Maynard Parks, a railroader for more than four decades, kept the Allied armies on track from Algeria to Germany during World War II. Parks Hall is named for him and his late wife, Patricia. See page 1.
Maynard Parks

A life right on track

By Judy McNickle

"Forget luck. Work hard, keep your word and know your banker." Rules to live by from the man for whom Parks Hall, which houses Western's College of Business and Economics, is named.

Maynard Parks, whose contributions to Western were recognized at the 1983 dedication of Parks Hall to him and his late wife, Pat, personifies the American dream.

Now a wealthy retiree, he was born to a family of modest means, seasoned by hard work during the Great Depression, challenged by three years of military service during World War II, and professionally honed as a labor negotiator for the railroads for more than four decades.

Parks says advice he received from two mentors guided his career: "My father told me integrity was the most important thing; your word is your bond. I've tried to follow that," he says. From one of his professors at the University of Washington, he received the dictum about forgetting luck, working hard and befriending bankers.

In fact, Parks made a virtue from the necessity of being constantly on the move during his more than four-decade-long railroading career. In each new town he and his family moved to, Parks would buy a new house, usually the lowest priced one available in a relatively high-priced neighborhood. He and wife, Pat, would just about get it "fixed up right" when they'd move.

While Parks may have made the lion's share of his fortune in real estate, he feels best about his contributions "as a railroad man," a title his father, Horace "High Wheels" Parks, first donned in 1906 and proudly pursued for 50 years without ever missing a day of work or ever being late.

Two years after Parks graduated from Everett High School in 1931, his dad asked him to give the railroads a try. He agreed, and quickly came to love his father's profession, despite long hours and low pay.

At first, he worked seven days a week for 38 cents an hour. No overtime pay. No time off. Two years straight without a single holiday.

"Once I decided I needed a day off," he remembers. "So, months ahead of time, I asked for the 4th of July off. I was told that 500 other men were available for my job if I didn't want it. I decided I didn't need the holiday!"

In 1935, a Great Northern vice president encouraged the young man to complete his degree, promising a better job if he did. Parks kept his job and never missed a day's work while he completed a degree in business, cum laude, in 1939 from the U.W. The promise was kept.

Parks, who had married M. Patricia Shaffer in 1939, dedicated the next three years to Great Northern and to his wife and two sons.

With the country deeply involved in World War II, Parks "got the call" to join the Army in 1942. He was named to the 704th Railway Grand Division, which ran the railroads serving Allied troops.

His unit arrived in Algiers in early 1943. It was, he understates, "a harrowing experience. Hot. Dirty. Lots of air battles going on all around us."

Working as a liaison officer with British, French and North Africans to coordinate delivery of supplies, cars and crews, Parks and the men under his command followed the infantry and artillery as they moved into and through Italy, France and, finally, Germany. In the process, Major Parks earned five battle stars, including a Bronze Star.

With some time out to run a family business, Parks returned to railroading in 1953. He and his family crisscrossed the United States, serving the railroads in a variety of capacities and moving to a new assignment every two or three years.

As he moved up the railroad career ladder, Parks became more and more immersed in labor relations and negotiations. In 1965, he was elected chairman of the Western Carriers Conference Committee, which negotiated labor contracts for all railroads running west of the Mississippi. When that body was absorbed into the newly formed National Railway Labor Conference, he became NRLC vice chairman.

In 1974, Parks "officially retired," but his service to the railroads was hardly over. As a consultant, he was called in to implement the transfer of labor contracts with 26 separate unions from seven bankrupt railroads to the Congressionally created U.S. Railroad Association. It took a year. "When Conrail was created to oversee the new, federally-subsidized operation," he recalls with a smile, "I got the first paycheck ever printed." Park's success led to more opportunities to consult, which he did until the early 1980s.

"My wife, Pat, was suffering from diabetes and we decided to slow down a bit," Parks says. The two owned a home on Lake Samish south of Bellingham where they watched Western's crew teams practice on the lake.

"We'd wave and sometimes visit with the athletes and we came to look forward to seeing them," he recalls.

"We decided Western should have the house — and Pat and I donated it before she died in 1981."

That donation prompted a suggestion at Western that the now $6.1 million facility for the College of Business and Economics and the Department of Speech Pathology/Audiology be named for the Parks. The dedication, to Maynard and the late M. Patricia Parks, came as "a complete surprise" to the railroader and his second wife, Mamie.

