Summer 1985

Résumé, Summer, 1985, Volume 16, Issue 04

Alumni Association, WWU

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Hiraki Takebe, president of Asia University in Tokyo, paid a five-day visit to Western and the surrounding area in mid-July. Here he is turning a shovelful of dirt while participating in a tree-planting ceremony at Parks Hall.

For further information on international programs at Western, see story on page 1.
The Orient: international programs eye Pacific Rim

by Vaughn Cocke
PIO Staff Writer

Europe and Australia may be attractive destinations for foreign study students, but Dr. George Drake, assistant to the president for international programs, is directing his attention to a different area—the Orient.

"We're recognizing that our own future as a nation is dependent on an economic understanding of the rest of the world," he said.

The way to achieve that, he said, is through an extensive exchange of faculty and students with universities in other countries, particularly those in the Pacific Rim.

Last year 200 WWU students pursued higher education abroad, while 171 international students from 25 countries attended Western winter quarter, 1985. In addition to foreign study programs in Mexico and Western Europe and a membership in the International Student Exchange Program (ISEP), WWU also has exchange contracts with Asia University and Tsuda College in Tokyo, Chongqing University and Southwest China Teachers' College in the People's Republic of China, and Inner Mongolia University.

The institutions in this five-year-old sister-school relationship try to develop programs that are mutually beneficial and ones that will allow them to better understand each other's culture, Drake said. So far, Japan appears to have a bit of an edge in that department.

Drake said Japan is one of the major economic forces in the world because the Japanese are experts in acquiring cultural sensitivity and language skills. Americans, meanwhile, are lacking in those areas.

"If you speak three languages, you're trilingual; if you speak two languages, you're bilingual; if you speak one language, you're American," Drake said. "There are more teachers of English in Japan than students of Japanese in this country."

Drake, a sociology instructor at WWU who has visited more than 30 countries and has lived in South and Central America and the Far East, is no stranger to international affairs. He is the director of WWU's Center for East Asian Studies and one of the founding members of the World Affairs Council of Northwest Washington, a group dedicated to community education and increased understanding of different cultures.

He said the Japanese approach to business is geared toward developing long-term relationships with clients, while Americans are mostly interested in making a sale.

"The Japanese are much more aggressive than we are," he said. "They beat us in our own market."

An example of the relationship between education and business in Japanese culture was the July 13-17 visit to WWU by Asia University President Hiraki Takebe. While he was here, Takebe's agenda included meetings with representatives from what Drake called "major cultural entities" in Washington state and British Columbia, such as the Tokyo Group, a massive organization of 264 companies in several countries.

Another international event took place this spring when six administrators from Inner Mongolia University visited WWU during their American tour and discussed language instruction and summer-study programs here.

Meanwhile, China has become a rather strategic area in the business world because of its recent emergence from a self-imposed isolation from Western technology. To capitalize on that, Drake said,

"Obviously we didn't expect to sell $3.2 million worth of baked goods," said Bob Haase, spokesman for Better Awareness against Kuts in Education (BAKE). "We do expect to raise the money through contributions or the Legislature," he said.

Western has been more severely hurt by budget cuts than the state's other two regional schools, Eastern and Central Washington universities, Haase said.

(Continued on page 11, column 3)
Everett Alumni Meeting
Some 40 Skagit County WWU alumni joined forces in April to take part in a wine-tasting evening at the Bacchus Backdoor Deli in Everett. Owner Al Fredrickson and his assistant Jay Pearson took the group of would-be wine connoisseurs through tastings of several French wines and some of the Northwest's best selections. The wine-tasters also were provided with a running history of each wine and the grape-growing regions of the world through Fredrickson's presentation.

Bacchus Wines and Restaurant will open a new outlet soon on the Everett waterfront. The event was organized by Ron Renard, 1984-85 WWU alumni association president.

Edge of Inge
By Steve Inge / Director of Alumni Relations

Summer is a time for goal-setting in the alumni business. Our year begins with the opening of fall classes and winds down with spring commencement. Between the time this column was written and you read it, the Alumni Board will have established its plan for the 1985-86 year, and the staff will begin assisting them in the attainment of those goals.

In 1981, the Alumni Board met on Orcas Island in the San Juans and created a five-year plan. One goal of that plan was to accumulate a scholarship endowment of $50,000, the interest from which would be used to fund scholarships in perpetuity. Given the interest rates of that time and lower tuition levels, this fund could have kept seven students at Western forever.

At the four-year point of that five-year plan, the fund is slightly under $40,000. These dollars have come from your gifts, memberships, retail sales and interest earnings. Meanwhile, the Alumni Association has been operating the Alumni Club program, helped with the Legislature and given some scholarships from other sources. To give you some perspective, over $80,000 passed through the Alumni Association office to support you and Western. This year, we were able to put only about $7,000 into the scholarship reserve.

This is a prelude to a warning. The Association plans to finish the fund this year. The Association plans also to expand some other programs without cutting any programs. How will this happen? I'm glad you asked.

It will be done by you and other alumni like you. It will be done by your joining the Alumni Club or making a gift to the Alumni Fund. It will be done by your volunteering your time and talents to support Western. In essence, it will be done in the same way the other $40,000 was collected.

You shouldn't be ignoring yourself to invent reasons why you won't participate. That $50,000 will now support only four students, since tuition and fees are presently $1,200 for three quarters, and interest rates of 9 percent look pretty good today.

This next year will be another good one for alumni programs which we think you will enjoy. Just be ready for some persistent asking to finish this one small endowment fund.

WWU Alumni Association Board of Directors

Officers: Mike Bates '75, Bellingham, president; Dick Dixon '59, Aberdeen, president-elect; John Shultz '73, Mount Vernon, secretary-treasurer; Liz Verdiel '78, Bellingham, executive-at-large #1; Mike Coon '73, Bellingham, executive-at-large #2; Steve Howe '72, Mukilteo, executive-at-large #3; Ron Renard '73, Everett, past president.

