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Life imitates art

When the Western Gallery exhibited the innovative work of Roger Shimomura this fall, Gallery Director Sarah Clark-Langager called on faculty from the anthropology and history departments, as well as art specialists on and off campus, to lead the Wednesday gallery tours.

"I rarely, rarely call upon art professors," Clark-Langager said. "Not that art professors have nothing to say." They certainly do.

It's just that "I wanted people to understand that art has a context," she said.

The popular exhibitions at the gallery are just one way Western Washington University integrates the arts and other cultural activities into campus life and throughout the community.

"What we try to do is have the art connect with other disciplines on campus," Clark-Langager said. "Art is not an isolated discipline, and art is not just something you put on your mantle for decorative purposes. Art interconnects with life."

Whether it's a student-produced musical or the hundreds of Western alumni making names for themselves as artists, performers and lecturers, Western has a rich tradition of providing intellectual and creative experiences.

Campus lectures often have standing-room-only crowds, and many of the theater and musical performances by faculty, students and international artists are sold out in advance.

The outdoor sculpture collection, nearly 40 years old, is nationally known and features major international, national and regional artists who actively engage their audience.

John Zylstra (73 and '83), instructional technician for the art department, says the collection is a unique Western contribution to its students and the Bellingham community.

"You don't usually get to see work of this caliber out in the open," said Zylstra, whose own outdoor sculptures are currently on display outside the Puyallup Library and in Woodinville.

A list of successful alumni engaged in artistic endeavors could fill a book and is evidence of the quality programs Western offers.

Art exhibitions, musical and voice performances, cultural presentations and other offerings on campus are listed in every issue of Window on Western. They include:

- A Jan. 14 lecture by sports psychologist Ralph Vernacchia who will share his research and observations on winning Olympic athletes.

- The nationally known sculptures, paintings and drawings of artist Mel Chin in the Western Gallery Jan. 27 through Mar. 15.

- A Theatre Arts performance of "Arcadia," the Tony-nominated comedy of academic manners, in March.

- A Mar. 21 presentation by Mummenschanz, the magical mime-in-disguise trio from Switzerland who are on their farewell tour.

- Lectures in April by renowned wildlife researcher Jane Goodall and ethnobotanist Mark Plotkin.

- During the fall quarter the university scheduled lectures by Coretta Scott King and Linda Wertheimer, a concert by the Mingus Big Band and performances of Betrayal and Tartuffe.

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Campaign for Western applauds the essence of the human spirit

Strengthening Western's reputation as a leading center for the arts and cultural activities is a principal goal of the Campaign for Western. The campaign targets raising $2 million in new private support - primarily in the form of endowments - to support arts-related programs.

As a hub for fine and performing arts exhibits and productions, distinguished lectures and a world-renowned outdoor sculpture collection, Western fosters a stimulating and enriching environment that reaches beyond the classroom.

While nurturing the kind of creative expression essential to a progressive university, the Campaign for Western will provide much needed funding stability.

Gifts may be designated to support programs such as special exhibits at the Western Gallery, the Performing Arts Center Series, Summer Stock, the outdoor sculpture collection, campus lectures, faculty speakers series, and student productions on the college and departmental level.

The Campaign for Western has a goal of raising $18 million for five key initiatives by Dec. 31. In addition to the arts, the campaign supports teaching enrichment, scholarships, international programs and on-going annual support.

For information on the Campaign for Western and how you can support artistic and cultural programs at Western, call the Western Foundation at (360) 650-3027.
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Big White Ski Weekend
Join fellow alumni at Big White in Kelowna, B.C., Jan. 17-19. Package tour includes:

- BIG WHITE SKI WEEKEND
- Class Note & Tributes
- Calendar of Events
- Campus Connections
- Window on Western
- Alumni Board of Directors

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Alumni Board of Directors

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Western Washington University is committed to assuring that all programs and activities are made accessible to all eligible people without regard to race, color, religion, national origin, sex, age, disability, marital status, sexual orientation, Vietnam era or disabled veteran status.