They consider it a highlight in a life that has been, in every sense of the phrase, right on track.
Guest of Goldsmith
By Judy McNickle

As members of the Class of 1995 arrive on campus this end of the month, two major changes await them: more students and major construction. Both reflect actions taken by the legislature and approved by the governor at the end of the 1991 special session June 30.

After 126 days of deliberations, the legislature granted WWU its largest two budgets in history: $115.4 million for 1991-93 operating support and $31 million for construction and minor capital improvements.

Western's operating budget represents a 12 percent increase over funding for the 1989-91 period. Included in the new fiscal package are nearly $3.5 million for salary increases and faculty, $2.3 million for 351 additional full-time equivalent (FTE) students and nearly $1.4 million to preserve employee health benefits.

Unfortunately, the new appropriation falls short of the full cost of the University's carry-forward budget. So, Western already is addressing a budget shortfall of approximately 1.5 to 2 percent in order to cover a number of unanticipated cost increases. That shortfall is far less than the estimated 8 percent reduction originally required in the first 1991-93 operating budget proposal introduced last winter.

Overall, the state's colleges and universities gained a total budget of 2.2 billion in the June 30 appropriation, compared to the December recommendation of $1.9 billion.

Higher education also gained a lion's share of the 1991-93 capital budget dedicated to construction and minor works. More than $402 million was earmarked for public colleges and universities.

The state capital construction package provides Western $22.1 million to continue constructing the Science Facilities. Actual construction of Phase I, funded in 1989-91, begins this fall. The three-phase project has been on the drawing board for the past six years and this year the legislature granted funds to construct Phase II and design Phase III.

Also included in Western's new capital appropriation is $7.5 million to fund minor construction projects and $1.4 million to acquire land along campus boundaries and moorage facilities at Shannon Point Marine Center near Anacortes.

Western's appropriation caps a decade of rapidly escalating capital funding for the University. This biennial total represents a 10-fold increase over 1981-83 levels when Western received just $3.3 million for new projects.

WWU Alumni Association Board of Directors

Officers: Charles LeWarne '55, Edmonds, president; James Leverett '69, Bellin­
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Regional Coordinators: Grant Boetcher '86, Raleigh, NC; Brad Chandler '71, Olympia; Terri Echelberger '87, San Francisco Bay area; Kay Howde '83, Hawaii; Tim Martin '72, Spokane; Carl Swanson '84, Juneau; Charles Odell '52, Washington, D.C.; Jack Stark '59, Shelton; Pat Swanton '73, Portland/Vancouver; Gale Thompson '86, Austin, TX; Chet Ullin '37 & '41, Kiskap Peninsula; Dean Wilson '75, Southern Californi­a; Frank Williams '72, Australia; Leroy Wissinger '58, Arizona.

Alumna tells ‘good news’ of NW Indian College

By Jo Collinge

"Squaw Quo" means "good news" in the Lummi language and is the name of the semi-monthly tribal newsletter that Lyn Dennis- Olsen founded, edited and enthuses about her photographs.

These days, she has much good news to tell as Public Information Of­
cicer for Northwest Indian College (NWIC), the main campus of which is located on the Lummi Reservation about 15 miles from Western. "My job," she says, "is to let the broader community know the college is here. There is a lack of knowledge about the Lummi tribe in general and the college in particular."

To remedy that, Dennis-Olsen first had some learning to do herself. She was not raised on the reservation, growing up instead on Bellingham's South­side and graduating from Sehome High School where she was a valedictorian. In a column for the Bellingham Herald, Dennis-Olsen wrote about the thrill of learning her first few words of the Lummi language only recently.

She received her Associate degree in Arts from Whatcom Community College and graduated with a BA in Broadcast Communication from Western in 1985, the same year the college she now serv­ves graduated its first 20 students. She was a production assistant at KVOS-TV in Bellingham for two and a half years before taking the "challenging new position" with NWIC.

The story she has to tell is one that is appearing more and more often in the media. It is the story of the transformation of Lummi Community College with 25 students just eight years ago into Northw­est Indian College with 850 stu­dents before taking the "challenging new position" with NWIC.