Board Members: Sue Berg '99, Vancouver, WA; G. Bradley Chandler '71, Olympia; Joani Charbonneau '82, Seattle; Janet Crosby '83, Longview; Marlene Dixon '54, Aberdeen; Jane Garguile '91, Bellingham; Paul Gliffe '52, Olympia; Klaus Heck '84, North Vancouver, BC; Tracey Kenney '84, Tacoma; Roberta Krause '84, Redmond; Charles LeWarne '94, Edmonds; Craig MacGowan '69, Seattle; Jerrold Manley '66, Tacoma; Betty Minshull '78, Everett; Richard Moen '73, Bellingham; Ron Olin '73, Bellingham; Bill Pearson '72, Bothell; Ron Sitkin '84, Bellevue; Bill Paterson '60, Bellingham; John Sitkin '84, Bellevue; Pam Smith-Large '75, Lake Oswego, OR; Dr. Patricia Swenson Portland, OR; Dean Wilson 69, regional coordinator, Anchorage, CA; Mark Welken '79, Everett.

Résumé
Vol. 16
No 4
[USPS 787-720]

Published in November, February, May and August and entered as second-class matter at the post office in Bellingham, Washington, and additional offices by the Alumni Association of Western Washington University, Bellingham, Washington 98225. Postmaster: Please send form #3579 to the Alumni Office, Western Washington University, Bellingham, Washington 98225.

The alumni mug is back!

We could no longer withstand the pressure. Too many of you called lamenting that you broke your alumni cup, or that your roommate absconded with it, and many other sad tales.

Responsive as ever, the Alumni Association has a new supply, albeit limited, of alumni mugs for sale. Price is $6 per cup, including postage, handling and sales tax. Complete this order form and send it, along with your check made payable to the Western Alumni Association, to the Alumni Office, Western Washington University, Bellingham, WA 98225.

Donation is $5. Make checks payable to the WWU Alumni Office. All proceeds will be donated to the Alumni Scholarship Fund.

Name ________________________________
Address ________________________________
City ___________________________ State ______ Zip ______

Korski's musik dictionary reprise

Korski's Musik Dictionary, which appeared in the fall, 1994, issue of Résumé, continues to provide readers with a chuckle or two. Reprinted in the Oregon Music Educators' newsletter, the "dictation-ary," provides stroll definitions of musical terms. It was created by Judy Korski of Western's Department of Music staff with the help of her husband James, of the University Space Management staff.

Signed copies, suitable for framing, may be obtained by writing to the Alumni Office, Old Main 475, Western Washington University, Bellingham, WA 98225.

New alumni board members elected

At the annual spring meeting of the Western Alumni Association, the board chose new leaders and members for the coming year and restructured the organization to reflect organizational changes within the University.

Mike Bates moved from president elect to president while Ron Renard left the president post to become past president. Elected to the president-elect position is Dick Dixon ('59) from Aberdeen; John Shultz ('73) from Everett; John Sitkin ('84) Bellevue; Janet Crosby ('85) Longview, and Tracey Kenney ('84) Tacoma.

During the past year an ad hoc committee chaired by Rich Monacelli of Bellingham has been examining ways whereby alumni who wish to work on behalf of their particular college within Western could do so without creating duplication of effort and a great deal of confusion. The result is to provide each college at Western with a seat on the Alumni Board; the representative will be chosen by the alumni organization of that college.

At the same time the board recognized and seated representatives Roberta Krause ('84) Bellevue and Klaus Heck ('74) North Vancouver, from the School of Education, and Bette Minshull ('75) Everett, from Fairhaven College.

Other new board members include Paul Gillie ('52) Olympia, Roxanne Michael ('76) Bellingham, John Sitkin ('84) Bellevue, Janet Crosby ('85) Longview, and Tracey Kenney ('84) Tacoma.

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Bernice Vossbeck
Bernice Vossbeck, a 1944 WWSC graduate and elementary school principal who got her master's degree in geography at Clark College in Worcester, Mass., has announced her retirement after 33 years as a teacher and administrator in the Lynden School District.

Virginia Aller
Virginia Aller, a 1946 WWSC education graduate, and her husband Leon, were featured in February in The Everett Herald for their care of seven adopted and numerous foster children during their 39-year (and counting) marriage.

Gilbert Thurston
Elementary school principal and 1951 WWSC graduate Gill Thurston retired at the end of the 1984-85 school year after serving as a teacher and administrator in the Bellingham School District for 29 years.

Larry Hudziak
Larry Hudziak, a 1961 WWSC graduate and a school teacher for 24 years, was named Person of the Year by the Wilapa Valley (Pacific Co.) Boosters Club.

Rex Turner
Rex Turner, a Tacoma high school band instructor who graduated from WWSC in 1966 and earned his post-graduate degree from the University of Oregon, received one of three $1,250 Excellence in Education awards in Tacoma.

John Obrant
The San Jose (Calif.) Museum of Art has appointed John Obrantz its new director. Obrantz, a 1972 art history graduate who received his master’s from the University of Washington in 1976, was previously director of the Bellevue Art Museum for nine years.

Remembers the Burns
Editor, Résumé:
As a former Viking, former Bellingham resident and student and later teacher and counselor in the Bellingham schools, I read Résumé each issue with more than casual interest. I have often thought of response to an article or a listed name.

But it took the story on the Burns to move me to my typewriter. I know Farrar and June Burn well and—with my friend Beverly Holiday (Mrs. Glen Nygreen of Sardisdale, N.Y.)—worked on the Puget Sounder. I visited their home on Waldron, a simple and lovely place. I am so glad Western will preserve and share their memorabilia.

At Western I was editor of the Klipsun, Western’s yearbook, then business manager the next year. I worked on the newspaper, the Viking and then the Collegian, all four years before getting my B.A. in education in 1938. I also assisted in the children’s library and later in the nurse’s office. Western means a lot to me! Oh, yes, it was I who won the contest for naming the lake property... Lakewood!

Sincerely,
Helen Hostetter (1938)
10422 S.E. 24th Place
Bellevue, WA 98004

Letters

Western alumni manufacture furniture for university use

The attractive, durable furniture in Higginson, Buchanan Towers and Nasch residence halls is manufactured by a company owned by a Western couple, Lyle T. Morse (1970, political science) and his wife, Vicki, who attended WWU from 1968-70 before getting her degree from the University of Washington in 1971, are co-partners in a successful furniture manufacturing business, NCM Enterprises, Inc., of Seattle, which caters mainly to the college and university market.