This publication is also available in an alternate format. Contact Kathy Sheehan at (360) 650-3353 or (360) 650-3368.

Write to us! Got a compliment, suggestion or idea? We want to hear from you. Address your Letters to the Editor to: Window on Western, Western Washington University, Bellingham, WA, 98225-9045. Or you may contact the Alumni Office via e-mail at alumni@wwu.edu

Briefly

FRESHMAN CLASS IS LARGEST EVER
Western's student population has grown nearly 3 percent from 1995, with a record-setting freshman class of 2,082 and 1,076 undergraduate transfer students. Total enrollment for fall was 11,039.

The freshman class includes six National Merit finalists, nine Washington scholars and 14 recipients of the Washington Award for Vocational Excellence. Average high school GPA for the freshman students is 3.44.

BELLINGHAM REVIEW SPONSORS WRITING AWARDS
The Bellingham Review, an English department publication, is seeking entries for its Annie Dillard Award for Nonfiction and the Tobias Wolff Award for Fiction.

Previously unpublished essays, stories and book chapters are eligible. First prize in each competition is $500. Second prize is $250, and third prize is $100.

No entries will be accepted before Jan. 2 or after Mar. 1. For details, contact Robin Hemley, (360) 650-3236.

HAGGARD HALL IS GUTTED
With the opening of the new Science, Math and Technology Education building this fall, work immediately began on renovating the old science building, Haggard Hall.

It will become part of Wilson Library. Already, a new library circulation desk has been constructed on the ground level.

The interior of Haggard Hall is being completely renovated, and the planetarium is closed.

ARCO GIFT LAUNCHES VISITING SCHOLAR PROGRAM
A $50,000 gift from the ARCO Foundation to the Campaign for Western will help launch a visiting scholar program at Western. After a national search, the ARCO Scholar is expected to come to the university for the 1997-98 academic year to concentrate on enhancing curriculum in science, math and technology education for K-12 teachers.

TEACHER TRAINING GETS BOOST WITH ENDOWMENT
Bellingham civic leaders Herbert and Billie Enshagi have donated $100,000 to the Campaign for Western to endow a teacher training enrichment fund at Western Washington University's Woodring College of Education.

Herbert Enshagi's mother received her teaching certification in 1920 from Western's predecessor institution, Bellingham Normal School. He attended the Campus School when it operated at Western, benefiting from the school's quality and its innovative programs, he said.

Herbert Enshagi is chairman of the Board of Enshagis, Inc., a plastics design and fabrication company which provides employment to Western students and has hired many of its engineering technology and business graduates.

THREE ADDED TO ATHLETIC HALL OF FAME
An Olympics racewalker, the school's first four-year football letter winner and a soccer coach whose winning streak lasted more than two years are the newest members of Western's Athletic Hall of Fame.

They are Allen James ('87); Chet Ullin ('37) and former women's soccer coach Dominic Garquile ('61).

James, regarded as the nation's top race walker, placed 24th in the 50-kilometer race walk at the 1996 Summer Olympics in Atlanta. Ullin, who has also received the Alumni Association Board of Directors' Distinguished Service Award, started 28 of 29 football games from 1933 to 1936 as right guard.

Garquile, who coached women's soccer from 1981 to 1990, was named district Coach of the Year in 1984 and Northwest Collegiate Soccer Conference Coach of the Year in 1983.

STUDENTS SET RECORD FOR VOLUNTEERISM
Nearly 5,000 Western students set a new record for community service during the last school year. Under the Volunteer Community Service Program, 4,974 students contributed 694,444 hours of service to the campus and local community.
Campus Connections

A harmonic convergence with pianos

Maintaining dozens of aging pianos owned by the Music Department was a struggle until manufacturer Yamaha and local dealer Northwest Keyboards brought harmony, loaning the department 10 new instruments in the summer of 1994.

The gift, which has been renewed each year since, is one of several recent donations to the university to enhance and enrich the quality of offerings from the music, theatre and art departments.