The story has to tell is one that is appearing more and more often in the media. It is the story of the transformation of Lummi Community College with 25 students just eight years ago into North­west Indian College with 850 stu­dents before taking the "challenging new position" with NWIC.

NWIC is recognized as the fastest growing among 25 tribally controlled colleges in the nation, an on-reserva­tion education system began only 20 years ago.

The college's location on the reserva­tion is vital to its success, Dennis-Olsen believes. "I don't know how many of our students would get higher education if they had to travel a long distance to a community college else­where," she says.

"In order to have control of our destiny as a Lummi Nation," she adds, "we need more and more of our people to further their education."

And she emphasizes that such an education should retain and transmit Native American culture, tradition and language as well as impart career skills that make her people competitive in high-tech society and in four-year in­stitutions such as Western.

In her own life, she combines tradi­tion and the latest computer technol­ogy. When not at her word processor or FAX, she and husband, Troy, fish for sockeye on their own gillnetter.

Dennis-Olsen is proud of the new look at NWIC, color coordination that makes an "eclectic" group of build­ings look like a true campus. But, she is even more proud that a totem pole New alum officers

selected in May

Dr. Charles LeWarne, '55, officially took up the duties of the Western Washington University Alumni As­sociation in May, at the WWU Alumni Board's spring and annual meeting. LeWarne replaces Martin Chorba who had served as president of the as­sociation for the past year. Chorba will remain on the association's executive committee in the past-president's post.

May 1991 included: President-Elect — James Leverett, '69, from Bellingham; Secretary-Treasurer — Brad Hultman, '71, from Bellingham; Executive-at-Large — Allan Dary, '85, from Everett; Executive-at-Large — Sandie Labadie, '77, from Bellingham; Executive-at-Large — Robin Russell, '82, from Seattle; and Executive-at-Large — Carol Salisbury, '72 & '77, from Bellingham. Five new board members joined the WWU Alumni Association Board of Directors. Serving the 1991-92 year are: Kenneth Cox, '85, from Bellingham; Ray Foster, '84, from Seattle; Joyce Gillie, '46 & '60, from Olympia; William Kendrick, '57, from Seattle; and Jon Sitkin, '84, from Bellingham.

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Editor of Squol Quol (good news) Lyn Dennis-Olsen tells of the transformation of Lummi Community College with 25 students just eight years ago into Northwest Indian College with 850 students throughout the state of Washington.

carved by deceased tribal leader, Joseph Hillaire, has been restored and is a symbol for the campus. It sits in front of the new tribal library, itself a restoration of the Lummi Day School, which was vacant for 40 years.

"If someone had told me (in 1983) there was going to be a college campus at Lummi, including a library, student store, renovated buildings and even a new building, I would have been hard to convince," Dennis-Olsen says.

In March 1990, Western inaugurated a special cooperative relationship with NWIC easing transfer of credits, fostering exchange of educational materials and faculty, opening University library facilities to college students, and offering scholarship assistance. Special classes have been designed to be held on the NWIC campus composed of equal numbers of Western and NWIC students.

The two institutions have teamed to offer internships in southeastern Mexico, Guatemala and Belize. They also joined for "The Hublcss Wheel: A Reading Series of Minority and Ethnic Writers." The first presentation by Native American writers was followed with readings by Asian-American authors.

Associated Students and the Viking Union have also signed reciprocal agreements on use of facilities with the college.

"As time goes by, more and more of our students are going on to four-year schools," Dennis-Olsen says. "We are building bridges between the college and Western. A lot of positive things are happening in this place and in this time and I'm happy to be part of them."
Katherine Brunken

Surprise gifts for scholarships

By Andy Norstadt

Katherine Brunken never attended Western Washington University and had no close ties to the school. Yet, when the 94-year-old Seattle woman died last November, she left WWU her entire $435,000 estate.

One of the five largest gifts Western has ever received, it will be used to establish a scholarship fund in her name. Her only stipulation was that the money go to students who might not be able to afford college.

No one knows exactly why she gave the money to Western.

Katherine Brunken was a private, independent woman who kept her own counsel. As one friend said, if asked why she planned to give the money to the school, Brunken probably would have replied, "What business is it of yours?"

The gift wasn’t out of character, however. Brunken, a retired public health nurse, always liked encouraging young people, said Al Klander, a Ten Mile Road resident and family friend who knew her since he was a child.

