



Western Washington University
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Salish Sea Ecosystem Conference

2018 Salish Sea Ecosystem Conference
(Seattle, Wash.)

Apr 6th, 8:30 AM - 8:45 AM

The Puget Sound green infrastructure summit: convening and coordinating across a region and across sectors (.com, .gov, .org, .edu)

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Puget Sound Green Infrastructure Summit

Connecting the “dots” for our shared clean water future

Aaron D. Clark Ph.D.
Stewardship Partners



Outline:

- Background – **why** a green infrastructure summit for Puget Sound?
- Strategy– **how** do we accomplish it and make it successful?
- Impacts– is it **worth** it?

Summit Background

- GrIP (since c. 2010)
- Sightline Institute & The Russell Family Foundation Stormwater Report- 2014: “Groups working to reduce polluted runoff are not well coordinated and do not work towards clear or common goals.”
- 12,000 Rain Gardens Campaign (since 2011)
- City Habitats network began forming- 2015

Polluted Runoff/Green Infrastructure

Field Scan and Opportunity Assessment



Prepared for
The Russell Family Foundation

By
Sightline Institute

Summit Background

- Green Infrastructure vs. Stormwater



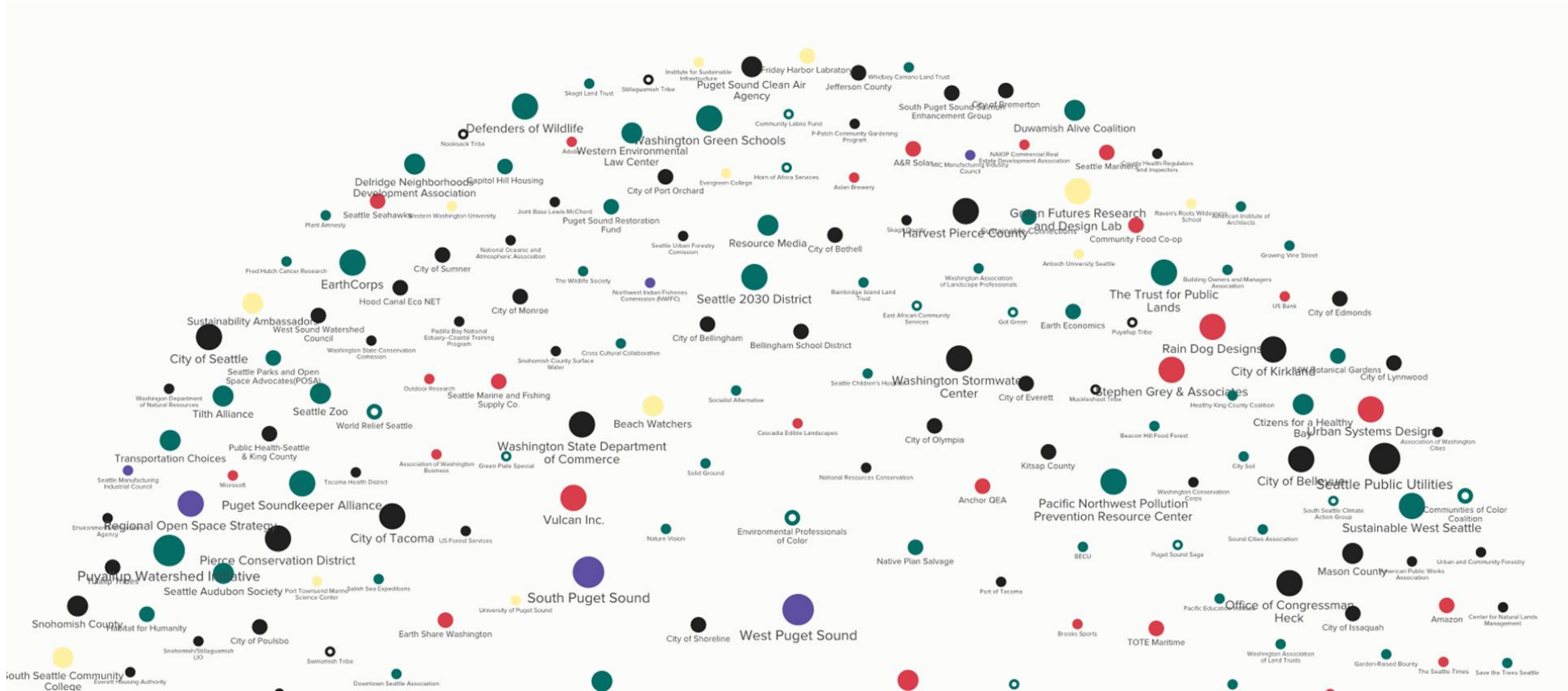
Strategy

- One clear vision:
 - Diverse leaders from Puget Sound cities and towns convene to map the strategic role of urban green infrastructure in our shared clean water future



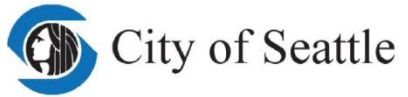
Strategy

- Cross sector: connecting the dots- .com, .org, .gov, .edu



Strategy

- Cross sector host committee



Strategy

- Racial Equity
 - What is the role of green infrastructure in race and social justice?
 - Using the City of Seattle's Equity and Environment Agenda as a guide and a starting place for making environmental impacts a force for equity and justice.



EQUITY & ENVIRONMENT AGENDA



Strategy

- A City Habitats Event
 - A shared brand
 - An open invitation to non-stormwater people
 - An emphasis on multiple benefits to meet people where they are.
 - An open invitation to solutions and ideas as yet unknown.



Strategy

- Themes:

- Intersectional Strategies
- Innovation
- Getting Growth Right
- Multiple Benefits and Co-Benefits
- Racial Equity
- Climate Resilience

Keynote:
Majora Carter



Plenary:

John Stark & Nancy Rottle



Case Studies:
Planning & Policy



Case Studies:

Outreach & Community Engagement