This year, Yamaha and Northwest Keyboards agreed to loan Western at least 14 new pianos, including full grands, digital keyboards and a "silent piano" for use with headphones.

The loaned instruments will be sold in June, with the Music Department receiving a percentage of the sales price as a credit on the future purchase of pianos.

Northwest Keyboards co-owner Ken Swanson, who still has a few of the used pianos for sale, said he was "thrilled to do it."

Students and faculty were given the first opportunity to purchase the one-year-old instruments. Alumni and others are also eligible to purchase the instruments at "quite a bit below retail," Swanson said.

The program is on a year-to-year basis, Swanson said, because "the key to success, quite frankly, is our ability to sell the pianos at the end of the loan period. We were able to do that last year, and I have every confidence it will happen again."

The Western Foundation, the university's fund-raising arm, calculates the value of the loaned instruments at about $100,000 a year. Music department chairman David Wallace believes the educational value of the program, which Yamaha sponsors throughout the United States, is beyond calculation.

"One example of what this has meant to our music students," Wallace said, "is a piano performance major who turned down a full scholarship to the Eastman School in Rochester to stay at Western."

Swanson is a Portland native who studied music in Chicago, moved to Longview, then to Bellingham in 1988 to purchase his business. "With Yamaha's support," he said, "I'm able to enhance what I quickly learned was an outstanding music program at Western."

Another recent gift that will benefit cultural activities and the arts came from former art education teacher and community leader J. Ruth Kelsey.

Kelsey gave $50,000 earlier this year to expand funds she established in 1984 and 1990 to support art scholarships and to provide art materials.

Last year, at age 90, she was honored at the opening of a Viking Union exhibit of paintings she had done between 1939 and '43 of Nez Perce Indians. The works are now part of the Indian heritage collection on the Colville Reservation.

Basketball teams shoot to win

Normally, talking about three Cs in a college atmosphere is talking about being average, about getting by.

But men's basketball coach Brad Jackson (12th year, 218-127) says focusing on three Cs can be the foundation of success for the Vikings this season.

Those Cs aren't grades, of course. They're things Jackson wants his team to develop — concentration, confidence, and consistency.

"Those things are really important for us," said Jackson. "Our players need to concentrate on playing as a team and recognizing our abilities, the things we do well. If they do that, they'll gain confidence in each other and in themselves."

Jackson is bringing that message home to a very different squad than a year ago. Only one starter returns from last year's 17-13 team that reached the semifinals of the Pacific Northwest Athletic Conference playoffs. However, four other players who saw significant time are also back.

The women's team, which was 26-7 last year and won the Pacific Northwest Athletic Conference championship, has a number of key players back, including seven returning letter winners from last year.

The Lady Vikings were ranked No. 5 in the preseason national poll.

Returnees include forwards Shannon Grandbois, an honorable mention all-American in 1994-95, and April Saunders; guards Kristy Eggen and K.C. Mattingly who hit a school-record 87 3-pointers.

Coach Carmen Dolfo, though, will be building a new identity for the team, especially with the loss of guard Heidi Van Brocklin to a knee injury.

"We learned what it takes to get there," Dolfo said. "We're very hard on ourselves. We have to find our own identity."
Investments in Excellence

Alumna donates island property to Shannon Point Marine Center

As young girls, Patricia L. Swenson and her sister, Margaret Green Siegley, both Western graduates, shared "the special joy" of the water, tide pools and abundant marine life on their family retreat overlooking Mosquito Pass on San Juan Island.

Their father, Stephen H. Green, had purchased the land and a small log cabin, named Chez Nous by its French builder, in 1948.

As adults, they brought their husbands frequently to Chez Nous. The entire family thoroughly enjoyed the saltwater setting, long walks on the beach, trips in Green's skiff and the constant parade of marine traffic on the broad expanse of Haro Strait.

"Now I'm the only one of the family left," Swenson said, "I couldn't bear to sell to just anybody. I wanted Chez Nous to be treasured, treated with loving care, and preserved always for those who follow. This is what Western will do."