Her ties to Whatcom County sprang from childhood, when her parents worked a farm near Duchess Road in the 1920’s. She regularly visited Al, her parents’ adopted child.

By Andy Norstadt

Over the years, Brunken talked about giving her estate to Seattle Children’s Hospital. Klander speculated that, in the end, she drew a connection between her affection for Whatcom County and the decision to divide her estate to Western.

But, "she just wouldn’t spend the money on herself."
Notice of Intent to Change By-Laws

A motion of intent to change the by-laws of the WWU Alumni Association Board of Directors was introduced at the board’s annual Summer Planning Session in August. Those proposed changes would read as follows:

Article 111, Section 5: Add: The President and the President-Elect may continue as Board members through their terms as Past President even though their total years on the board may exceed two years.

Article 111, Section 6: Amend to read: ADDITION OF BOARD MEMBERS: At times other than the Annual Meeting, the President may appoint up to five additional members to the Board of Directors subject to approval of the Executive Committee and the Board as its next meeting, providing the total number of Board members does not exceed 45. These members shall serve for the remainder of that year only.

This notice is published as is required by the WWU Alumni Association by-laws.
Some things never change, like rain

More than 80 people gathered throughout the day on May 17th as the Class of 1990 celebrated their 50-Year Reunion on the WWU campus. Celebrities began the day with a reception and lunch in the Viking Union Lounge where they heard WWU President Kenneth Mortimer bring them up to date on Western's current directions for the 1990s. Chet Ulloa, Class of 1937-'41, then presented one of his well-known slide shows of the campus then and now. Following tours of the campus and a photo session, participants gathered for dinner and a presentation by Professor of History Emeritus Dr. Keith Moreland.

Judy Graveline

Wallace Samuelson

David and Leslie Salkeld

Gene and Virginia Rolvig

Richard Ruhl

Karen and Don Root

Sharyn Roberts

Richard R. Reibe

William Potter

Susan Randles

Philip Whitson

John and Donna Wright

Joseph D. Rosberg

Jennie Peterson

Virgie Parsons

Phyllis Carr Guy

Frederick Doehring

Neil Lieurance

Julee Neuhart

Rudolf and Carol Weiss

Barbara Barker Congdon

Robert A. Chervenock

Donna Chase

Eilwood and Jacqueline Damness

Richard S. Carver, Jr.

Dermot Cunningham

Steve and Kris Craig

John Gallant

William Jagielski

William R. Santelip

Rae Etta Vog

Jonathan D. Wangers

Rae Etta Vog

Jonathan D. Wangers
It's back! Last year's homecoming celebration, the first one in 21 years, attracted hundreds of alumni to campus. The tradition continues from October 14 through 20, with major alumni events on Saturday and Sunday. This year's theme: Celebrate Good Times — Come Home! The highlights:

Thursday, Oct. 17

6 p.m. — Faculty Chamber Music Series, Performing Arts Center Concert Hall. David Walsh, director. Program features presentation of Distinction, free to alumni and guests: Music Alumni awards. Tickets: $10; proceeds benefit Music Alumni Scholarship Fund. To charge by phone, call (206) 676-3783.

Friday, Oct. 18

6:30 p.m. — The Class of '66 gets special treatment during its 25-year reunion. Reception 6:30-8:30; dinner 8 p.m. in the Viking Union Lounge, $15.

9 p.m. — Mama Sundays, a '50s and beyond. Dress as your parents. All ages welcome. Performance at the Viking Union Lounge. Call (206) 676-3109 for reservations.

Saturday, Oct. 19

8 p.m. — Faculty Chamber Music Series, Performing Arts Center. David Walsh, director. Program features presentation of Distinction, free to alumni and guests: Music Alumni awards. Tickets: $10; proceeds benefit Music Alumni Scholarship Fund. To charge by phone, call (206) 676-3783.

Viking Addition Coffeeshop, $4. Viking Addition Coffeeshop.

Sunday, Oct. 20

6 p.m. — Football alumni banquet, Fairhaven O'Keefe Dining Room. Reception at 6 p.m.; dinner at 7 p.m. Call (206) 676-3780 for reservations.

6 p.m. — Football alumni banquet, Fairhaven O'Keefe Dining Room. Reception at 6 p.m.; dinner at 7 p.m. Call (206) 676-3780 for reservations.