After leaving Western, Lyle intended to go on to law school, but instead moved to Seattle and went into business with his brothers, who made furniture for marine use. Eventually the business evolved into designing highly maintainable, sturdy furniture for the hard-use lounge areas of colleges and universities.

“We sell service,” says Lyle. “We survey students, live in the dorms to find out what’s wanted and needed. Then we design furniture that’s livable and easy to maintain—we use slipcovers which can be changed for cleaning or replacement, wood parts such as chair arms which can easily be taken off and replaced.” In fact, Lyle claims, “the furniture can even be stood on and still hold up.” Maintenance is part of the service provided by the Morse’s company. They regularly repair and service their installations after a year’s use.

The business grosses between $600,000 and $1 million annually with installations in universities in Washington, Oregon, Idaho, Arizona, New Mexico, Colorado and Montana. The Moroses are faced with the choice of expanding or holding steady. “If we expanded beyond the present area, we’d have to set up regional areas for service,” says Lyle. “We’re thinking of licensing furniture to be manufactured in the Midwest for distribution in those areas.”

The working situation has been a pleasant one for the couple, with Vicki handling the manufacturing end of the business and Lyle the selling. “We’ve enjoyed working with my wife and working in the university environment,” Lyle says.

Vicki’s father owned a furniture factory which he sold in 1968. “It’s interesting we’ve ended up in the same market,” says Vicki. “His reputation has helped us,” adds Lyle.

Lyle and Vicki met while in high school in Ballard. They are presently living in Ballard with their son, 11, and daughter, 9.

Alumni Profile

Alumnius Lyle Morse and his wife Vicki sit on one of the sofas they design and manufacture for university use. The attractive oak and walnut furniture was on display in one of the Fairhaven College dorms.

Alumni Club

membership renewals are coming...
Tame the computer, says Intalco speaker

By Lyne Bettis
PIO Staff Writer

Are computers a pervasive technology? Not yet, says Dr. Joel S. Birnbaum, vice president and director of Hewlett-Packard Laboratories. A pervasive technology, he argues, such as the telephone, television or automobile is one whose absence is more noted than its presence. Despite its phenomenal growth (more than one million microcomputers are manufactured per day), the computer has still not become a "tame" domestic technology, Birnbaum claims.

Birnbaum was on campus this spring to deliver an Intalco Distinguished Lecture presentation titled "The Domestication of Computers" to a group of students, faculty and business people.

Before assuming his present position, Birnbaum was director of Hewlett-Packard's Computer Research Center in Palo Alto, California, for four years and director of computer sciences at the IBM Watson Research Center for 15 years.

Describing the evolution of a pervasive technology, Birnbaum noted four stages: the time when the technology is an experimental rarity known only by a very few; when it becomes an exotic toy used by a small segment of the population; when it becomes a manufactured commodity but is still used by a relative few; and the fourth stage when the technology is noticeable by its absence rather than its presence. Computers today are in the third stage, he says, and passage to stage four is not guaranteed. Unless the public racially supports the technology, it won't get to the pervasive stage.

Domestication of the computer is the key issue. Citing Zen and the Art of Motorcycle Maintenance, Birnbaum defined domestication: "The test of the machine is how tranquil you feel about using it." He then displayed advertisements for computers with the message, "Why spend thousands to find out you hate computing when you can find out for $49.95?"

The key to tranquility and general comfort with the computer is development of software which makes the complexity of the computer's inner operations and is easy to use. According to Birnbaum, the biggest impediment to computer development is the creation of new software. Most programmers, he says, are engaged in maintaining or modifying existing software. "Use technology to hide the technology," he recommends, to make the beast manageable.

The computer manufacturers that survive into the fourth stage will be those whose machines are natural to use and easy to learn. Birnbaum predicts, the computer will become ubiquitous. By doing drudge work, the computer permits and enhances creativity, says Birnbaum, and may be one of the greatest tools of creativity ever known.

Economist is May Intalco lecturer

The United States will face a choice between stagnation and reflation, said Dr. Jerry L. Jordan, senior vice president and economist for First Interstate Bancorp. Jordan spoke in May on "The National Economic Policy-Making Process" as part of the Intalco Distinguished Lecture Series.

We won't go back in this decade to the high interest rates of the late 1970s, he predicted, but 1986 will see higher inflation and higher interest rates, with inflation moving from 4 percent to 5 or 6 percent. Jordan has had a distinguished career in government, private industry and academia. He remains an active member of several professional advisory committees, including the American Bankers Association and the National Association of Business Economists. He also serves as a member of the Shadow Open Market Committee, a group of economists who monitor policy actions of the Federal Reserve system.
Mary Robinson, associate vice president for academic administration, has been named to the new position of associate vice president for administration. The move combines the functions of personnel director, affirmative action and staff training into one position. Robinson first came to Western as dean of women in 1969.

Jennifer E. Roy, R.N. and nurse practitioner with 25 years of nursing experience, has been named director of student health services at Northwest Community College in Powell, Wyoming.

Dr. Stephen D. Sulkin has been chosen the new director of the Leona M. Sundquist Marine Laboratory at Shannon Point, near Anacortes. Sulkin succeeds A. Carter Broad, who has been acting director of the facility since 1983. Sulkin's appointment is effective September 1. He comes from the Horn Point Environmental Laboratories at the University of Maryland where he was a professor and former director.

Legislative newsletter

The ability to keep law makers informed of higher education needs is a key element to a successful university/legislative relations program. This information must come from alumni, students, parents and legislators' constituents as well as from the institution which serves them.

As part of Western's efforts to keep legislators up-to-date on WWU, a periodic Legislative Newsletter is issued and sent to a growing number of WWU supporters, friends and other interested persons.

The newsletter outlines Western's budget request to the Legislature, key topics and bills likely to be discussed during the session and information about how these discussions and resulting legislation might affect Western Washington University.