Swenson has donated the treasured family property to Western for use as a Shannon Point Marine Center study site. Under her agreement with the university, the natural ecology of the area, which includes 200 feet of beach and tidelands, is to be preserved.

Swenson earned advanced degrees, including her doctorate, at Columbia and New York universities. She made the gift to "her first university," Swenson said, because she "treasures the mind-enriching experiences" she had at Western.

Welcoming the property, appraised at $550,000, Shannon Point Director Stephen Sulkin said: "This biological reserve is a very valuable contribution to our capacity to educate students in the marine sciences and to support research on the local marine environment."

He noted the site has different habitat types and greater oceanic influences than Shannon Point's own beachfront on the Guemes Channel near Anacortes. "It will become increasingly difficult to find undeveloped study sites for marine research and teaching," Sulkin said. "Maintaining this site in its natural state will assure future generations of students and faculty of the opportunity to gain a better understanding of our valuable marine systems."

A Portland resident, Swenson managed KBPS AM and FM, radio stations licensed to the Portland public schools, and was a longtime member of the Board of Directors of National Public Radio. As public funding for public schools has declined in Oregon, she is securing grants and leading private fund-raising efforts to keep the stations operating.

Among her many programming achievements, she takes "special pride" in organizing community volunteers to read the Sunday "Oregonian" and other metropolitan newspapers on the air as a service to the visually impaired.

As an unofficial adviser to Western's FM station, KUGS, she provided staff and students with insights about the operation and licensing of school-related stations. Swenson has been an active volunteer for the Alumni Association for more than 20 years and is currently regional coordinator for the Portland/Vancouver area.

"My professional life has been in education and public service," Swenson said. "Chez Nous has been a family treasure. It is very satisfying that it will be preserved in a way that will serve education and the public good."

Record-setting campaign concludes with alumni appeals

Dec. 31 marks a significant milestone in the history of Western Washington University — the completion of the Campaign for Western. By that date, Western’s first-ever comprehensive fund-raising campaign will have generated a record level of private support for campus programs.

The campaign began July 1, 1993 with a goal of raising $18 million for five key initiatives including teaching enrichment, scholarships, the arts, international programs and ongoing annual support. When completed, the campaign will have benefited virtually every area of campus.

More than 16,000 alumni and friends have contributed to the campaign thus far. Alumni and friends who have not yet made their campaign commitment have until Dec. 31 to do so.

All gifts and pledges made during the campaign time period will count toward the campaign goal.

The campaign’s final phase is currently under way with a goal of expanding Western’s base of annual support. Alumni and friends can support the campaign by responding to direct mail appeals or when contacted by student callers during the Annual Fund Phorathon.

Increasing alumni donor participation is a primary campaign goal because of its influence on Western’s standing in rankings of colleges and universities. In US News and World Report’s annual quality rankings, alumni donor participation is reflected as “alumni satisfaction” and weighs heavily in the overall rankings. Eleven percent of Western alumni contribute annually.

For donors with special tax considerations, Dec. 31 also presents the last date to make charitable contributions deductible in 1996. All gifts to Western should be postmarked no later than Dec. 31. Gifts arriving after Jan. 1 will be counted in 1996 if postmarked before the new year.

Donors who face significant capital gains taxes from the sale of appreciated assets are encouraged to consider the benefit of gifting appreciated property or assets to Western before Jan. 1. The Western Foundation regularly accepts gifts of stock, land and other appreciated property. Gifts of this nature can result in a substantial tax savings to donors.

For more information, call (360) 650-3027.
Multicultural thinking is a family tradition with alumnus Horst-Otto Gerberding (’79), CEO and chairman of the Board of Dragoco Gerberding & Co. AG, the eighth largest fragrance and flavor manufacturer in the world.

Based in Holzminden, Germany, the firm — which posted sales of DM468 million for 1995 — was started in 1919 by his grandfather. In 1956, his father established a U.S. branch. Since Horst-Otto assumed leadership in 1981, the company has expanded into Asia, Latin America and India.