6:30 p.m. — Homecoming Dance. Celebrate Good Times — Come Home! Viking Union Lounge to your favorites from the '50s and beyond. Dress casual. Tickets $3 at the door. Proceeds benefit WWU cheerleading, $10 per person. Reserve your seat by calling the Alumni Office, (206) 676-3353.

tribe's races at 1990 Homecoming
The Western Foundation is gearing up for its third annual phonathon. Scheduled to begin mid-October, 1991, the fund-raising event will continue through February 1992. It is conducted to encourage Western alumni and friends to support the University by donating to an unrestricted fund or to specific projects that they find most meaningful.

For the majority of the campaign, students will be manning the phones, although one week will be set aside for faculty volunteers.

Sandra Kendra, Director of Annual Giving and coordinating the project, says “Having the faculty members manning the phones is a real boost to the overall success of the phonathon. It also provides alumni the opportunity to talk with former professors and find out, first-hand, what is going on with the University.”

Last year, the phonathon raised over $142,800 to be used for various scholarships and special programs which have furthered our support from state resources. Unrestricted donations support the University’s greatest needs and typically include merit scholarships, faculty development and research, and various projects that link Western with the local community.

The phonathon also serves another important purpose of updating the University’s database. During the calls, addresses, phone numbers, and other vital information is verified, which allows WWU to keep its alumni better informed regarding campus activities. It also provides alumni the opportunity to talk with former professors and find out, first-hand, what is going on at the University. Their enthusiasm is contagious."

"Based on last year’s success and the generosity of our alumni, we are very optimistic," Kennedy says.
Foundation receives national award

An international education association has recognized Western for its outstanding fund-raising efforts. It was one of 25 educational institutions in the nation to be honored.

Only two schools west of the Mississippi, WWU and Washington State University, received the AIMS (Achievement in Mobilizing Support) awards. They are presented by the Council for Advancement and Support of Education (CASE) in conjunction with the USX (formerly United States Steel) Foundation.

Jean C. Rahn, Western Foundation executive director, accepted the award and a $500 stipend to enhance fund-raising programs at the annual CASE convention in Montreal in July.

“We are very excited about receiving recognition of this magnitude,” Rahn said. “We felt we were building a solid program and were pleased with our progress.” Rahn, who came to WWU from eastern Montana College in the fall of 1989, added: “We’re delighted to receive such acclaim from our peers.

CASE is an international association of professionals in alumni administration, educational fund raising, government relations, public relations, publications and student recruitment at colleges, universities and independent elementary and secondary schools.

Western won special recognition as a comprehensive university with more than 10,000 alumni which has demonstrated dramatic improvement in its fund-raising programs. Private contributions doubled in the 1989-90 fiscal year, reaching $1.3 million, and topped $3 million by the end of the fiscal year. CASE deems award-winning programs “outstanding models worthy of replication at other institutions” not only for the results they achieve, but for the planning and management skills that led to those results.

“The AIMS Awards allow institutions to tell the story behind the numbers,” says Cheryl Martin, director of the CASE/USX awards program which began 32 years ago. “The judges consider the quality of a fund-raising plan of equal importance to the monitory and monetary results an institution achieves, because good management is essential to fund-raising success over the long term.”

Among other higher education institutions honored were Notre Dame, Boston College, Duke University, the University of Pennsylvania, Clemson University (SC) and Penn State.

Guaranteed scholarships for merit finalists

Beginning with the 1991-92 academic year, The Western Foundation Board of Directors has approved four-year scholarships for National Merit Finalists entering WWU within one year of high school graduation. National Merit Finalists will be eligible to receive a guarantee of $1,000 in a general academic scholarship for four consecutive undergraduate years at Western.

Western Foundation Executive Director Jean C. Rahn (center) receives the CASE/USX award for outstanding fund-raising efforts at the national organization’s Montreal convention.
Monte Jarvis, a statistician and programmer manager with a pharmaceutical company, married Dorotha Jackson in the National Cathedral of Washington, D.C., last May. They live in Philadelphia.

'88 — Roberta Smith married Charles Graver, Jr., December 1 in Kent...Richard Sweeney, former head coach at St. Mary of the Plains College, an NAIA school in Dodge City, Kansas...Jack Shelton Jr. married Lisa Goss in Everett May 19, 1990. The couple live in Lynnwood where Jack works for Norwest Financial Industrial Loan Company.

