

Jump Start Your Scholarly Communication Initiatives

Lessons Learned From Redesigning the Scholarly Communication Roadshow for a New Generation of Librarians

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Scholarly Communication
From Understanding to Engagement

Creating the Roadshow



“From Understanding
to Engagement”

History of the Roadshow

- 2002 report of the ACRL Task Force on Scholarly Communication
- 2009 Roadshow begins
- 2012 Reframing

Scholarly Communication

*From Understanding to
Engagement*

- Understanding Scholarly Communication
- World Cafe Exercise
- Copyright Fundamentals
- Case Studies & Engagement

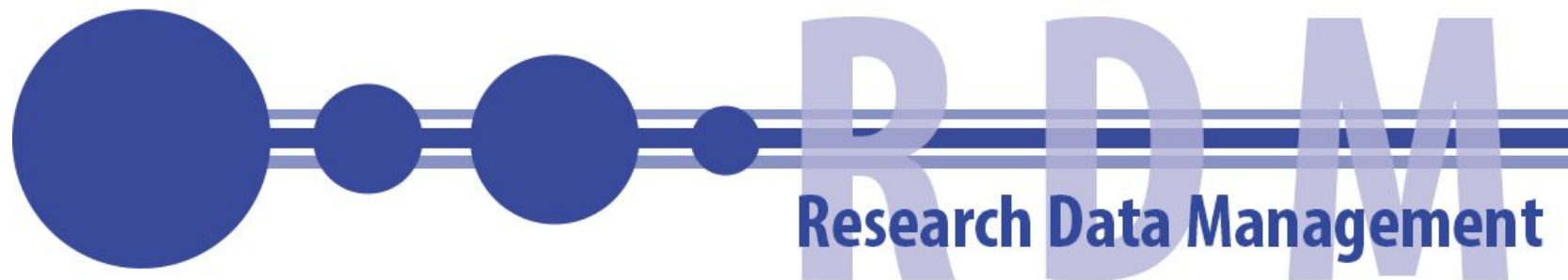
Redesigning the Roadshow



Updating for
a New Baseline
of Knowledge

New Baseline

- Increased awareness of scholarly communication
- Evolution of scholarly communication field



New Modules

- More responsive to needs
- Easier to update
- Thoughtfully prepared content

Copyright in Making and
Sharing Scholarship

Institutional Repositories

Library-Based Publishing

Measuring Research Impact

Meeting Funder Mandates

Research Data Management

Outreach and Programming

Open Education

New Style

- Agenda
- Template
- Outlines
- Activities

Lessons Learned from Redesigning the Roadshow



Integrating Scholarly
Communication into the
Core Work of the Library

Data from the Roadshow:

What Worked

- A trusted resource
- Hands-on work
- Approachable expertise
- Connecting with peers

Data from the Roadshow:

*What Needed
More Work*

- Stale content
- Balancing levels of knowledge
- More than just OA

Applying Lessons at Your Institution

- Diverse library roles in scholarly communication
- Engage expertise in your community
- A community of practice

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Questions?

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