“Because we are a global company, it was important for me to spend some years in the United States,” says Gerberding of his decision to come to Western to study. “The United States is an important market (18 percent of Dragoco’s sales), so I wanted to know how Americans think and function.”

Gerberding came to Western in 1975 and lived in the Fairhaven residence hall complex where he found students “very laid back.” Living in the Pacific Northwest gave him a new perspective. “People have a different approach from Easterners,” he says. “They are more concerned about nature and natural beauty. There’s a relaxed atmosphere.”

A business administration major, Gerberding met Bellingham businessman George Knowles through Rotary International. “It was the beginning of a lifelong friendship,” says Knowles. The two families visit each other every year or so, and Knowles was best man when Gerberding married. The Gerberdings now have two daughters and a son who range in age from 15 to 9.

He also maintains a friendship with economist Peter Harder, a professor in the College of Business and Economics.

Gerberding regards his time at Western as valuable, personally and professionally. “If you’re interested in business, it is a big advantage to spend time in the States to study. The teaching is more practical,” he says, adding that understanding the American mentality is very important for the global business person. “America is the number one driving force in business,” he notes. “If you know the way of life and thinking, it helps in dealing with American customers.”

He believes study abroad helps American students understand how complicated the world outside of the United States can be. “The United States is a unique closed market ... with one currency. Business is becoming global so you have to deal with other nations’ cultures,” he says.

“The experience of living in another country is a big advantage, not only for doing business but also because you become more tolerant.”

Awareness of cultural preferences in tastes, fragrances and cosmetics is critical to Dragoco’s product development and marketing on a global scale.

“As one of the world’s leading producers of fragrance compositions, flavors and cosmetic raw materials ... we belong to an industry which, like few others, is shaped by individual and cultural preferences. We respond to the cultural diversity of our target groups and the distinctive characteristics of our markets by maintaining regional centers throughout the world,” he notes.

In the development of new fragrance creations, Dragoco uses a team of 10 fine fragrance artists working together between the company’s creative centers in Paris and New Jersey.

Food flavorings are carefully developed and tested to appeal to different cultural palates. Being on top of trends is essential. So is agility. “We are in a unique position ... [with] all the facilities and resources of the industry leaders, but because of our size and private ownership we can react very quickly and we are very flexible in our approach,” Gerberding says.

Taking Dragoco public while maintaining family control has been Gerberding’s recent challenge. The company issued preferred stock in 1993. Plans call for listing on the German stock exchange by 1997, with the family of owners expected to retain the majority.

“With this system,” he explains, “we are able to raise additional cash for future investments without losing control.”

Horst-Otto Gerberding

Some 116 runners took part in the Homecoming 5-K fun, including Alumni Association President Ray Foster (’84) and Kelly Guise (’91), above. At Canada House, alumni socialized with Emeritus President Dr. Charles “Jerry” Flora and Dr. Robert Monahan, former director of Canadian-American Studies. Above left, Monahan shares a laugh with the Stark brothers and their wives, left to right: Dick (’60) and Arldith (’64) Stark and Judy (’61) and Jack (’59) Stark.

Lyle (’70) and Vicki Morse served salmon to about 350 alumni and family who watched the Vikings defeat Linfield 32-14.

More than 500 alums, students and others watched the fireworks and bonfire across from Fairhaven College. Above, on left, Jim DeWilde (’86) with his son Liam and Bart Griffith (’81), right, with sons Dylan and Charley.
Tee tourney a benefit for scholarships

Some 107 golfers took to the links at Shuksan Golf Club in August for the second annual WWU Alumni Golf Classic.

Using a scramble format, the 27 foursomes fanned the fairways, bunkers and greens to produce a spirited day of golf while showing loyalty to Western and raising money for the alumni scholarship program.

Overall winner of the tournament, as well as in the Open Division, was the team composed of Blair Murray, Jon Sitka, Craig Allen and Scott Rovign — with a score of 59.

