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An Analysis of Vogue: Femininity & Intersectionality as a Societal Standard in Fashion

Cassidy Tamburro
Western Washinton University

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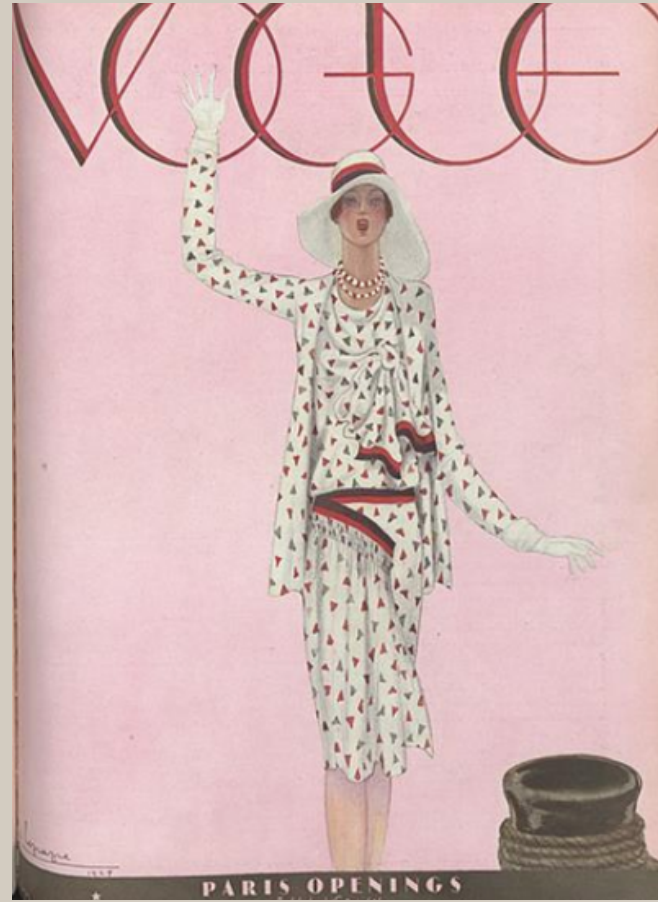
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An Analysis of Vogue: Femininity & Intersectionality as a Societal Standard in Fashion



My goal is to see if Vogue has evolved or changed its fashion coverage to be more intersectional as well as evolved in what it means to be ideally feminine.



How has Vogue's intersectionality and feminine ideals evolved in its fashion coverage from 1975 to 2019?

A semiotic analysis of Vogue magazine covers images from 1975 and 2019, examining model diversity, cover-photo elements, and representations of styles. A qualitative analysis, including content coding, of Vogue fashion articles 1975 and 2019. Main findings included that Vogue has expanded its diversity inside the pages rather than on the cover.