Alumni interested in receiving the Legislative Newsletter can add their names to the mailing list by writing to: Legislative Newsletter, c/o Public Information Office, Old Main 465, Western Washington University, Bellingham, WA 98225.

Doig's writing: Voices of the West and weather season

Quoting William Blake, Ivan Doig said, "Art can't exist except in minutely organized particulars. That's what I like about many Northwest novels."

The noted author of This House of Sky and Winter Brothers was on campus this spring to talk about his novels and techniques for writing to a classroom packed with students and other interested people. He discussed the various "ingredients" which went into his best-selling books.

"The talk of the Wescin people I knew contributed to This House of Sky, my first book," he said. "It started with a tape recorder before I knew it was going to be a book. I taped oral histories, the memories of my family and friends: my mother's memories of wintering in a tent in Montana with three children including a baby, my father's and grandmother's stories. The talk of everyday people is a necessary seasoning for books about the Northwest, at least books like mine."

Doig grew up in northern Montana along the front range of the Rockies, where his latest novel, English Creek, takes place. This is country he knows and loves well.

Weather is another ingredient in Doig's novels. "You can't have too much weather for a regional North­west novel," he says, using Winter Brothers, his book about the Wash­ington Olympic Peninsula, as an example.

Northwest coast Indian art, food and drink, and Northwest orneriness were other sources of material for his books. "The watering holes of Montana are not only my saloons, but my salon—they're places to hear the people, the language of the area."

Northwest Indian art appeals to Doig for its patterns of structure. "Haida artists weren't bound by the silly notion that two things can't occupy the same space at the same time," Doig explains. In Winter Brothers, he experimented with patterns of time and characters held in the same flow of form-line as Haida art. "Coastal art says something to me as a writer," says Doig. "It says go ahead and dare. See if you can make the writing dance."

This House of Sky was nominated for the National Book Award in contemporary thought. His second book, Winter Brothers, was chosen among the 25 best Northwest books by Pacific Northwest magazine in 1981.

The former ranch hand, grain truck driver, newspaperman and magazine editor now lives and writes in Seattle. He is currently working on a trilogy of books about the Montana country he grew up in.

RELIGION AND NATIONALISM—

Professor Ninian Smart, Gifford Lecturer and president of the International Association for the History of Religions, gave a talk on "Religion and Nationalism: The Cases of Iran, India and China" on campus in March.

Dr. Smart is professor of religious studies at the University of California-Santa Barbara and is the author of several books on the role of religion in human society. His book, Beyond Ideology, published in 1981, emphasizes the need to utilize cultural diversity as a stimulus to growth rather than as an excuse for destruction.

Channel 10: a Western flavor

Western Washington University is not only in the local news more and more these days, but is also becoming very involved in delivering that and other news to Bellingham and Whatcom County residents.

Computer science network

Is it possible computers will one day render the postal service obsolete? Dr. James Lee Johnson of WWU's Department of Computer Science has been awarded a $13,750 grant by the National Science Foundation to install a local Computer Science Network (CSNET) membership.

The system will allow WWU personnel to communicate messages to colleagues in university computer science departments, industries and government agencies across the country and overseas.

Johnson hopes to have the facility operating by fall quarter, and he said it will be available for use by other departments on campus besides computer science.

Televison viewers with a desire for the latest in local news stories are turning in ever increasing numbers to a six-minute newscast provided by WWU students on Channel 10 each day. This local newscast is aired at 3:30 and 4:30 p.m. Mondays, Tuesdays, Thursdays and Fridays during the academic quarter.

On Wednesdays, the long-running TV news magazine program "Western View" is aired over Channel 10 at 6 p.m. The show is repeated at 10 a.m. on Thursdays and at 1:05 p.m. on Fridays.

More than 90 students from Western's departments of speech and broadcast, journalism, and technology are involved in production of the news program.

Both Al Smith, WWU's television production instructor, and Nationwide Cablevision's Kevin Olden have received many very positive responses from local viewers on the news efforts. With KVOS-TV's recent elimination of half-hour news programming, Western's and Channel 10's news are fast becoming the replacement for local residents.
Spring sports review

Men’s Track & Field — Winning a fifth straight NAIA District 1 championship by its largest-ever margin and getting two All-America performances at the national meet highlighted the season for the Western men’s track and field team. The Vikings won the district by 56 points (206 to 150) over runner-up Pacific Lutheran. They went on to place 20th at the nationals. "It’s probably the best team I’ve ever had," said Coach Ralph Vernacchia (12 years). "We’ve had some pretty tight district meets over the last five years, but this was the first time that I knew going in that we were going to win." Allen James earned All-America honors for the third straight year as he placed second in the 10,000-meter race walk (47:50.58). He also took a third consecutive district title, breaking his own meet record (47:18.9) in the process, and established a new school standard of 46:43.9.

Jay Wangsmo finished sixth nationally in the triple jump with an effort of 47-11—nearly two feet longer than his previous best. Vernacchia was named district Coach of the Year for the third straight season and fourth time over the past five years.

Women’s Track & Field — Freshman Genevie Pfueifer earned All-America honors in two events at the NAIA national meet to headline the campaign for the Western women’s track and field team. Pfueifer placed third in the 3,000-meter steeplechase (9:56.33) and fourth in the 5,000-meter run (17:17.53) at nationals. She also won those events at the District 1 meet, both in meet record time, as well as establishing school standards in the 1,500- meter (4:36.91), 3,000- (9:56.33) and 5,000- (17:17.0) meter runs.

"Genevie showed a lot of heart and courage at nationals and is going to win something back there before she graduates," said Coach Tony Bertelt (7 years). The Vikings missed out on their third consecutive district crown by just seven points (185 to 178), being edged by Pacific Lutheran. Lois Johnston won both the 100- and 200-meter events at district as well as running legs on the victorious 4x100, 4x400 and 800-meter relay teams.

Golf — Despite its youth, the Western golf team easily won the NAIA District 1 title and tied for 19th place at the national tournament. It was the fourth time in six years that WWU has taken the district title and competed at nationals. The Vikings, who had a squad composed of three sophomores and two freshmen, took the district championship by 41 strokes.