Second place in the Open Division went to David Moore, Lance Calloway, Kurt Harvill and Paul Moore with a 61. Third place, also with a 61, was the team of Ken Miller, Greg Forrest, Erin Sundeen and Perry Crigs.

First place in the Women’s Division went to the team of Beth Coolley, WWU President Karen Morse, Robin Russell and Charnell Odle with a 76. Second place went to Becci Camp, Marci Hansen, Bellen Saturday and Shelly Hymer with an 82.

In the Coed Division, the team of Carmen Delto, Joe McArthur, Dan McPhee and Tim Nicholas took first place with a 62. In 2nd place was Bob Cundred, Fred Mabbott, Jean Rahn and William Lefoot. Third place in the Coed Division went to Lyma Goodrich, Steve Brummbell, Rob Smith and Steve Card.

The Alumni Association thanks all of this year’s participants, as well as the numerous local businesses who donated prizes and others who donated prizes for the event.

Plans are already under way for the third annual tournament, set for August 1997.
working for Teleplex, Inc. in Isaquah in cus-
tomer support. She and David Johnson 
(91) became parents to Jordan on Dec.
9, 1999. ... Jenene Kirby joined Whitcomb 
Community College as director of com-
munity education. She is responsible for coor-
dinating WCC's non-credit and continuing 
education programs, including customized 
training, seminars, workshops and telecon-
ference offerings.

1991 - Hedi Sackerson has been in-
volved with the Bellingham Theater Guild 
for about 10 years, the guild's public rela-
tions representative and since the start of 
Angeles Housewives to raise money to help 
cover her tuition to the California Institute of 
the Arts in Valencia where Sackerson will 
undertake a three-year master of fine arts 
program. ... David Johnson is working for the city of Tulalas as 
recreation coordinator.

1992 - Kimberly Ann Garcia received 
the American Association of Women Den-
tists' award and a indian Chicano Clinic cen-
tificate for her involvement in helping the 
underprivileged. She also was recognized for 
helping people of the Dominican Republic. ... Radio newsman Art Hughes 
joined the news staff at KZUB, covering education and 
children's issues.

1993 - Mark Jones was named to the 
rank of Black Aces at a banquet June 19. 
... John J. Jr., Calgary, Alberta, sponsored by the Ameri-
can Lung Association. Participants traversed 
the Continental Divide three times over 
the 20,000 miles through Europe earlier this year. 
... Carole Teshima Morris, librarian for 
The Bellingham Herald, joined the newspaper's 
Editorial Board.

1994 - Brandon Miles joined Moss 
Adams as a staff accountant in the auditing 
department. ... Erik D. Nelson recently 
completed the Marine Corps' adjutant 
course. The adjutant is the commander's 
staff officer, responsible for personnel and 
law enforcement. ... Eren Berg was ap-
pointed to the La Conner Planning Com-
mision. He is the youngest person serving 
as a planning commissioner there. He also 
owns an ice cream and espresso shop in La 
Conner. ... Ellen Hartsell joined the 600-mile 
bicycling tour from Kalispell, Mont., 
to Calgary, Alberta. 

1995 - Tracy Parker has joined Bowley 
Experiences of the Northwest. ... Helen Bullew was a 
summer intern at The Sleight Hall-Herald, 
covering Sedro Wooley and general assign-
ings for the Herald. ... Helen Bullew will be a part-
time English and physical education instruc-
tor at Eastmont High School in East Wenatchee. 
... Doug Le Mahieu will teach 
history at Sunnyside Christian High School in 
Sunnyside, Wash. ... Alphonso (Dell) 
Million wrote the introduction to a travel-
book about life in Native American and 
Hawaiian art earlier this year.

Tributes

Norm Bright, 86, master runner

Norman Bright (31), a tenacious 
runner who raced in marathons and 
other road races throughout 
his life, even after los-
ing his eyesight in the 1960s, died Aug. 29 in 
Seattle. He was 86 and lived in Seattle.

A member of Western's Athletic Hall of Fame, 
Bright set the American record in the two-mile run 
(9:12.2) in 1955 and established 
numerous other age-group records.

