>
<tr>
<td>6</td>
<td>Bruce Cyra</td>
<td>V</td>
<td>25:35</td>
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<tr>
<td>7</td>
<td>Chris Bjarke</td>
<td>A</td>
<td>25:40</td>
</tr>
<tr>
<td>8</td>
<td>Steve Menard</td>
<td>A</td>
<td>25:42</td>
</tr>
<tr>
<td>9</td>
<td>Don Trethewey</td>
<td>A</td>
<td>25:50</td>
</tr>
<tr>
<td>10</td>
<td>Brent Golden</td>
<td>V</td>
<td>25:58</td>
</tr>
<tr>
<td>11</td>
<td>Ron Lathrop</td>
<td>V</td>
<td>26:09</td>
</tr>
<tr>
<td>12</td>
<td>Nick Roehl</td>
<td>V</td>
<td>26:25</td>
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<tr>
<td>13</td>
<td>Mike Shaw</td>
<td>A</td>
<td>26:32</td>
</tr>
<tr>
<td>14</td>
<td>Fred New</td>
<td>A</td>
<td>27:15</td>
</tr>
<tr>
<td>15</td>
<td>Mike Schlonga</td>
<td>V</td>
<td>27:19</td>
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<tr>
<td>16</td>
<td>Mike Gallogum</td>
<td>V</td>
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<tr>
<td>17</td>
<td>Mike Dobias</td>
<td>V</td>
<td>28:40</td>
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<tr>
<td>18</td>
<td>Kevin Adams</td>
<td>A</td>
<td>28:50</td>
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<tr>
<td>19</td>
<td>Jay Kammerzell</td>
<td>A</td>
<td>28:53</td>
</tr>
<tr>
<td>20</td>
<td>Carl Fletcher</td>
<td>V</td>
<td>29:58</td>
</tr>
<tr>
<td>21</td>
<td>Steve Wilson</td>
<td>A</td>
<td>31:15</td>
</tr>
</tbody>
</table>

TEAM SCORES: Varsity — 30 Alumni — 25

Alumni/Varsity hoop games set

The men's and women's alumni versus varsity basketball games have been scheduled for Sunday, November 25, in Carver Gymnasium. The women will play at 5:30 p.m. and the men at 7:30.

Newsmakers

William M. Atteberry

William M. Atteberry, a 1968 Western grad, is the new director of special services for the Bellingham School District, according to a story in The Bellingham Herald.

Atteberry, 33, had been coordinator of special education planning and development for the Seattle School District for the past 11 years. With degrees in history, anthropology and education from Western, he went on to earn a master's degree in special education and educational psychology from the University of Washington.

Herbert Ruckmick

Although he is not a alumnus, graduates from the 1940s and earlier will, no doubt, remember Herbert Ruckmick who, at that time, headed Western's Technology Department.

We hear by way of a news release, delivered by former Graduate School Dean Dr. J. Alan Ross, that Ruckmick's latest work, a film entitled Abraham Lincoln: A Story of His Joys and Sorrows, will have its premiere showing this February in New York City.

Written and directed by Ruckmick, the film was ten years in the making and provides a general character study of Lincoln. An accomplished photographer, woodworker and artist, Ruckmick left Western during World War II for the U.S. Navy where he became an accomplished film editor and director.

Staying with the Navy as a civilian, Ruckmick went on to receive many awards for his film work and has represented the U.S. State Department on numerous occasions at the Cannes and Edinburgh film festivals.

Said Ross of Ruckmick: "He was one of the great teachers in the history of Western—one who contributed to its early excellence."
"57 Albert Gunderson is currently chairman of the Theater Arts Department at Whitworth College in Spokane and is stage director of the Spokane Symphony productions. This year he directed Madame Butterfly and South Pacific at the Spokane Opera House.

"68 Nancy Bartell La Chappelle is a speech and language therapist with the Palmdale School District, Palmdale, Calif. She has just co-authored a book, Pictures, Please, published by Communication Skill Builders. . . . Beatrice Rose Harris received a Master of Arts degree from Miami University.

