



3-23-2017

Practicing What We Preach: Showcasing OER through the Creation of a Research Strategies Textbook

Rebecca M. Marrall

Western Washington University, rebecca.marrall@wwu.edu

Jenny K. Oleen

Western Washington University, jenny.oleen@wwu.edu

Follow this and additional works at: https://cedar.wwu.edu/library_facpubs



Part of the [Scholarly Communication Commons](#)

Recommended Citation

Marrall, Rebecca M. and Oleen, Jenny K., "Practicing What We Preach: Showcasing OER through the Creation of a Research Strategies Textbook" (2017). *Western Libraries Faculty & Staff Publications*. 59.

https://cedar.wwu.edu/library_facpubs/59

This Poster is brought to you for free and open access by the Western Libraries and the Learning Commons at Western CEDAR. It has been accepted for inclusion in Western Libraries Faculty & Staff Publications by an authorized administrator of Western CEDAR. For more information, please contact westerncedar@wwu.edu.

Showcasing OER through the Creation of a Research Strategies Textbook

Rationale: Why Create an Open Access Textbook?

- Lack of current / existing research process OER within the profession.
- Freedom to tailor the text specifically to the institution.
- Capitalize on collective expertise across the Libraries' units.
- Supports consistency in instruction efforts across modalities.
- Free and equitable access to all students.
- Practice what we preach: OER as a powerful teaching tool.

Our vision? We wanted to capitalize on local expertise to create a free, user-friendly textbook about research strategies intended for an undergraduate audience at Western Washington University.

“What is *The Research Process*?”

What: An OER textbook and accompanying instructor workbook.

Authors: Teaching and archival professionals within the Libraries.

Primary Audience: Lower division undergraduate students.

Chapter Format: For a consistent user experience, each chapter had an essay, a summary of importance, and works cited section.

Instructor Workbook: Each chapter had a corresponding assignment, included in *The Instructor's Workbook*.

Intended Use: To be used in credit courses, flipped classes, workshops, and more.

Discovery Platform: Hosted in the institutional repository.

Timeline: Fifteen months from call for authors to publication.

Accessibility: Accessible chapters available upon request.

Project Overview

Pre-Publication

Author Support: Established checklists, timelines, and author support sessions.

Style Guide: Style guide with instructions for naming conventions, use of bullets, captions, and citations provided.

Cover Art & Formatting: Choices in font, cover art, and content display were deliberate and intended for a good user experience.

Instructor Workbook: Assignments, lesson plans, and instructional strategies were included in the workbook.

Assessment: Assessment rubrics were included in author packet.

Publication

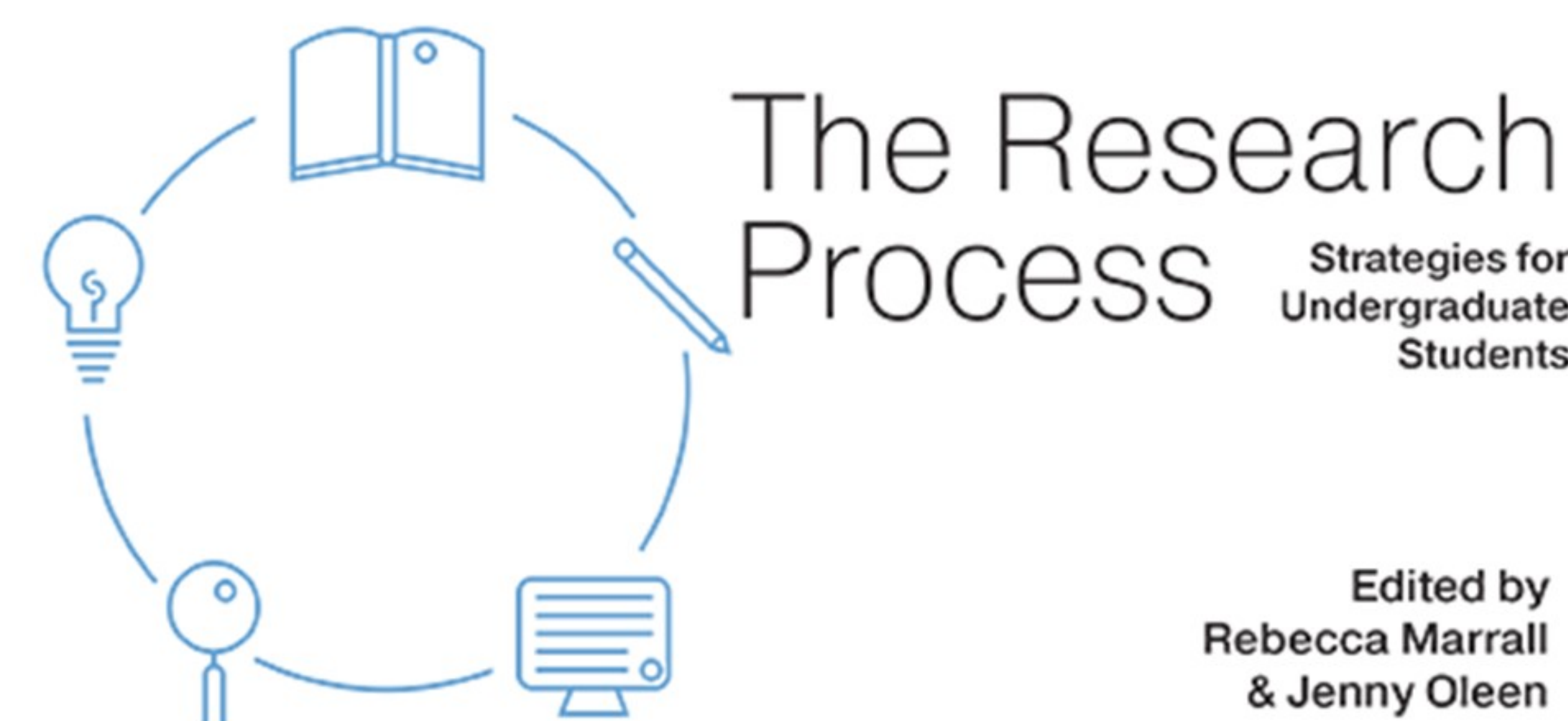
Communication: Developed and deployed marketing / outreach to raise awareness about the textbook.

Editorial Details: Formatted chapters, sought revisions, and finalized templates.

Textbook Metadata: Finalized the metadata for assignments, lesson plans, and instructional strategies were included in the workbook.

Post-Publication

Share & Publicize: Developed a toolkit of templates, timelines, and other author support materials for prospective editors and authors at other academic libraries. Distribute a press release for regional and national audiences.



http://cedar.wvu.edu/research_process/

We did it. You can, too. (An Invitation)

You can have our templates, author support materials, and much more. Please visit this website (<http://bit.ly/OER-WWU>) or scan the QR code.