Three Western players earned all-district honors by finishing second, third and fourth individually at the meet. They were Morgan, 220; Al Patterson, 222; and Steve Nightingale, 224.

Ron Hass named new golf coach

Ron Hass, the head pro at the Sudden Valley Golf Course, has been named the new head golf coach at Western. The new coach inherits a Western team that won the NAIA District 1 title by 41 strokes (their fourth championship in the last six years) and placed 19th at the NAIA national tournament.


Jackson to guide men’s basketball

Bad Jackson, who has been a high school head coach the past five years and a college assistant for five seasons prior to that, has been named the new men’s head basketball coach at Western. He succeeds Bill Westphal, who resigned after three years as the Vikings' coach to pursue a career in business.

Jackson inherits a relatively young Western team (seven of the top eight players return) that came on very strong at the end of last season—missing out on a berth in the NAIA District 1 playoffs by one game.

Jackson, 33, coached this past winter at Eastside Catholic High School in Bellevue, directing the Crusaders to a 16-9 record and a berth in the State AAA playoffs, the school’s first since opening its doors five years ago.

Jackson and his wife, Debra (formerly Halle, four-time NCAA All-America gymnast at Seattle Pacific), have two children—daughter Lynsay, 5, and son Kyle, 3.

Tough decision for Westphal

Making the tough choice to leave the sport that has been an integral part of his life, Bill Westphal announced in late April that he was resigning as head men’s basketball coach at Western in order to pursue a career in business.

Westphal, who was completing his third year at Western, was to become the director of personnel and operations at Appetito, Inc., a chain of Italian restaurants based in Phoenix, Arizona.

"It’s a difficult decision to leave basketball after 26 years of involvement as a player and coach," said Westphal, "but the business opportunity is exceptional and one that was too good to pass up. I’ll miss the challenge of molding individuals into a team as well as the many special people that I met during my stay at Western."

Under Westphal’s direction, the Vikings had a 33-45 record. Last season they missed out on a berth in the NAIA District 1 playoffs by one game, losing a heart-breaking 66-64 decision to Central Washington in their season finale. Western posted a 14-11 record in 1983-84, its best mark over the past six campaigns.

Westphal also has coached the Western golf team the last three years, directing the Vikings to district titles in 1983 and 1985.
Football: ready to turn corner

Entering the second half of a four-year rebuilding program under Coach Paul Hansen, the Western football team is ready to go strictly on the record in 1985. The Vikings had one of the Northwest's most improved squads last fall. Their 2-7-1 ledger (had won only four games in four previous seasons) was deceptive in that they held fourth-quarter leads in three of those losses and were ahead in the second half of six contests (outscored by an average of 6.5 points as compared to 22.0 in 1983).

This year Western's goal is to continue the rebuilding effort. The newcomers will join 40 returning lettermen, 16 of whom were starters—six on offense and 10 on defense.

Vying for the signal-calling position are transfer Gregg Galen and two players who redshirted last season—Chris Hopen and Kirk Kriskovich.

Jeff Guilford has the place-kicking duties well in hand. Last year he was an honorable mention All-Evco pick. Intercepting 27 passes to tie a school record and recovering 17 fumbles. The Vikings have both quality and quantity at the linebacker positions.

Join the Viking Athletic Associates!

The Viking Athletic Associates, a subsidiary of The Western Foundation, Inc., is dedicated to the support and advancement of the Western Washington University athletic program.

The VAA is the vehicle by which individuals may make contributions to Western athletics. A cash gift is the most popular method of joining the VAA. If you are employed by an organization that matches gifts to educational institutions, your contribution can be increased. Some of our members contribute gifts-in-kind in lieu of cash. These gifts might include goods and services such as gasoline, courtesy cars, advertising, printing, etc.

Gift levels and benefits
- $50 VAA newsletter (quarterly), pin, decal, pen
- $100 VAA newsletter, two season passes, pin, decal, pen
- $250 VAA newsletter, four season passes, paper weight, pin, decal, pen
- $500 VAA newsletter, six season passes, paper weight, pin, decal, pen
- $1,000 VAA newsletter, eight season passes, sweater, wall plaque, paper weight, pin, decal, pen

*Also includes membership in equivalent giving club.

Yes, I would like to help support Western Washington University's Athletic program.

Enclosed is my tax-deductible donation of $______

I want my gift channeled to the areas most critical to the success of the Athletic Department

I want my gift restricted to (sport) (please print)

Name
Spouse's name
Address
City State Zip
Telephone

[ ] $1,000 [ ] $500 [ ] $250 [ ] $100 [ ] $50

Make checks payable to: The Western Foundation, Inc. (VAA)

Return to: Viking Athletic Associates, c/o The Western Foundation, Inc., Western Washington University, Bellingham, WA 98225.

Join the Viking Athletic Associates!
Dr. William Bender

Dr. William Bender, professor emeritus of the Department of Physics and Astronomy, died April 14 at the age of 84.

A Bellingham resident since 1961, Dr. Bender retired from WWU in 1968. He was very active and maintained an office on campus until his death.

He was a member of the American Physical Society and the New York Academy of Sciences, Sigma Xi and the American Association of Physics Teachers. He had been a recipient of the Naval Ordnance Development Award. He also had authored many publications and two books on physics.

He is survived by a sister, Miss Ava Bender, in Chicago. At his request, no services were held.

Morse, Dalrymple, Wagner elected to Foundation board

The Western Foundation, Inc., WWU's non-profit fundraising organization, has elected new officers for the coming two years.

Robert Morse, president of Morse Hardware, was elected Foundation president; Jack Wagner, president of Talbot Investment Co., was elected vice president; and Curtis Dalrymple, Bellingham CPA and former chairman and member of the WWU Board of Trustees, will serve as secretary/treasurer.

The new officers' terms will begin in September when the board will hold its next scheduled meeting.

Outgoing Foundation officers include President C. W. "Bill" McDonald, who has served on the Foundation's board of directors since 1977; Vice President Frances LeCocq, a board member since 1981; and Secretary/Treasurer David Fullenwider, who has served on the board since 1983.