Case Studies:
Projects



Breakout Session:

Measuring & Defining Impacts



Breakout Session:

Maps & Decision Making Tools



Breakout Session:

Moving Beyond Code
Private Development
& Investment



Panel Discussion:

Chris May, Steve Shain, De'Sean Quinn



Strategy

- Lots and lots of good food and coffee
- Happy hour with hosted drinks
- Carpooling website



Impacts and Outcomes

- Increased public-private collaboration
 - e.g. Developers and non-profits and governments
 - e.g. Governments and non-profits



A screenshot of the 'Sound Impacts' website. The top left features the logo 'SOUND IMPACTS' with a green leaf icon. Below the logo is a navigation menu icon. The main heading is 'Introduction', followed by a paragraph: 'Sound Impacts is an online portal for all of the region's practitioners and implementers of Green Infrastructure as well as for anyone curious to see what efforts and investments are being made to protect and improve this region's natural assets.' Below this is a 'Legend' section with six categories: 'Rain Garden, Bioretention, and Bioswale' (green leaf icon), 'Invasive Plant Removal' (orange leaf icon), 'Tree Planting' (green tree icon), 'Green Roof' (green roof icon), 'Permeable Pavement' (blue water drop icon), and 'Depaving' (black leaf icon). A 'Reset Map' button is located below the legend. To the right is a map of the Puget Sound region with various colored markers indicating project locations. The map includes labels for cities like Everett, Marysville, Bothell, and Seattle, and highways like I-5, I-90, and SR-520.



Impacts and Outcomes

- Increased cooperation within and between governments
 - Silos within a government
 - Information sharing between different cities



A screenshot of a YouTube video player. The video title is "POLLUTED PUDDLES" in large, white, bold, sans-serif capital letters. Below the title, the subtitle reads "arlo's quest to clean up our mess" in a smaller, white, lowercase font. The video thumbnail shows a close-up of green leaves with water droplets. At the bottom of the player, the channel name "Washington Environmental Council" is visible, along with a "Subscribe" button and a "24" subscriber count. The video has "2 views" and a "Share" button is visible.

Impacts and Outcomes

- Three years of attendee and sponsor growth
 - 150 → 180 → 220
- Multiple Co-created and shared resources
 - Infographics
 - Case studies
 - Videos
 - presentations

