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## Social Privilege and International Volunteering

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# Social Privilege and International Volunteerism



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Intercultural Communication



## Definitions

**Social Privilege:** Conferred dominance and unearned advantage due to personal identities (McIntosh, 1988)

**Oppression:** The actions of imposition and deprivation that allow social privilege to exist

**Intersectionality:** All identities reify each other and are non-hierarchical in significance

- **Institutionalized Social Privilege:** Societal systems that create disparities in access to material, goods, and power

- **Self-Mediated Social Privilege:** The active oppression of others that is believed to be normal, fair, and logical

- **Internalized Social Privilege:** Overestimating the merits of the self and privileged group, unexamined identity

**International Volunteerism:** Voluntary action in which participants cross international borders to benefit others with donated time and effort

## Theory, Method & Data Analysis

Ten semi-structured face-to-face interviews (*Total running time: 11hrs. 15min.*)

**Participants:** International service learning students traveling to Cambodia and Thailand

**Researcher:** Participant observer, maintained in-group relationships

**Grounded Theory:** Constant Comparison method

## Findings: How was social privilege revealed in participant discourse?

### Internalized

- Experience used for identity development with few social consequences

#### 1) To face oneself

*"it's like anything to not be alone in my own head."*

#### 2) To break norms of social stratification

*"just doing something so out of what I was used to and out of my bubble"*

#### 3) To feel inspired

*"I don't want to be the stereotype of the ignorant American"*

#### 4) To let go of control

*"I feel like I'm now willing to take more chances and take more risks"*

### Self-mediated

-not fully challenged by experience

#### **Stereotypes of Exaggeration**

**Before:** *"you're going to India and Thailand, that don't like, have running water in some places?!"*  
*"[they are] so cool and exotic."*

**After:** *"I respect the way they live and act."*

#### **Stereotypes of Marginalization**

**Before:** *"delightful village people"*  
*"not as technologically advanced"*

**After:** *"[I want to] find some child, bring them to America and give them opportunities so they can do the things they want to do just like I am"*

### Institutionalized

- Was not challenged

- Volunteering internationally is a privilege and opportunity  
- Alternatively, not being able to volunteer internationally is a **deprivation of benefits**

Major determinates of receiving volunteering benefits:

- Class (recognized by all participants)
  - Education
  - Wealth
- Race (not recognized by participants)
- Religion (recognized by some participants)
- Ability (not recognized and never mentioned by participants)

## Implications: Why it matters

**International volunteering programs serve to reinforce the U.S. social structure especially if the student volunteers' potential is not fully realized within a diverse learning community.**

**Support is needed after the program to fully internalize experiences and knowledge**

- Open sharing and group discourse
- Guided critical reflection
  - directly question issues surrounding power, history, and agency
- Focus on integration and learning from LOCAL groups of diverse identities
  - greater personal risk gains greater social consciousness
  - The diversity of knowledge on campus is *undermined* when student clubs and community centers are not institutionally supported.

**Work is needed to create truly egalitarian relationships defined by recipient community members**

- as signified by the preservation of marginalization stereotypes in participant discourse