Munkres award to aid athletes

The Virginia and Alfred L. Munkres Athletic Endowment Scholarship of $50,000 has been established by Virginia Ford Munkres in memory of her late husband. Professor Alfred Munkres was a member of the undefeated, untied football team of 1938 and was president of the Associated Students in 1938-40.

The Munkres Scholarship will benefit qualified football athletes in the Western Washington University football program and will be awarded for a four-year period to student-athletes from the state of Washington. Selection will be made by the director of athletics and the director of financial aid at WWU.

2nd Western golf open raises $3,500

Nearly $3,500 was raised at the second annual Western Washington University Golf Open, which was sponsored jointly by the WWU Athletics Department and The Western Foundation, Inc.

The tournament, which was held May 10 at the Bellingham Golf & Country Club, attracted 110 participants.

Property available through Foundation

The Western Foundation, Inc., has a wide variety of real estate which has been donated and is now available for purchase. If you have any interest in buying or donating property, please contact Jeanene DeLille, Executive Director, The Western Foundation, Inc., Bellingham, WA 98225.

Boylan memorial fund established

The Bernard Boylan Memorial Scholarship Fund has been established in honor of Dr. Bernard Boylan, professor of history at WWU since 1956. Dr. Boylan died March 14, 1985, at the age of 62.

Donations to the scholarship fund may be made to The Western Foundation, Inc., in the name of Dr. Bernard Boylan.

Boylan received the Moncado Prize from the American Military Institute for his work in military history. A veteran of World War II, he was a member of the Church of the Assumption in Bellingham, American Association of University Professors, American Historical Society and the American Military Institute.

Surviving are his wife, Marian, at the family home, two sisters in Olympia, a numerous nieces and nephews.

Résumé

Editors: Lynne Bettis, Chris Goldsmith, Steve Kurtz.

Writers/Contributors: Lynne Bettis, Vaughn Cooke, Paul Madison.

Photography: John Klicker.

Layout: Lynne Bettis, Steve Kurtz.

Typesetting: Pauline Palmer.

Paste-up: Robert Williamson.

Director of Alumni Relations: Steve Inge.
Presents of mind for the holidays

The Western Foundation, Inc., is pleased to offer a delectable array of delights from the sea prepared by Fairhaven Fish Company . . . packed fresh or elder-smoked, these choice morsels are void of preservatives and artistic coloring . . . choose from three- or five-pound boxes of smoked salmon, smoked halibut, red sockeye salmon, cocktail shrimp and smoked albacore . . . share the good taste of Fairhaven fish with your discriminating friends . . . do it with "presents of mind."

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- One - 61/2-oz. Smoked Halibut @ $21 each
- One - 7-oz. Red Sockeye Salmon @ $23 each

Five-can box
- Two - 61/2-oz. Smoked Salmon @ $21 each
- One - 61/2-oz. Smoked Halibut @ $21 each
- One - 4-oz. Cocktail Shrimp @ $15 each
- One - 61/2-oz. Smoked Albacore @ $21 each

Gold Foil Pouch Smoked Sockeye Salmon
- One 18-oz Filet @ $36

Shipping & Handling @ $3.50 each unit

TOTALS

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The Western Foundation, Inc.
Bellingham, Washington 98225
(206) 676-3027

75 Greg Penley is the new plant manager of Kinmar in Centralia. Kinmar, a division of Hanson Corp., manufactures doors and allied building products. Bob Kulin and Debbie Raymond announced their engagement and plans to be married.

77 Keith Quellen and Bobbi Newman were married in July in Chehalis. He is a juvenile probation officer for Lewis County Juvenile Court. Margaret Milena has been granted the degree of Doctor of Jurisprudence. Currently employed in the office of the Washington State Attorney General, she was to join the firm of Patrick Leffey, Bellevue, to practice commercial and private personal injury litigation.

79 Kelleen Marie Cowdrey and Thomas Allen Foster were married last March in Bellingham. She is employed as a mental health therapist . . . Michael Hughes and wife Dona completed their stay with the Peace Corps service last October in the village of Kakkinga, which is about four hours from Manilla.

Jon D. Allison and Julie Arlene Elzenga are to be married October 12. He is employed by Glacier Helicopters of Bellingham, and she is owner of Traditions Women's Attire in Lynden . . . Marine Lt. Joseph S. Lyles has completed the Lawyer's Military Justice Course.

80 John A. Sleeper and Janne W. Wilson were married May 11. She works as a copy editor for The Bellingham Herald, and he is an advertising representative for a Port Angeles radio station . . . Catherine Marie Curcio and Joseph Ellis Hubbard were married August 3. She is employed by the State Department of Licensing, and he is employed by Bonner County School District, Sandpoint, Idaho . . . Chuck Minick is the new sports editor for The Federal Way News.

81 Lisa Lee Strandline and Steven George Foley were married last September. She is employed by Nordstrom, and he is now attending the University of Washington following his service in the U.S. Marine Corps . . . Charles Bruce Hanly has been awarded a degree of Juris Doctor from Gonzaga University School of Law.

Donna M. Clark and Ray D. Baxter were married March 11. She is a financial analyst for Hyster Co.

Scott Terrell has joined The Seattle Valley Herald as a staff photographer . . . Randy Lee Middaugh and Dennis LeRide Wade were to be married this summer in

Education awards bestowed

Inners of WWU's School of Education awards were honored at a banquet on Saturday, June 8. The recipients, active professionals in the areas of elementary and secondary school education for their outstanding contributions to the field. The Distinguished Educator Award acknowledges significant contributions to education by professional educators, interested citizens, business or civic leaders or others. Though their activities and endeavors, the recipients have improved the education of children in Washington. In 1984, the Woodings founded the Paul and Jeannette Woodring Scholarship Fund at Western to encourage students of superior academic talent to prepare for teaching careers. This scholarship supports the School of Education goal to produce the most qualified new teachers in America.

WOODRINGS HONORED BY SCHOOL OF EDUCATION — President G. Robert Ross congratulates Paul and Jeannette Woodring, who were honored as the first recipients of the Distinguished Educator Award at the School of Education awards banquet. The Woodings were joined at the banquet by Rockwell International Corp.