...Thomas M. Ridenhour married Loretta Schreifels August 25, 1990 in Sedro-Woolley and is employed by Refrigeration and Heating, Inc. in Mt. Vernon...Eileen A. O'Neill and Brian D. Ballard were married September 15. She is working for the Seattle Athletic Club and he works in sales for Cellular One. The couple live in Federal Way...Jesse Steele married Cindy Thomas September 15 and is employed by The Boeing Company...Kathleen A. Miller married Albert Boardman in August, 1990 in Poulsbo. She is a teacher in the Bainbridge Island School District. The couple lives in Hansville.

'89 — Jill Lanning married Chris Larson December 8 and is a career consultant at Business Computer Training Institute...Nancy K. Bloom and Timothy J. Smith were married August 4 in Federal Way and Tim works for Island County Planning Department. The couple lives in Coupeville...Danette K. Ash was married February 9 to Tim Marganillii at P. Lewis. She is employed by Fulton Dental Clinic. The couple lives in Tacoma...Kathleen Olsen and Dean Andrews were married on March 9. Kathleen is a free-lance illustrator.

In memoriam

Adrian W. Yorkston, 93, died March 17 in Bellingham. He attended Bellingham Normal School. In 1938, he founded Hardware Fuel Co., which operated a lumber mill in Fairhaven from 1945 to 1960. An offshoot in 1950 became

Western athletic events will feature an increased number of off-field and halftime activities this season. "We want to make every game an event, something people can go away talking about," Athletic Director Lynda Goodrich says. "Part of that is getting our students more involved, because the community has told us that's one thing they come to the games to see."

Another factor that puts fans in the stands is winning. In her fourth year as AD, Goodrich has seen more than half of Western teams reaching national competition. Her goal is to bring home some national championships and, with key personnel returning in most of Western's 15 sports, she is optimistic.

Officially launching the season — although some teams have been in action from August onward — is the second annual Viking Night, September 12, at the Viking Union. This year's featured speaker is USC men's basketball coach George Raveling. Capping the 1991-92 campaign will be the fifth annual Viking Celebrity Golf Classic which earns $20,000 for scholarships.

Here's a season preview:

Here's a season preview:

Coming off a disappointing 1990, the Vikings are seeking to return to their 7-2 form of 1989 for third-year football coach Rob Smith. Western's strength is defense with the Vikings leading the pass-happy CFA in fewest passing yards allowed (171.1 average). Leading the 'no passing zone' is senior cornerback Charlie Hampton, a first team all-CFA pick. Last year in volleyball, the Vikings won NAIA District 1 and Region I titles and placed third at the national tournament, the highest national ranking Western has held in any sport. The biggest story to fill will be those of two-time district player of the year, Lorrie Post, a first-team NAIA All-American last season. But two starters are back, April Linder and Tamara Locke, together with Christy Buck, who missed last season with a knee injury. Viking men's soccer teams have won two consecutive district titles under fifth-year coach Kevin Quinn, and reached the national tournament in 1989. Seven starters return although the team lost its top three scorers including two-time NAIA All-American forward Peter LaBarge. Quinn is also coaching women's soccer for the first time. Honorable mention All-Americans Tami McDaniel and Renee Heintz lead a veteran cast. Cross country coach Kelves "Flee Whee" Halsell has a strong men's team back led by NAIA All-American Jeff Van Kleoek and NAIA Scholar-Athlete Nels Postma. The men were 11th at the national meet last year. Tenth at nationals, the women's team welcomes back Becky Templeton and Toni Hendrickson, both returning starters is Jeff Dick who, last year as Western's AD, knows from first-hand experience that a woman can successfully head a college sports program. But Lynda Goodrich wasn't one of them.

Goodrich, who is beginning her fifth year as Western's AD, knows from first-hand experience that a woman can successfully head a college sports program. But she also knows the feelings created both on and off campus when a woman is hired for the position. "When I was hired, I recognized that I was one of a handful of women athletic directors in the community," she says. "I'm not naive enough to think that there weren't some raised eyebrows among the alumni, the community, and maybe even on our own staff. Because of that, I put pressure on myself to succeed. I felt I had to blaze a trail for those behind me."