"69 David A. Anderson of Bainbridge Island has been promoted to vice president and trust officer at Pacificbank’s trust investments department. . . . Ramona Curtis is a member of the faculty of Outdoor Teacher Education, Northern Illinois University. . . . Robert Goldsberry recently moved to Bellevue after living for 10 years in the San Francisco bay area. He is the owner of Sunglo Greenhouse, Inc., Seattle . . . . Mark Hooper advises that he is working with Headquarters, Army and Air Force Exchange Service—Europe at Munich, Germany. He is a Personnel Services Specialist in the Services Division, and reports that he enjoys receiving Resume, albeit on a rather delayed basis.

"70 Rudolph John Erchinger and Merilee Hoffman Erchinger (72) married in January, 1976, are living in Bellingham, and have a two-year-old son named Hans Jacob Erchinger. Rudy is operating his own Home Remodeling and Repair Service and managing his apartment units.

"73 Steve Colby is director of the Anacortes Department of Parks and Recreation, and serves as a member of the Anacortes School Board . . .

Linda M. Parker married David L. LaMont (66) on June 30, 1979, in Everett. She is an elementary reading teacher at the Lakewood School District. He is an elementary school principal in Lakewood . . . . Captain Debra Ann Canavera is stationed with the Army at Fort Knox, Kentucky. Her husband, Clifford Canavera, is also an Army captain.

"74 Timothy F. Fikse was married to Janice Erath in an ecumenical ceremony at St. Martin of Tours Church in Tacoma during June. He is employed by the W. G. Clark Construction Co. of Seattle . . . Jan Susan Zidell and Darrell Dahl were married in Tacoma recently. Previously, she had taught school in Australia and is now teaching in the Bethel District.

"75 Having recently completed a Master of Science degree in family resource management at Oregon State University, Louise A. Parker is working for the University of New Hampshire as a state FRM extension specialist . . . According to a recent communication from Lee Tomren, "Please be advised of the enclosed change of address [Pigeon Hole School, Australia]. I am presently teaching in the remote Aboriginal school on the edge of the Tanami Desert. Oh, for Mount Baker!" . . . Valarie Kay Angel married David Bunn in New York on June 9. Both are graduate students at the University of Washington, Seattle. Mr. Bunn is an Army captain.

"76 Shirley Eng was married to Benjamin Zapata in June 30 ceremonies held in Seattle . . . Timothy Bud and Elizabeth Higbee Bud (76) have returned to New Haven Conn., where Tim is finishing his doctorate in computer science at Yale University. . . . Nancy Ann Johanson, now of Stevenson, Wash., was married to Gregory Paul in the historic Claquato Church in Chehalis. She is a juvenile probation officer for Skamania County. . . . Ron Maynock is head of the building inspection department for the city of Mount Vernon. . . . Tony Valley and Pam Valley (79) are currently residing at General Delivery, White Mountain, Alaska. They are both teaching school in the Bering Strait REAA school district in northwest Alaska.

"77 April Stanley and Mario Marsillo had a June wedding in Tacoma. He is teaching in the University Place School District . . . Maryruth Ellen Moak was married to Jack Fallon in Mount Vernon. They will be living in St. Maries, Idaho . . . . Among the 18 contestants for the Miss Oregon Scholarship Pageant at Seaside was Patricia Tork, representing Multnomah County (metropolitan Portland). She is studying dance therapy at Portland State University.

IN MEMORIAM

"20 Tomine Davis passed away June 30, 1979, in Claremont, Calif.

"49 Jimmie Allan Erickson died August 21 in Olympia. He had served as teacher, principal, coach and even bus driver in a variety of school districts in southwestern Washington. He was principal of South Bay Elementary School for seven years before his retirement in 1975.

"50 Stanley Martell died August 2 at his home in Olympia. Unclassified Rodney Albrecht died August 2 at his home in Olympia. . . . Eleanor Rowland District died August 13 in Sedro Woolley. She had taught in Sauk, Seattle, Auburn and College Place, Wash. . . . Hazel M. Anthon died at age 81 in a convalescent home in The Dales, Oregon. An educator, orchestra and an active painter, she spent much of her later years traveling throughout the world.

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