Library: Margaret Truttman, secondary school librarian, Elma Secondary School.
Secondary/Computer Science: John Mausser, math/computer instructor, Cascade School District 228, Leavenworth.
Secondary/Math: Craig Conway, math/leadership teacher, Bellevue Christian School.
Secondary/Art: Norman Osterman, history, art, journalism and driver's education teacher, Nassele High School.
Secondary/Science: Wayne Groves, science department chairman, Sehome High School, Bellingham.
Secondary/Business Education: Rosalyn Foster, business teacher, Wapato Senior High School.
Secondary/English: Roney Erickson, eighth grade teacher, Elma High School.

Résuˈme / Summer 1985
Legislative committee praises six WWU programs

Six Western Washington University programs have won praise from a committee appointed by the 1984 Legislature to study excellence in education. The programs were included in a recently released report, "Programs in Washington State," published by the Washington State Temporary Committee on Educational Quality, Structure and Management.

WWU programs commended in the 110-page publication include the Center for Cross-Cultural Research, the Center for Economic Education, the Department of Geography, Fairhaven College, the graduate program in Archival and Records Management Administration and the Library Courier Program.

In its report, the committee divides the state's educational endeavors into four categories: (1) public school, school district and educational service district programs, (2) vocational-technical institutes and community colleges, (3) university and college programs, and (4) other programs. Of the WWU programs noted in the report, the committee stated:

- Center for Cross-Cultural Research — "The Center was founded in 1970 to facilitate the interdisciplinary study of such topics as child rearing and aggression, with an emphasis on cross-cultural studies. Some 50 to 75 undergraduates and seven to 10 graduate students are enrolled annually. The center also gave rise to local development of the Cross-Cultural Psychology and Northern College-Ocean-Cultural Counseling program. The program is recognized as one of the leading programs in the country and its faculty are authors of the primary books on research methodology in the field."

- Center for Economic Education — "The program's purpose is to improve the quality and breadth of the scope of economics education in Washington ... it provides in-service programs in economic education involving over 100 teachers annually ... has developed an audio-visual and curriculum library of economics education materials which are loaned free of charge to Washington teachers, and provides consultation services to northern Washington school districts on curriculum development. The program provides a means to help service individuals who would otherwise not take formal economic coursework. A recent survey of past teachers participating in the program found that over two-thirds increased their understanding of economics as a result of past programs and that 79 percent are now teaching economics regularly in the classroom."

- Department of Geography — "The undergraduate and graduate programs in geography are characterized by overall excellence in teaching and scholarship. Twenty-five to 35 undergraduates and 10 to 15 graduate students are enrolled. Graduates are in high demand by oil companies, government agencies and universities. The department has received $1.25 million in grants since 1979, and most faculty contribute to grants and research. The 1981 Science Citation Index contained an average of 12 citations per member. The department's program in geophysics is nationally recognized as one of the best in the country."

- Fairhaven College — "Fairhaven College provides a unique setting which offers students individualized support to take responsibility for the shape and substance of their own educations ... Students pursued required courses in tandem with a major of their choice. About 70 percent of current students design their own major under advisement. Fairhaven students thus have both the support of a small college and the resources of a large university. Fairhaven graduates have been very competitive in a wide range of occupations and in the graduate schools to which 20 percent apply (most attend their first choice). The school's graduates have succeeded in a wide variety of occupations, business and industry, the arts, science and technology, medicine, law, education, consulting, and community service and government."

- Graduate Program in Archival and Records Management — "This program prepares archivists and records managers for government and private industry ... It admits about six students annually from across the nation. Program graduates have found employment in such institutions as the National Archives of the United States, Washington, Oregon and California; the Smithsonian Institution; SOHIO; and the Eisenhower Presidential Library. The current director is a former Archivist of the United States."

- Library Courier Program — "In order to provide undergraduate students rapid access to the wider range of resources available at the University of Washington, WWU instituted a courier service. Students make an interlibrary loan request ... and a courier is sent to the University of Washington to obtain the requested material. Approximately 100 items per week are obtained this way. The courier service makes available to undergraduate students a much wider array of research materials than WWU can offer alone. Moreover, it does so without placing an extra burden on other library staffs, and enables professors to make assignments which could not be completed using only local resources."

Journalists win 45 awards

Women in Communications — Pacific Northwest Women in Communications honored 11 Western students at ceremonies held this spring in Seattle and Bellingham. First-place winners included: Carolyn Casey, magazine writing; Kristine Franich, features and sports photography; Becca Jenkins, magazine writing; and Naomi Stenberg, newspaper editorial writing. Other winners included Cheri Kay Hoover, third in newspaper feature writing and honorable mention in television; Janice Keller, second in feature photography and second in spot news; John Powers, second in magazine writing; and John Song, honorable mention in magazine writing.

The Women in Communications competition attracted 96 entries from schools in Alaska, Washington, Oregon, Idaho and Montana.

Bolerjack was first in the editorials category and second in newswriting. Ron Judd was second in general sports writing and honorable mention in general features. B伯 Bolen was first in the editorials category and second in newswriting. Ron Judd was second in general features and in investigative reporting. Diane Dietz was third in education features and in investigative reporting. Julie Steele was third in sports writing and honorable mention in sports writing. Tim Mahoney was first in sports writing, while Dana Grant was first in creative writing. John Powers won second in sports writing, while Carolyn Casey was named third in general features and Shaun McClurken was third in arts and entertainment.

Honorable mention was given to Jane Alexander for general features and to Stanley Holmes in arts and entertainment.

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Journalists win 45 awards

(Continued from page 10)

Judd, newspaper depth reporting; John Lavigne, newspaper editorial cartooning; Carol Hierck and Karen McCrackin, non-fiction magazine writing, and David Walker, television non-deadline reporting.

Western’s student publications, The Western Front and Klipsun, maintained their top regional rankings, with Klipsun, edited by Imbert Matthew, winning best magazine and the Front, edited by Bolerjack and Don Jenkins, finishing second to Oregon State University’s Barometer.

Other winners from Western were Andrew Perdue, third place, non-fiction newsletter; Donna Shaw, second place, newspaper features; Carolyn Casey, second place, non-fiction magazine article; and Diane Dietz, third place, non-fiction magazine article.