Her latest achievement was spearheading the building of a new strength and fitness center, now the cornerstone of Western's athletic facilities. And Goodrich has set a high standard for others to follow. Goodrich, who earned NAIA Hall of Fame honors as the Viking women's...
Hedges needs thick skin

basketball coach, reacts strongly to the suggestion that Hedges will have trouble holding the AD dual at powerhouse football school.

"I'm sure she recognizes that most of the revenue in (UW's) athletic department comes from the football program. I say a woman can't deal with that is ridiculous. It's the same as saying a man can't run a department with a strong women's volleyball or gymnastics program.

"Right now it's important for both male and female athletes to see women in leadership positions," she continued. "That's the way to change society and to change attitudes."

Goodrich believes she had an advantage that Hedges, formerly an assistant AD at the University of Southern California, does not. "I had been here for 16 years and had been a successful coach," she says. "I'd been part of staff and I know I had the respect of the other coaches."

Still, she experienced some prejudice. "I perceived it as being very subtle at first," she recalls, "but certainly there are some people who don't embrace you with open arms. I felt it a lot with other ADs and at conference football meetings. I just wasn't one of the good ol' boys."

Because of that, Goodrich offers Hedges some advice: "At first, she needs to have a very thick skin. She should go about her business making decisions on what's best from the school's point of view and not on how they will be perceived from a male or female point of view."

Judy Bass dies

Judy Bass, associate director of student activities/intramurals, died June 9 after a two-year battle with cancer. Bass, 48, came to Western in 1979 after teaching physical education at the University of California/Santa Barbara and in Edmonds and Centralia schools.

She held a BA and M.Ed. degrees in physical education from Western (1966 and '71). She was the first full-time coordinator of intramurals and recreational facilities. Under her leadership, the club sports program was brought into the Intramural Office in 1981 to provide a comprehensive recreational sports program.

Memorials may be made to the Bellingham YMCA or the American Cancer Society.

The magic begins in September with an outstanding season of international performances by Western's Performing Arts Center Series (formerly Artist & Lecture Series).

Season and individual performance tickets and brochures are available by calling Western's Box Office at (206) 647-6146. Both VISA and Mastercard are accepted. All alumni get the senior discount rate of $95 for the entire season; general admission for the series is $110 and student season tickets are $55. All performances have reserved seating.

Sept. 29: The Who's Who in Scandinavian jazz, Jazz From Sweden, with special guest Jay Thomas, opens the series for a Sunday afternoon of jazz.

Oct. 6: The Eugene Ballet Company performs Shakespeare's classic tale of love, Romeo & Juliet, set to the music of Sergei Prokofiev.

Oct. 28: The Shanghai Siring Quartet, the internationally celebrated Chinese ensemble, has appeared at Lincoln Center's Mostly Mozart Festival, New York's 92nd Street Y and at Alice Tully Hall.

Nov. 17: Back by popular demand is the British vocal ensemble Electric Phoenix, often called a "vocal string quartet."

Dec. 2: The Chieftains, Ireland's official music ambassadors and the greatest exponents of traditional Irish music, give a one-of-a-kind performance featuring their vast repertoire and trademark improvisation.

Jan. 12: The Chestnut Brass Company, the only brass quintet to perform regularly on both period and modern instruments, will take the audience on a journey through time.

Jan. 28: The Hubbard Street Dance Company, "Chicago's top dance company" according to the Chicago Tribune, is known for combining strong ballet technique with jazz and contemporary dance forms, showcasing works of Twyla Tharp and Bob Fosse.

March 17: The Munich Chamber Orchestra, regarded for more than 20 years as one of the world's finest chamber orchestras, appears with flute soloist Andrea Griminelli.

PARBERRY FITNESS CENTER OPENS

Completed in mid-July, the state-of-the-art Lou Parberry Strength and Fitness Center provides training for Western's 500-plus student athletes and physical education classes. It is also open, on a membership basis, to the general campus population. Members of the Bellingham community worked closely with the University, together raising over $126,000 to equip the center.

"You're not going to find a better gym in the state; bigger, maybe, but not better."

April 25: The Kalichstein-Laredo-Robinson Trio, three acclaimed solo artists, form one of the great piano trios in the world.

May 19: The sensational violinists of the Lincoln Center Chamber Music Society, Ani and Ida Kavafian, return to WWU to perform with pianist Jonathan Feldman.

Performing arts magic starts September 29

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