Jump Start Your Scholarly Communication Initiatives

Lessons Learned From Redesigning the Scholarly Communication Roadshow for a New Generation of Librarians

Anali Perry
Arizona State University

Jenny Oleen
Western Washington University

Will Cross
N.C. State University
Creating the Roadshow

“From Understanding to Engagement”
History of the Roadshow

- 2002 report of the ACRL Task Force on Scholarly Communication
- 2009 Roadshow begins
- 2012 Reframing
Scholarly Communication
From Understanding to Engagement

- Understanding Scholarly Communication
- World Cafe Exercise
- Copyright Fundamentals
- Case Studies & Engagement
Redesigning the Roadshow

Updating for a New Baseline of Knowledge
New Baseline

➢ Increased awareness of scholarly communication
➢ Evolution of scholarly communication field
New Modules

➢ More responsive to needs
➢ Easier to update
➢ Thoughtfully prepared content
Copyright in Making and Sharing Scholarship
Institutional Repositories

Library-Based Publishing
Measuring Research Impact

Meeting Funder Mandates
Research Data Management

Outreach and Programming
Open Education
New Style

➢ Agenda
➢ Template
➢ Outlines
➢ Activities
Lessons Learned from Redesigning the Roadshow

Integrating Scholarly Communication into the Core Work of the Library
Data from the Roadshow:

What Worked

➢ A trusted resource
➢ Hands-on work
➢ Approachable expertise
➢ Connecting with peers
Data from the Roadshow:

What Needed More Work

- Stale content
- Balancing levels of knowledge
- More than just OA
Applying Lessons at Your Institution

➢ Diverse library roles in scholarly communication
➢ Engage expertise in your community
➢ A community of practice
Applying Lessons at Your Institution

➢ Diverse library roles in scholarly communication
➢ Engage expertise in your community
➢ A community of practice
Applying Lessons at Your Institution

➢ Diverse library roles in scholarly communication
➢ Engage expertise in your community
➢ A community of practice
Questions?

Anali Perry  
Arizona State University

Jenny Oleen  
Western Washington University

Will Cross  
N.C. State University