The winners were selected from nearly 250 finalists in 14 newspaper, magazine and broadcast categories.

Pacific Northwest Excellence in Journalism — The fall quarler, Western Front, won first place in the Pacific Northwest Excellence in Journalism competition for four-year colleges and universities in the five-state area. Bob Bolerjack, a senior from Bellevue, was editor and WWU journalism professor Pete Steffens was adviser. The winter quarter, Front was tied for third place with Seattle University. Ron Judd, a senior from Duvals, was editor and Steffens was adviser.

The total of 45 awards is approximately half of all awards to four-year universities and colleges in the five-state area combined.

Paleomagnetism in Methow Graben

Did parts of the Cascade Mountains originate in California? Dr. Myri Beck of WWU’s Department of Geology has been awarded a $46,192 grant by the National Science Foundation to study large-scale rock displacements in the Methow Graben area in the eastern Cascades. Beck, research associate Russell Burmester and two WWU graduate students will use the natural magnetism of selected rocks in the Methow to determine how much displacement has occurred. Beck, who has spent 15 years studying microplate tectonics, estimates the 90-million-year-old rocks have moved thousands of kilometers north from where they formed.

Allan Fredrickson was planning an August 3 wedding. She is a sixth-grade teacher at Arlingtom Middle School, and he is a sports reporter for The Bellingham Herald... Jonathan Mustcher and Diane Lofall (’34) were married April 27 in Poulsbo. She is a reporter for the Central Kitsap and Brainerd school districts, and he works for Holland American Westours, Seattle... Timothy Carl Shaffer and Elaine DeAnt Tracy were married May 10 in tacoma. She is employed by the University of Puget Sound, and he is a teacher for the Tacoma School District... Davis Scott Newman and Melissa Anne Conley, a senior from May 29 in Olympia. He is employed by Lock heed... Jeffrey Curtis Eaton and Lidya Kay Hubbard were married May 25 in Olympia. She is a registered nurse at University Hospital, and he is a software engineer with the Eaton Corp. Will Medicacl and Don Eileen Larson were married May 4 in Bell ingham. He is adviser with the Bellingham Planning and Eco nomic Development Department.

'64 Judy Lynne Pepple and Ronald Martin Page are to be married September 14. She is an administrative assistant at Washington Mutual Savings Bank in Seattle... Juanna Jeffel has received a four-week D’Arcy McGlickie Memorial Fellowship Award from the Newberry Library in Chicago. The goal of the D’Arcy McGlickie Center is to improve the quality of teaching and research in American Indian history... Natalie Fenton is a vocal music instructor at Camas High School and Zellerbach Middle School. Her groups of singers are available to perform for various community functions. Sharon Gay Reeve and Jeffrey Robert Feidler were to be married in July... Arman 1st Class Mark F. Ceci has graduated from the Air Force personnel specialist course at Kessler Air Force Base, Michigan. He is scheduled to serve with the 50th Combat Support Group at Hahn Air Base, West Germany... Navy Ensign Paul H. Taylor has been commissioned in his present rank upon graduation from Officer Candidate School... Arman Terri L. Horstman has been assigned to Lowry Air Force Base, Colorado, after completing Air Force basic training... Brenda McKinney has been named secretary to the secondary school principal of CRISTA Schools, Seattle... Eric V. Jacobson has been commissioned a second lieutenant in the Air Force upon graduation from Officer Training School at Lackland Air Force Base, Texas... Navy Ensign Robert D. Eidenome was commissioned in his present rank upon completion of Aviation Officer Candidate School.

‘65 Laura Scalzo and Elliot Sydnum (’34) were married March 23. She teaches special education at Central Elementary School, Ferndale... Kathleen Louise Winchell and Jeffrey Loren Van horn were married March 30... Laurie Rosman and Allen Peterson were married July 20 in Enumclaw.

The marketplace is out there. 'We've got to expand our Chinese programs,' one way to achieve that is through increased exchanges with Chinese universities, he said. This year, two WWU personnel are going to China to teach English.

"I would like to see that expanded to 20 a year," Drake said. "That's an arbitrary figure, but why not? We're only limited by our own initiative. The marketplace is out there. But we caution against indiscriminately importing dozens of Chinese people as instructors. "Just because you can speak a language doesn't mean you can teach it," he said.

After teaching English from junior high through college levels, Mary Daugherty, associate director of academic advising at WWU, has experience as an instructor. Her next project promises to be different. She will spend one year teaching English to graduate students at Chengdu University of Science and Technology in China, an experience she has mixed feelings about.

Daugherty said she expects to face an enormous culture shock initially, particularly in terms of diet, communication (she doesn't speak Chinese) and population density. "It's a big undertaking," she said. "All of us are scared of change."

Daugherty has both personal and professional reasons for going to China. She said she has been at WWU for a long time and would like a break, and a teaching job in the Orient is in line with the University's desire to develop good relations with Pacific Rim countries.

News for "Roll Call"

Please use the space below to send news about you or your classmates. Tell us about address changes, promotions, honors, appointments, marriages, births, travels, deaths and hobbies.

Name Class year Major
Home phone ( )
Check here if this is a new address
Tell me your classes that:

Send to: "Roll Call," Alumni Office, Old Main 475, Western Washington University, Bellingham, WA 98225.

Resume / Summer 1985
happenings

Sept. 5 — WWU Board of Trustees meeting. 1:30 p.m., Old Main 340.

Sept. 11 — Volleyball: WWU Varsity vs. Alumni. 7 p.m., Carver Gymnasium.

Sept. 21 — Men’s Soccer: WWU Varsity vs. Alumni. 3 p.m., Viking Field.

Sept. 23-25 — WWU fall quarter registration. Registration Center, Old Main.

Sept. 26 — WWU fall quarter classes begin.

— The Western Foundation, Inc., Board of Directors meeting. 3:30 p.m., Old Main 340.

Oct. 6 — WWU Board of Trustees meeting. 1:30 p.m.

Nov. 2 — Alumni Board meeting. 10 a.m., Old Main.

Nov. 9-10 — Parents Weekend.