

Western Washington University
Western CEDAR

Scholars Week

2020

May 18th, 12:00 AM - May 22nd, 12:00 AM

The Advocacy and Rhetoric of Students Experiencing Hunger in The Pursuit of College Degrees

McKenzie Goff Western Washinton University

Follow this and additional works at: https://cedar.wwu.edu/scholwk

Part of the Communication Commons

Goff, McKenzie, "The Advocacy and Rhetoric of Students Experiencing Hunger in The Pursuit of College Degrees" (2020). *Scholars Week*. 55. https://cedar.wwu.edu/scholwk/2020/2020/55

This Event is brought to you for free and open access by the Conferences and Events at Western CEDAR. It has been accepted for inclusion in Scholars Week by an authorized administrator of Western CEDAR. For more information, please contact westerncedar@wwu.edu.

The Advocacy and Rhetoric of Students Experiencing Hunger in the Pursuit of College Degrees

Research Proposal by McKenzie Goff <u>Goffm3@wwu.ed</u> Comm 398, Dr. Tara Perry, WWU

RQ: In response to food insecurity, how does rhetoric affect the advocacy roles college students engage in as they pursue college degrees?

Intro:

- Examining relationship between the rhetoric used to describe the increasing issue of hunger experienced by college students and the likelihood that students feel able to reach out for help.
- This is only a proposal that, through its application to a study, would hopefully help improve the work of educators and policy makers as well as gain information necessary to benefit the self advocacy of college students experiencing hunger.

Methods:

- Exploratory study.
- Qualitative Interviewing would be used.
- Following a culture centered approach throughout
- Sample would include no more than 20 college students of any gender identity between 19 & 25.
- Interview would be semi structured with 7 questions
- Following a test-retest model of reliability methods
- Reliability would be established through initial face validity as well as expert testimony.
- Minimal harms expected and participation would remain voluntary throughout.

Goals:

- To determine rhetorical changes to the college food discussion that would increase comfort levels of students in need.
- To create a safe space for self advocacy among students in a college setting.