At the time of his death, 
the retired school teacher still held the 
over-60 record for the 800 meters. 
He participated in the 1936 Olympic trials 
and placed 11th at the Boston Marathon 
in 1944.

In the late 1970s, the Alumni Asso-
ciation and track & field teams 
established the Norm Bright Road Run, 
which continued until 1989. Bright, in 
spite of being nearly totally blind, ran 
in every race with the aid of running 
partners, or guides.

Bright was also an avid 
mountain climber, and 
climbed all the major 
peaks in the United States 
as well as the Matterhorn in 
Italy.

Bright received a B.A. 
degree in education at 
Western where he was a 
member of the Amateur 
Athlete Union. He went 
on to earn a bachelor's 
degree in English from 
Stanford University in 1934 and a 
master's in counseling from 
Miami University in Ohio in 1946.

He taught school in 
Washington, California, Ohio and Alaska, and he 
served as a survival specialist during 
World War II.

Surviving are a daughter, two 
sisters and two grandchildren.

Alumni

1920: Leila Arth Webster died July 22. 
She was 76.

1926/30: Ida C. Anderson died Sept. 22, 
at the age of 91.

1938: Mary J. Snow died Aug. 4. 
Vanny Davenport died July 29 in the Anchorage 
Aerospace Pioneers' Home.

1969: Kenneth Ferguson Fayer died 
Sept. 18.

Coach Charles Lappenbusch, 88

Charles F. Lappenbusch, the "winningest" football 
coach in Western Washington University history, 
and the coach for four other sports, died Sept. 28 in 
Evenson after a short illness. He was 88.

Lappenbusch coached football for 20 years at Western, 
posting an 81-62-15 record and leading the Vikings to their 
only undefeated, untied season in school history in 1938.

He came to Western in 1933 and remained on the fac-
ulty in the physical education department until 1975. He served 
as athletic director from 1933 to 1962.

"Lappy" was perhaps best known as an innovator. His "straight line philosophy" for football and basketball in-
fluenced a wide variety of coaches. And he was ahead of 
his time in the use of vitamins and the development of protective 
equipment for football.

Lappenbusch was inducted into the NAIA Hall of Fame in 1961 and was one of 
seven charter members of the Western Athletic Hall of Fame. He published a number of 
books, including Football-Straight Line Philosophy (Kill the "T"); Football-Straight Line Philosophy-Offense; and Basketball-Straight Line Defense.

Lappenbusch held bachelor's and master's degrees from the University of Wash-
ington where he earned All-Americans honors in football as an offensive guard in 
1932. He also attended the University of Puget Sound after graduating from 
Buckley High School in Auburn.

Faculty and Staff

Gene E. Vike, retired chair of the department of art and a professor of studio art, 
painting and drawing from 1962 through 1993, died Sept. 10 in Bellingham. He was 
68. Memorials may be made to the Western Gallery.

Former Viking Union custodian Mildred Johnson died Sept. 19 in Bellingham. She was 
76.
### Calendar

#### December

3 8 p.m., the Los Angeles Guitar Quartet at the PAC Concert Hall, (360) 650-6146
4 Recreation Alumni banquet. Also, football quarterfinals
14 Football semifinals
21 Football finals

#### January

9 San Diego Alumni dinner
10 Phoenix Alumni dinner
11 Sun City Alumni dinner
17 "Big White" ski weekend, Kelowna, B.C. Call (800) 676-6885 by Dec. 13 for information and reservations.
27 Opening of Mad Chin's "Inescapable Histories" exhibit at the Western Gallery. Through Mar. 15
31 Olympia Alumni at Fishtail Ale Brewery. Also, 8 p.m., the St. Petersburg String Quartet plays at the PAC Concert Hall on campus, (360) 650-6146

#### February

1 Portland Alumni gathering, 5-7 p.m. at "Rock Bottom"
3 9 p.m. Montreal Danse takes center stage at the Mainstage, (360) 650-6146
21 8 p.m. New England’s Vellinger String Quartet performs in the PAC Concert Hall, (360) 650-6146
22 Vancouver, B.C., Alumni dinner

#### March

1 8 p.m. Chorowaya Akademia fills the PAC Concert Hall with a cappella music, (360) 650-6146
5 7:30 p.m. Tony Stoppard’s comedy of academic manners, “Arcadia,” presented by the Department of Theatre Arts. The Mainstage through Mar. 9, (360) 650-6146
13 San Francisco Alumni dinner
14 Los Angeles Alumni dinner
15 Santa Barbara Alumni dinner
21 8 p.m. The Mummerschane dance troupe on their farewell tour on the PAC Mainstage. (360) 650-6146

#### April

16 Mark Plotkin, noted ethnomedicinalist, 5:30 p.m., PAC Mainstage. Also the traveling exhibit, "Rediscovering the Landscape of America," open in the Western Gallery. Through June 7
18 College of Business and Economics Alumni reception. Also, at 8 p.m., the Chamber Music Society of Lincoln Center performs works for piano, winds and soloists in the PAC Concert Hall, (360) 650-6146
19 Life member dinner cruise on Lake Washington
28 Wildlife researcher and educator Jane Goodall speaks at 5:30 p.m. on campus. Free tickets available at (360) 650-2829 after Jan. 6.

#### May

2 8 p.m. Peruvian guitarist Jorge Caballero makes his West Coast debut in the Concert Hall, (360) 650-6146
2-3 40-year and 50-year reunions for the classes of ’47 and ’57, on campus
14 The Department of Theatre Arts presents Chekov’s "The Cherry Orchard" on the PAC Mainstage. Through May 18
16 Distinguished Alumni dinner on campus.

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**The Distinguished Lecture Series**

The Distinguished Lecture Series brings two respected environmental researchers to campus in April. The series is titled, "Visions That Shape Our World."

Dr. Jane Goodall, the legendary primatologist who has studied chimpanzees in the wild for 35 years, is the author of six major books, countless articles and the recipient of numerous awards. She will speak at 5:30 p.m. Monday, April 28 in Carver Gym.

Dr. Mark Plotkin, an ethnomedicinalist who research on the medical knowledge of indigenous peoples of the Amazon rain forest has been featured in numerous television specials, will speak at 5:30 p.m. Wednesday, April 16 at the Performing Arts Center.

The lecture events are free, but tickets are required. Two tickets per person, per event will be available Jan. 6 at the Plaza Cashier or through the Cultural Affairs office.

Send a self-addressed, stamped envelope to Cultural Affairs, Mail Stop 9041, Western Washington University, Bellingham, Wash., 98225.

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**Turning Points Lecture Series**

"Winning Attitudes Of Olympic Athletes" Tuesday, Jan. 14

Sports psychologist and US Olympics consultant Ralph Vernacciatia shares his research and observations on the key mental attributes that enable elite athletes to excel in national and international competitions.

"The 2.5 Percent Solution" Tuesday, Feb. 11

Violet M. Malone, a motivational speaker and faculty member of the Woodring College of Education, talks about the small percentage of people who adapt to and adopt innovations well before their time.

"When Fear Takes Over the Nature, Consequences and Treatment of Medically-Related Phobias" Tuesday, April 8

Internationally acclaimed researcher and Psychology Professor Ronald Kleinknecht discusses phobias that prevent people from seeking medical diagnostic and treatment procedures such as injections and blood draws.

"Virtual, Vocal and Verbal: The 3Vs for More Effective Communication" Tuesday, May 6

Robert Keiper, originator and instructor of the "Teacher as Actor" class at Western gives a multimedia presentation, focusing on the verbal and nonverbal communication skills and techniques applicable to many activities and professions.

All lectures are free and will be held at 5:30 p.m. in Old Main Theatre. Parking is available in lots 17G and 31G, behind the Ross Engineering Technology building on East College Way.

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The cover photo is Kristie Lundstrom photo of Alicia Aycock's fountain at the new science complex was inspired by tandem drawings.